



HELMETS ARE FOR DORKS

Sports are fun. Brain injuries aren't.

Avoid becoming one of the
1.7 million people who sustain
a brain injury every year.*

Wear a helmet.



Froedtert & MEDICAL
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WISCONSIN

To download posters and learn more, go to **froedtert.com/choosesafe**

* Centers for Disease Control and Prevention, National Center for Injury Prevention and Control, 2010.