Incredible
The Froedtert Hospital Foundation vision is to support Froedtert Hospital, through philanthropy, in achieving its full potential as a unique state and national healthcare resource, known for patient-centered care, innovation, high quality staff, teaching and clinical research – to support Froedtert Hospital in becoming a world-class healthcare organization.

The Froedtert Hospital Foundation mission is to develop and grow philanthropic resources to optimize the initiatives of Froedtert Hospital to improve patient outcomes, with specific support for clinical research, clinical centers of excellence, patient care, and related capital, health and community health education programs.
Dear Friends

This has been a very special year for me in terms of my relationship with Froedtert Hospital and the Froedtert Hospital Foundation. The experience of being a cancer patient heightened my appreciation for the quality, care and scope that Froedtert Hospital offers.

If you’ve read my past Annual Report messages, the focus has been on our accomplishments, collaborative efforts with the Medical College of Wisconsin and the generosity of others. If this year’s message takes on a more personal tone it is because much of my time was spent in Froedtert’s clinical areas, where I was treated for cancer.

This has been a very special year for me in terms of my relationship with Froedtert Hospital and the Froedtert Hospital Foundation. The experience of being a cancer patient heightened my appreciation for the quality, care and scope that Froedtert Hospital offers. I certainly never felt alone. One of our foundation board members, Jan Lennon, was at my side much of the time. Jan recently completed her own personal journey of cancer care at Froedtert. It was a sharing and caring bond that can only be understood by those who have been there.

As I write this, I am rejoicing in the news that my cancer is gone. Recovery from the treatments I received is progressing nicely, and I’d like to think I’m back to my old self. I’m back with a renewed commitment to lead our efforts to build the Froedtert Hospital Foundation into a substantial resource so the healing mission of Froedtert Hospital will continue into the foreseeable future.

With that in my heart, I thank each individual and organization that has given to support Froedtert Hospital over the last year. My recent experience increased my personal awareness of this need, and spurred me to include Froedtert Hospital in my estate. I encourage those who are able to remember Froedtert Hospital Foundation with a bequest or planned gift. It’s a way to continue helping others far into the future.

Thank you for being a part of the Froedtert Hospital family, and for your thoughtful generosity. You are making an important difference in our community and in the world.

Geneva B. Johnson
Board Chair
Richard Olds, MD, followed an interesting path that led him to both medicine and Froedtert & the Medical College.

I understand you grew up in a home that included many interesting houseguests, such as Dr. Martin Luther King. Tell me what that was like.

Well, I think to understand what it was like growing up in that environment you have to have a little background on my father. He came from a very poor blue-collar family. My grandfather was a professional logger and became the professional bare-knuckle boxing champion in the northwest – a real tough customer.

My dad was the middle of three sons and the only one in his family to go to college. He went to college on a scholarship and became an ordained Methodist minister. This is especially unusual because my grandfather was decidedly anti-religious. Then, after graduating from college my father did the unspeakable. During World War II both of his brothers went off to war but my father went to Divinity School, was a conscientious objector and became somewhat disowned by his father.

My dad eventually got a PhD in Philosophy at Yale, became a college professor and ultimately a college president.

This is the period in which he met Dr. Martin Luther King, correct?

Yes. This is another time in my father’s life when he made a decision that went against the popular, comfortable movement of the time. I think this is an important backdrop that defined my father’s character and was the most influential for me in the path I’ve chosen.

The story goes like this. My father, at the very young age of 34, was president of Springfield College, a former YMCA school, in Springfield, Massachusetts. He had been president for about five years when in 1964 he asked Dr. King to give the commencement speech and receive an honorary degree from the college. It seemed simple enough but you have to recall that, at that time, Dr. King was a very controversial figure. Soon after he announced that Springfield College was planning to give him an honorary degree – the first honorary degree that Dr. King would have ever received – my dad started receiving phone calls accusing Dr. King of some really heinous crimes.
Tell me about your medical experiences.

As an infectious disease specialist I worked in the field living in grass shacks in remote areas of the world. About three weeks before the commencement a wealthy board member called my father into his office and took out a check for a million dollars. He said, “If you give Dr. King an honorary degree I’m tearing up this gift.” My father told him he was sorry he felt that way but that Dr. King was receiving the degree. With that the donor ripped up the check.

Dr. King and his family stayed at our home. He gave the commencement address. This was, I believe, an important point in the history of Dr. King as an American leader and a very courageous backdrop for my father.

How do you think this helped shape you personally and professionally?

Many of us in leadership positions often have to make unpopular decisions that we know are right. I, like many people, have to make unpopular decisions all the time. When I get a little weak in the knees, I look at the picture of my father with the 1964 commencement group and remember that when times are tough you really have to do the right thing.

How did his College Board react?

It was very tense with many reactions. This was a fairly small, conservative liberal arts college. About three weeks before the commencement a wealthy board member called my father into his office and took out a check for a million dollars. He said, “If you give Dr. King an honorary degree I’m tearing up this gift.” My father told him he was sorry he felt that way but that Dr. King was receiving the degree. With that the donor ripped up the check.

Dr. King and his family stayed at our home. He gave the commencement address. This was, I believe, an important point in the history of Dr. King as an American leader and a very courageous backdrop for my father.

What brought you to Froedtert & the Medical College?

A little more than seven years ago I got a call to interview here. It was an opportunity for me to head a larger department in a stronger environment. It offered me the opportunity to put another one of my father’s leadership values to use, to lead by example. Bill Parcels used to say that he was a different coach for each player. I like to say I’m a different chair for every member in my department. It’s not the job of my department to adjust to me as the leader, it’s my job to find ways to make them more effective in their roles.

Do you have anything else that you feel is important to say?

Only that in addition to learning about courage, integrity, social justice, fairness, and honesty from my father, he also made me a great believer in change. We all need to evolve to change, to make things better. My father was never satisfied with the status quo and I think I bring that quality to this job and Froedtert & the Medical College.

I actually wear a button on my coat that says “Because we’ve always done it that way”, with an “X” through it. I think that captures my leadership style; we want to be the very best we can be and I reward faculty and divisions in the department that take the initiative in driving change. It is energizing to work with such a talented team of medical professionals and exciting to be part of the wonderful achievements of Froedtert & the Medical College.
Medical Fellowships
Teaching the Next Generation of Physicians

Medical fellows are physicians who are training in a specialty area. Froedtert Hospital’s fellowship programs are committed to developing the scholarship of fellows in order to advance their careers, promote our hospital’s vision of excellence and improve patient care. Currently the Froedtert Hospital Foundation funds three named medical fellowships.

Cancer Fellowships

Mazie Froedtert Willms & Sue Froedtert Cancer Fellowship

This fellowship, established in 2006, is a permanently endowed fellowship. Its sole purpose is to help train the next generation of cancer physician specialists at Froedtert Hospital.

Christopher Hake, MD
Mazie Froedtert Willms & Sue Froedtert Cancer Fellow

Christopher Hake, MD, was chief resident with the Department of Medicine when he applied for the Mazie Froedtert Willms & Sue Froedtert Cancer Fellowship. “This fellowship gives me the opportunity to pursue further educational activities such as attending conferences and presenting at scientific meetings. It also offers support while I pursue clinical research and allows me more freedom and flexibility in scheduling my fellowship and educational activities in order to hone in on what I want to do in this specialty,” Dr. Hake said.

Dr. Hake knew from an early age that he wanted to pursue a medical degree and specialize in oncology. “Part of the reason I went into medical oncology was due to my mom’s fight with breast cancer. I experienced it firsthand and saw what it does to patients and families. Cancer is not a disease that affects one person. It affects the whole family,” he said. From this experience Dr. Hake understands the short term effects of the disease and can anticipate the needs the patient and family may have down the line. “I can think about what the family needs and help them identify the resources that will help them cope with this terrible disease,” he added.

“I hope to be a role model for future fellows who are selected for this fellowship and help guide them in their future roles,” Dr. Hake said.
Donald J. Schuenke Cancer Fellowship

The Donald J. Schuenke Endowment Fund established through the Froedtert Hospital Foundation helped to establish this medical fellowship. This fellowship provides an ongoing stream of funds to support a full-time clinical fellow in Froedtert Hospital’s Cancer Center.

John Charlson, MD
Donald J. Schuenke Cancer Fellowship

When John Charlson, MD, went into oncology he had in the back of his mind that he would like to stay in the academic setting. The Donald J. Schuenke Cancer Fellowship seeks physicians who display excellent patient care and a desire to be involved in clinical research. These are two areas that particularly attracted Dr. Charlson to apply for the fellowship. The fellowship gives him the opportunity to be involved in research and attend meetings that will help him along his career path. “In my case, I attended some meetings on breast cancer which is the area I am going to be practicing in when I complete my fellowship. It was great to meet leaders in the field and hear about the current thoughts in breast cancer treatment,” he said.

“Oncology is an area that builds relationships, certainly between the patient and physician, but also among the many members of the care team – radiation oncologists, medical oncologists, surgeons and many professional staff members. We work as a team for one sole purpose, to help our patients as they go through their treatment.

“It is an honor for me, a person who is relatively new to the organization Mr. Schuenke helped build, to have my name associated with his. I am grateful to his family for their support and will put this fellowship training to good use in my practice,” he said.

Neurosciences

Daniel M. Soref Clinical Neuroscience Fellowship

The Daniel M. Soref Clinical Neuroscience Fellowship was established in 2003 with a gift from the Daniel M. Soref Charitable Trust.

Margo Block, MD
Daniel M. Soref Clinical Neuroscience Fellow

Margo Block, MD, is the 2007-2008 Daniel M. Soref Fellow for Clinical Neuroscience. She works in the Neurology Department at Froedtert Hospital.

Dr. Block’s year as the Daniel M. Soref Clinical Neuroscience Fellow will help her focus on two of the major areas within neurology: epilepsy and neuromuscular diseases, and the tests conducted for them to perfect her skills.

In her fellow role she is able to help read EEGs, perform EMGs and assist in all aspects of neurophysiology. She also attends staff clinics for epilepsy and neuromuscular disease. Her presence in this especially busy department is a tremendous benefit to the hospital, department, and patients.

“I would like to thank the Froedtert Foundation and the Daniel M. Soref family for giving me this fellowship. It is an extremely generous gift and I am so appreciative,” she said.

Part of the reason I went into medical oncology was due to my mom’s fight with breast cancer. I experienced it firsthand and saw what it does to patients and families. Cancer is not a disease that affects one person. It affects the whole family.

Christopher Hake, MD
Mazie Froedtert Willms & Sue Froedtert Cancer Fellow
“When I accepted this position in 1999 I realized within a year that we have a unique nursing discipline here at Froedtert Hospital, and that as a division we could create something even more special. In alliance with Mr. Petasnick and the board, we decided to apply for the Magnet recognition,” said Pamela Maxson-Cooper, Chief Nursing Officer, Froedtert Hospital. Magnet is the national gold standard in nursing recognition awards. Froedtert’s Magnet award is obviously very good for the hospital and its patients, but it is also extremely important for the nursing division and all of the nurses who care for patients.

“Magnet supports what we do in nursing at Froedtert Hospital. Independent research shows Magnet hospitals improve patient outcomes, patient satisfaction and nursing satisfaction. Magnet hospitals attract and retain quality nurses, hence the name. I think we’ve done a great job of working very hard for it and are very, very proud of this achievement,” said Julie Gruver, RN, Quality Nursing Project Coordinator. “However, during our application process journey we realized that we don’t do enough for our nurses in relationship to supporting their formal education. We’ve obtained funds from the Foundation in the past for national conference support so that our nurses could bring changes in nursing practices for their specialty areas back to the hospital translating that information at the bedside to make sure we stay cutting-edge within the nation and, quite frankly, lead the nation.”

“The Foundation is always supportive of our requests, and three years ago they granted our request to support formal education in the form of scholarship awards. These scholarships support entry-level staff within the hospital who might be thinking of a nursing career. They have the opportunity to obtain additional dollars from the Foundation to pursue a nursing degree. In addition, the Foundation supports scholarships for those who want to enter the advanced degree programs, which from our national Magnet recognition perspective, we really need within our ranks,” Maxson-Cooper said.

The 2007-2008 Nursing Scholarship Award Recipients

Gail Powers, RN
Hematology/Oncology Clinic
Gail Powers, RN, enrolled in the weekend college at Alverno College. She is pursuing her ADN or diploma to BSN. “At one time I tossed around the idea of moving into supervision or middle management. Since then I decided it is not for me, I’d miss the direct patient care too much,” Powers said. She said the scholarship awarded by the Foundation is a big help and allows her to take two classes this semester and will speed up her graduation date. “I’ll probably finish about the same time my kids get out of college, but that’s okay because I will finish thanks to my family’s support and the Froedtert Hospital Foundation,” she said.
Barbara Provo, RN, Program Coordinator
Wound Healing Program, Vascular Surgery
Barbara Provo, RN, has been certified in wound ostomy and continence nursing for nearly 28 years. She is in the Master’s program at Concordia University to earn her Family Nurse Practitioner degree. In this capacity Provo feels she’ll be able to perform more thorough assessments and provide a higher level of care for her patients. “I think about what brought me into nursing initially and what’s kept me in nursing. What brought me into nursing is probably what brings most people into the field; there will always be job opportunities, you will be able to provide service to others and you’ll be able to provide compassion and care. I’ve stayed in nursing because of the people. They inspire me. When you think about what’s kept me in nursing, it’s that continuous challenge, the opportunity for growth, and the people that we see all the time – our patients,” Provo said.

Sabree Tillman, Medical Assistant
Cardiology Clinic
Sabree Tillman is a medical assistant in the Cardiology Department and enrolled in the nursing program at WCTC. Her father reminded her that ever since she was a young girl she was fascinated with medical books. “To be honest I wasn’t sure what type of medical field I wanted to enter so I started as a medical assistant. This is as close to nursing as you can possibly get so it is a stepping-stone for me,” Tillman said. The Foundation scholarship will help her balance the financial struggles and keep her from having to go into her own finances for her school needs. “I am 28 years old, I have four children, a husband, full-time job and I’m taking nine credits. I have a lot on my plate, but if it’s something you really want to do, you can do it, especially with the support Froedtert offers,” she said. She is also taking some responsibility to set an example for her African-American community. “I know there are many younger generation African-American women who don’t think they can continue with their education because they have a family and may not have the financial support they need. Earning my degree will help me set an example for my (African-American) community and Froedtert Hospital in its effort to support diversity,” she said.

Jane Zenner, RN, Education Coordinator
Surgical Services
Jane Zenner, RN, enrolled in the Bachelor’s of Nursing program at Marian College in Fond du Lac, Wisconsin. She chose this program because there are off-site classes conveniently located near the hospital and her home. Her goal after receiving her BSN is to work toward her Master’s of Nursing with an emphasis on nurse education. She enjoys working for an organization that truly values education. “They don’t just say we want you to have your four-year degree or certification, they actually provide a way for you to get it done,” she said. Financially, pursuing a degree can be an obstacle but Zenner is able to jump over that hurdle with the help of the hospital’s tuition reimbursement program and the Foundation’s scholarship fund. “It’s a great feeling of accomplishment. I think it’s good for your children to see you accomplish and further your education. It helps with your time management skills and all sorts of things personally and professionally. I am very grateful to the hospital and Foundation for the opportunity to achieve my goal,” she said.

When you reach the Gold Standard with the American Nursing Credentialing Center as a Magnet institution the only goal you can have is to go higher. Continuing our collaboration with the Foundation in this effort toward raising the bar through their continued financial support we will, together, continue to meet and exceed the Gold Standard in our nursing division and at Froedtert Hospital.

Pamela Maxson-Cooper, Chief Nursing Officer
In June 1999, Molly Erin Schwab underwent surgery at Froedtert Hospital. Five days later she had a pulmonary embolism and was rushed back to the Emergency Department.

“In Molly’s case the differential diagnosis was small. That is, she was suffering from immediate cardiac arrest. She had a rhythm called pulseless electro activity. In cardiac arrest this type of rhythm is typically due to either a massive heart attack, which you would not expect in a 25-year-old, life-threatening bleeding, such as gastro-intestinal bleeding, which by clinical evaluation we knew that she did not have, or pneumothorax, where a lung collapses and compromises blood flow, or a pulmonary embolism,” explained Thomas P. Aufderheide, MD, Professor, Emergency Medicine Research.

I think that through some divine intervention – God working through the physicians and staff in the Froedtert Emergency Department – they were able to use their minds all together and come up with some experimental measures to save my life. For that I am forever grateful.

Molly Erin (Schwab) Holsen

In June 1999, Molly Erin Schwab underwent surgery at Froedtert Hospital. Five days later she had a pulmonary embolism and was rushed back to the Emergency Department.

Molly Erin (Schwab) Holsen, her Husband Peter, and sons Jeffrey and Tomas.
Most physicians are able to take time for diagnostic tests that irrefutably demonstrate the diagnosis so they can act accordingly. “In emergency medicine we don’t always have that luxury. We need to act based on the most probable clinical indications. That’s what we did in Molly’s case, and the outcome speaks for itself,” Dr. Aufderheide said.

Dr. Aufderheide directs the Resuscitation Research Center in the Department of Emergency Medicine. The Resuscitation Research Center is funded by the National Institutes of Health (NIH). “We’ve had a number of substantial discoveries that look like they will double the survival rate from cardiac arrest. In addition, these resuscitation findings are also doubling the neurologically intact survival rate. Molly was the recipient of some of those discoveries before we finalized our trials,” Dr. Aufderheide said.

“This June was very different from the June I experienced 8 years ago. Both summers my hope to participate in a triathlon was thwarted, but this time it was for a really great reason; I was pregnant. Along with Jeffrey’s arrival, our son Tomas, from Guatemala, came home, so we have two beautiful children that we’re celebrating,” (Schwab) Holsen said.

“I believe the unique features of our hospital in this community are that we offer every medical service. The other thing that is unique is that we balance three missions here at Froedtert Hospital. We have a research mission, educational mission and clinical mission. We put patients first but all of those missions must come into balance so we can accomplish the goals of each,” said Michael C. Decker, MD, Associate Professor, Emergency Medicine.

The distinctive features of Froedtert’s Emergency Department reside in its faculty who are constantly translating research into care and teaching the next generation of students and residents in emergency care. “Imagine the effect of our emergency care teaching program. Now, if someone gets sick in parts of Wisconsin that generally would not be the best location for care, chances are they may be treated by a physician who was trained here at Froedtert & the Medical College. It’s exciting to have these distinctive features and important for people to realize that in the state of Wisconsin, in the Midwest, there are not that many emergency departments that do what we do,” added Stephen W. Hargarten, MD, Chair and Professor, Emergency Medicine.

“Because of the care they provided during such a difficult time, and the life-saving techniques that they applied, my family wanted to honor the Emergency Department staff by starting an endowment fund in my name,” (Schwab) Holsen said.

The Molly Erin Schwab Endowment is extremely important to the Department of Emergency Medicine and to resuscitation science. “We’ve made phenomenal discoveries that are altering and improving neurological survival on an ongoing basis. This endowment will allow us to expand our efforts, improve our techniques for successful resuscitation, and allow us to disseminate this information to students, residents and emergency physicians not only locally but nationally and internationally,” Dr. Aufderheide said. ■
Planned Giving

Planned gift donors make a visionary commitment to the Froedtert Hospital Foundation by providing a lifetime or estate gift such as a bequest, life insurance, charitable trust or charitable gift annuity. A planned gift allows donors to express their personal values by integrating their charitable, family and financial goals.

“Over the years people remembered charitable organizations through a will. It was a traditional and easy way to make a significant gift and help family members. Today there are new laws and people are building great accumulations in their 401ks, 403bs, IRAs, etc. These significant assets require a better understanding of tax laws to avoid making a costly decision for their families and possibly the organizations for which they want to provide funds,” said John Gmeindl, Planned and Major Gifts Officer, Froedtert Hospital Foundation.

In Gmeindl’s 33 years of fundraising experiences he has seen many changes. One of the most dramatic changes occurred in 2006 with the passing of the Pension Protection Act. "For a group of individuals, aged 70 and a half and older, there is a fantastic method to make a charitable gift that will also help them with their estate taxes, and in working with a financial planner or lawyer, these gifts will also benefit their overall financial planning,” Gmeindl said.

Many people think about making a charitable gift but don’t know how. “Going to your financial advisor or your attorney is the first step. They will help determine family needs and the inclusion of one or more favorite charities such as Froedtert Hospital,” he said.

People often think about making a gift to a charity but don’t know how. The first step is to meet with your financial planner or attorney to discuss your ideas; they are well versed on the new tax laws and will guide you through the process.

John Gmeindl, Planned and Major Gifts Officer
Froedtert Hospital Foundation

Signature Society

The Signature Society rewards and encourages planned gifts. We provide immediate recognition to donors who inform us that they made revocable or irrevocable planned gifts to the Hospital. To qualify, you need to do one of the following:

- Name Froedtert Hospital Foundation as a beneficiary in your will.
- Name Froedtert Hospital Foundation as a beneficiary of a trust.
- Establish a charitable trust (remainder trust, lead trust, etc.) naming Froedtert Hospital Foundation as a beneficiary.
- Donate ownership of an insurance policy to Froedtert Hospital Foundation.
- Name Froedtert Hospital Foundation as beneficiary of a life insurance policy.
- Name Froedtert Hospital Foundation as a beneficiary of a life estate contract.

Your attorney, financial planner or representative from Froedtert Hospital Foundation can explain these options more fully. For more information about planned giving, or to receive our financial planning newsletter, call Froedtert Hospital Foundation at 414-805-2699 or write us at 9200 West Wisconsin Avenue, Milwaukee, WI 53226.
For years Bobby Mason experienced trouble with his heart valves and in January 2007 it became necessary for him to undergo heart valve replacement surgery. “I decided that if I didn’t survive the ordeal I should have my estate in order. In a matter of a few hours I decided to have the procedure done at Froedtert and that I would leave my estate to the hospital’s Foundation,” Mason said.

Luckily he is living his second life today, but the decision to take care of his estate is no longer a burden and he feels a great sense of relief for having made his decisions.

“As while making my decision to leave my estate to Froedtert I realized that they have saved a lot of lives over the years and thought that with any luck, they’d save mine too. They did,” Mason said.

Signature Society Members

Joyce J. Achtenhagen
Paul O. Anderson
Wanda Anderson
Arunkumar N. Badi, MD, PhD
Marilee Bailie
Barry C. Beihoff
Beatrice A. Benidt
Charles E. Benidt
Olga L. Biederman
Lynn K. Boenker
Robert W. Braeger
Michael J. Brockman
Charles P. Brumder
Katie Brumder
Marion G. Burtard
Robert L. Burtard
Geraldine D. Camp
Mark M. Camp
Diane L. Ciresne
George T. Ciresne
William K. Beau Clements
Robert W. Doucette
Robert E. Duea
Tammy L. Dunke
Jean J. Edmunds
George P. Ewig, Jr.
Ann K. Ferge
Ruben W. Ferge, Jr.
Frank L. Fichtner
Pauline L. Fichtner
Richard S. Gallagher
Thomas R. Gallina
Gloria J. Goehringer
Ellen T. Gordon
Lance D. Gordon
Gibson L. Harris
Sandra L. Heilberger
Allan N. Hoefi
Barbara A. Hoefi
David A. Hoffman
Ethel L. Hoffman
Agnes Horkan
Lila M. Immel
Vane Inthasorot
Ann M. Johnson
Dolores L. Johnson
Geneva B. Johnson
Joseph T. Johnson
Mary Pat Kirchen
Thomas L. Kirchen
Elmer R. Knecht
Christine M. Krueger
Robert E. Kuelthau
Dennis J. Kuester
Paul L. Kwiecien
Rhonda R. Kwiecien
David L. Larson, MD
Kathleen J. Ley
Ralph M. Ley
Robert J. Mason
Erasmio J. Mendez
Geraldine M. Muhllick
Virginia B. Murray
Carol Nantkes
Robert L. Nantkes
Bette B. Nehring
Roland G. Nehring
Sandra L. Nelson
Barbara Ann Nitzsche
Mariette Clark Orth
Philip W. Orth
William D. Petasnick
Thomas M. Plantenberg
Marjorie B. Reichert
Elaine M. Richmond
John R. Richmond
Jay H. Robertson
Carol A. Roe
Dean K. Roe
Mark F. Rogahn

Jean Roper
Wayne J. Roper
John S. Rosenberg
Lorraine M. Rosenberg
Marina L. Rosenberg
Thomas A. Rosenberg
Mark D. Schaefer
Jack L. Schneider
Tina M. Schneider
Donald J. Schuenke
Lorraine E. Schuffler
A. Regina Schulte, PhD
James H. Schulte, PhD
Debra J. Seitz
John B. Sendlik
Virginia M. Sommers
Esther Spector
Jack Spector
Thomas Steger
Edward J. Steinbacher
Lorraine A. Steinbacher
Jane M. Steker
Bonnie J. Steltenkamp
Joseph E. Steltenkamp
Russell E. Story
Phyllis E. Tobin
Donald E. Turek
Jean M. Turek
Viola D. Vogt
Leah L. Weiler
Margaret L. Westphal
John A. Widor
Mark Wiezbiskie
David Wiggins
Andrew J. Willms
Shirley M. Wolf
Geraldine L. Zielinski

* Deceased

While making my decision to leave my estate to Froedtert I realized that they have saved a lot of lives over the years and thought that with any luck, they’d save mine too. They did.

Bobby Mason, Signature Society
Endowments

Endowments provide continuous support for programs at Froedtert Hospital. Investment income is used to support specific programs while the initial gift continues to grow. Gifts may be made to any of the endowment programs listed, or a new, named endowment may be created according to your wishes.

- The Mark Adams Endowment for Transplant
- The Apollo Endowment for Foundation Support
- The Charles E. Benidt Endowment for Chaplaincy
- The Dynacare Endowment for Community Health Education
- The Froedtert Endowment for Clinical Research
- The Endowment for Clinical Fellowships
- The Endowment for General Support
- The Junkerman Endowment for Medical Education
- The Endowment for Palliative Care
- The Thomas A. & Lorraine M. Rosenberg Endowment for Clinical Cancer Research
- The Donald J. Schuenke Cancer Fellowship Endowment
- The Molly Erin Schwab Endowment
- The John B. Sendik Endowment for Neuroscience
- The Steger Nursing Education Endowment
- The Russell E. Story Endowment for Clinical Neuroscience
- The Russell E. Story Endowment for Urology
- The Endowment for Urology
- The Mazie Froedtert Willms & Sue Froedtert Cancer Fellowship Endowment

We will be happy to discuss creating or supporting an endowment. Please contact the executive director of Froedtert Hospital Foundation at 414-805-2699.

Giving Programs

You can support the important work of Froedtert Hospital through a variety of giving programs and at the same time achieve your personal goals. Some people prefer making an immediate gift, while others pledge to give over a period of time. Many of our friends use automatic transfers to make their gift. There are also ways to receive tax advantages by giving today while delaying the transfer of assets until a more convenient time.

Cash Gifts

Cash gifts can be currency, checks, money orders or credit cards (we accept American Express, MasterCard and VISA). We encourage checks or credit cards for your records. We discourage sending cash through the mail. We will provide a letter of receipt for your tax files, regardless of how we receive your gift.

Pledges

A pledge is simply a promise to give. The advantage of a pledge is you receive immediate recognition, but make payments according to your situation. You may also make pledges through automatic banking and, in some cases, payroll deduction.

Matching Gifts

Some companies match the donations of their employees with a corporate gift. Usually the company provides you with a form to give to the charity at the time of your donation. We endorse and return the form, and the company sends us a matching contribution. For recognition purposes, we credit gifts to the employee unless otherwise informed.

Property

You can donate a farm, commercial and residential real estate. Gifts of a farm or residential real estate may be designed, in some instances, to allow you and your spouse to occupy the property during your lifetime while reaping immediate and substantial tax benefits.

Stocks and Bonds

Many people contribute appreciated assets rather than cash because they receive the same tax deduction but avoid capital gains and transfer fees. Stocks, bonds and other such assets make excellent gifts to our foundation, especially if they have increased in value since acquired. Current market value may be used as a tax deduction without incurring capital gains.

Insurance

A gift of life insurance allows you to leverage your giving power. The face value of an insurance policy is usually greater than the actual cost. The donor receives a tax deduction for the full cash value of the policy (if the policy were cashed in, there could be tax consequences). In addition, many people find they are able to make substantial gifts by giving a paid-up (or nearly paid-up) policy. All gifts of insurance qualify for Signature Society recognition.

No matter which method works best for your personal situation, the professionals at the Froedtert Hospital Foundation stand ready to assist you in making an appropriate and satisfying gift.
Designated Funds

**Breast Care Center** supports clinical research for the prevention and care of cancerous and non-cancerous diseases of the breast.

**Building Fund** is designated for projects to replace facilities, new building programs and improve existing facilities to meet new standards of excellence. Funds may also be used to provide furnishings.

**Cancer Center/Oncology** supports all cancer programs at Froedtert Hospital.

**Cardiovascular/Heart** provides support for the comprehensive cardiac and heart surgery programs at Froedtert Hospital.

**Chaplaincy Program** supports hospital chaplaincy services. The Froedtert Hospital chaplaincy’s primary goal is to ensure spiritual support is available to every patient and family member according to their desires, no matter what their belief or creed.

**Clinical Fellowships** cover the cost of postgraduate clinical specialty training for the next generation of physicians.

**Community Outreach/Education** is used to create linkages with other community health-related organizations and support health education, teaching and “leg up” programs for central city residents.

**Dialysis Fund** is a special fund specifically designed to help with costs associated with kidney dialysis programs at Froedtert Hospital and other outreach facilities.

**Emergency/Trauma Center** supports southeast Wisconsin’s only adult Level I Trauma Center. These funds include support for safety education and violence prevention.

**Employee/Staff Assistance-Crisis Fund** provides special assistance to Froedtert Hospital staff members.

**Epilepsy/Seizure Disorders** provides funds for both community awareness and medical service programs for individuals who have seizure disorders and for their family members and loved ones.

**Indigent Care Fund** covers special needs of patients and families.

**Neurosciences** supports clinical services and new technology for the hospital’s neurosciences programs.

**New Technology Fund** looks to the future by providing funds for acquisitions of the highest level technological advances.

**Organ Donor Awareness** pays for community education programs that increase awareness and encourage individuals to sign organ donor cards.

**Orthopaedic Program** provides orthopaedic care programs including joint replacement surgery, other forms of orthopaedic surgery and rehabilitation for bone problems.

**Palliative Care** supports an innovative, nationally recognized program committed to improving the end-of-life experience through innovative clinical care, spiritual support and education.

**Patient Transportation** helps cover the cost of transporting patients who need a ride to and from Froedtert Hospital but are not sick enough to require an ambulance.

**Prostate Cancer** funds supporting this service, which receives national and international recognition for quality clinical innovations, help improve the care of patients with cancerous and non-cancerous prostate problems.

**Senior Health** supports programs which range from an innovative incontinence clinic to health education, housing and home care for the aged.

**Spinal Cord Injury Center** helps Froedtert Hospital continue to provide leading-edge care to people with spinal cord injuries.

**Staff Scholarship Fund** provides continuing professional education for Froedtert Hospital staff members.

**Stroke Program** provides new, innovative services for stroke patients and their families.

**Transplant** supports the medical application of organ transplant services based at Froedtert Hospital.
We are pleased to recognize the support of individuals and organizations that give generously to the Froedtert Hospital Foundation.

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The Friends listed in bold in categories “Sustaining Friend” and above gave during the period covered by this report. All listings in “Supporting Friend” level and below gave during the past year. Gifts received after October 26, 2007, will appear in next year’s annual report. Please help us keep our records accurate by calling 414-805-2699 or fax us at 414-805-7790 with questions, comments or corrections. You may also e-mail us at kisherwo@fmlh.edu.

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Serving on the Board of Directors

I am a first generation American. My parents came from South America. Approximately 10 years ago I returned to Milwaukee from the Boston area to join my father in the family business. I am very involved in the Milwaukee community and believe it is important for me to reach out socially, recreationally, and in the arts. I serve on the Milwaukee Arts Board, Hispanic Chamber of Commerce, downtown YMCA, Boys and Girls Club, Junior Achievement and the Froedtert Hospital Foundation.

I believe the healthcare system is complex and as a business owner it affects me, my employees and the community. When Tom Plantenberg asked me to be on the Foundation board I saw it as an opportunity to learn more about the healthcare system.

One of the things I wanted to do when I returned to Milwaukee was to help make the city a better place. The way to make anything better is to get involved. I take this commitment seriously – everywhere I go – my business, civic organizations, the arts and Froedtert Hospital Foundation.

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Annual Giving Program

Most donors to the Froedtert Hospital Foundation Annual Fund have experienced the hospital in some way. They may have had a life changing experience that created a desire to give back to the place that had such an impact on their life. Most people start at that point. Life changing, life saving care provided here motivates many to make a contribution.

It’s important for you to give to the Foundation because every dollar makes a difference. No matter the size, no matter the destination, your gift will affect someone’s life and his or her care here at Froedtert Hospital will be better for it.

Jyl Brentana
Annual and Special Gifts Officer
Froedtert Hospital Foundation
Our challenge is to remember that healthcare is about coming together around the patient, despite the clinical complexity that permeates the work we do.

William D. Petasnick, President and CEO, Froedtert Hospital

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Kathleen M. Zwicky
 cardio
Forter has a host of cardiovascular programs that differentiate us from other hospitals throughout the state of Wisconsin. Froedtert is part of a large collaborative clinical trial which is testing the closure of the patent foramen oval to decrease the number of strokes among patients.
We also have the ability to perform 3-D reconstruction of cardiac ultrasound to three dimensionally reconstruct the heart and provide a much higher level of assessment for the structure and function of the heart.
Our valvular heart disease program is also unique. This program brings together very focused individual cardiologists and cardiac surgeons with a particular expertise in valvular heart disease to repair a heart valve and preventing valve replacement.
We are able to provide highly advanced diagnostic procedures and therapeutic procedures that would otherwise not be available to patients in the upper Midwest.

David Rutlen, MD
Professor and Chief, Medicine
Cardiovascular Medicine
Volunteers

The volunteers that work at Froedtert Hospital are a very special group of giving, warm, friendly people who, often join because of a personal experience they’ve had at Froedtert. The volunteers work in almost every area of the hospital in a wide range of tasks and are so important for our patients and staff.

Froedtert Hospital’s volunteers are diverse ranging in age from teens to 93. We have volunteers of all races and religions. We have volunteers challenged with sight, hearing and/or movement disabilities and all are very important to our organization.

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Katie Pokorny
Manager Volunteer Services
Friend ($50-$100) Continued

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Sports Medicine Center

Our Sports Medicine Center is unique in that it takes a multidisciplinary team approach to sports and musculoskeletal problems. Our physicians are all fellowship trained in sports medicine and come from a variety of disciplines including orthopedic surgery, primary care, and physiatry.

Working hand-in-hand this team approach is particularly helpful when a complex or unusual problem arises. When we sit down with difficult cases we work as a team to perform several different evaluations. Looking at each case from our multidisciplinary specialties allows us to find solutions that work.

My greatest reward in my job is helping patients get better and return to their activities. In most cases we are able to get our patients back to the activities they love.

Craig Young, MD
Professor
Orthopaedic
The need for organ donation is staggering.

- In the U.S. almost 100,000 people are waiting on the transplant lists, but less than 30,000 will be transplanted this year.

- In Milwaukee nearly 800 people are waiting for organ transplant, 320 of those are African-American.
In March 2006 we began a restructuring of the Wisconsin Donor Network (WDN) and I’m very proud to say that over the last 12-months we’ve almost doubled organ donation in Southeast Wisconsin from 55 to 96 organ donors.

For the past 10 years Froedtert Hospital Foundation has been an integral part of the WDN. Its funds help advance our efforts. When Froedtert Hospital made the decision to restructure the WDN the Foundation was there for us. The Foundation helped supply the resources and funds to move this process forward. This tremendous outreach to the African-American community, our retraining, retooling and hiring of extra staff, were all necessary for us to achieve our goals, and, in part, were made possible by the Foundation.

Jay Campbell
Director
Wisconsin Donor Network
The Molly Erin Schwab Endowment is extremely important to the Department of Emergency Medicine and to resuscitation science. We've made phenomenal discoveries that are altering and improving neurological survival on an ongoing basis. This endowment allows us to expand our efforts, improve our techniques for successful resuscitation and disseminate the information to students, residents, and emergency physicians not only locally but also nationally and internationally.

Thomas P. Aufderheide, MD
Professor
Emergency Medicine Research
Gifts of Tribute are made in honor or in memory of someone who has added a special meaning in your life. They are often given to celebrate a special occasion such as a birthday or anniversary.

The Froedtert Hospital Foundation provides notification to the person honored, or the designated relative of the person memorialized. Unless otherwise instructed, the amount of your gift will remain confidential.

Gifts of Tribute

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Glenn A., MD & Tizza Meyer

William & Dorothy Duchow
50th Wedding Anniversary
Carole & John L. Fox
Nancy & Gordon Hennum

Richard & Patricia Ehler
Jane Eickhoff

Beth Erickson-Wittman, MD
George L. & Annette J. Erickson

Rock Evenson
Blaine J. & Claire P. O'Connell

Michael J. Everson
Blaine J. & Claire P. O'Connell

FMLH 4 NE Nursing Staff
Karen S. Hopp

FMLH Bone Marrow Transplant Staff
Kathy H. & Carl E. Chapman

FMLH Breast Cancer Center Staff
Geneva B. Johnson

FMLH C.T./P.T. Outpatient Rehabilitation Staff
Carla E. & Robert E. Hering

FMLH MICU Unit
Deborah & Gerald Krebsbach

Sean C. Fox
Richard & Bonnie DeStefano

John R. Gmeindl
Thomas M. & Diane M. Plantenberg

Mary Beth Gonyo, MD
Geneva B. Johnson

Hilda Graham, RN, BSN
Eugene Bass

Michael Guralnick, MD
Penny L. Pesch & Family

George B. Haasler, MD
Molly Erin Schwab Holsen

Lori Hagar, RN, BSN
Molly Erin Schwab Holsen

Stephen W. Hargarten, MD
Molly Erin Schwab Holsen

Steven Harvey, MD
Elizabeth A. Scott-Roberts

Bill Hebert
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Lisa A. Heider
Blaine J. & Claire P. O'Connell

Walter J. Hogan, MD
Molly Erin Schwab Holsen

Janet R. Hosenpud, MD
Karl & Mary Pintar

Mary M. Immel
Marvin E. Immel

Jean C. Jesse
Vernon J. Jesse

Christopher Johnson
Cynthia A. Huber

Geneva B. Johnson
Jan L. Lennon

Richard E. Jungen
Thomas M. & Diane M. Plantenberg

Bruce A. Kaufman
Marva G. & Karl J. Schlueter

David J. Keller
Thomas M. & Diane M. Plantenberg

Honorials 2007

Leslie L. Alt
Mary E. Alt

Denise Anderson
Thomas H. & Betsy Stouthamer

Deborah A. Andris, NP
Molly Erin Schwab Holsen

Tom P. Aufderheide, MD, FACEP
Molly Erin Schwab Holsen

Paul E. Barkhaus, MD
Thomas M. & Diane M. Plantenberg

Glenn H. Benidt
Thomas M. & Diane M. Plantenberg

David G. Binion, MD
Molly Erin Schwab Holsen

Brian Bohmann
John A. Widor

Lina L. Bohmann
John A. Widor

Diane W. Braza, MD
Treetlink Family Foundation

Jyl M. Brentana
Thomas M. & Diane M. Plantenberg

Jody L. Brinkman
Thomas M. & Diane M. Plantenberg

Bonnie Bruce
Barbara & Donald W. Blashka
Brian K. & Ellen S. Blashka
J. & S. Blashka
Mark P. Bruce
Richard J. Calaway
William M. & Heather F. Clancy
Thomas J. & Bette J. Despins
James M. & Rita S. Fanlon
Patricia Halvorsen
Rod & Patricia Halvorsen
Larry & Terry A. Lark
Lee & Julie O'Leary
Arthur W. & Carol M. Prosek
Jeffrey A. & Sharon R. School
Therapeutic Solutions LLC
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Robert M. Vandenberg & Kristy L. Hoffman
Sally J. Warning

Sandra J. Callaghan
Thomas M. & Diane M. Plantenberg

Guillermo F. Carrera, MD
Molly Erin Schwab Holsen

Robert E. Condon, MD
John Phillip & Jean Claire Ryan

Lois A. Connolly, MD
Gretchen A. Connolly
Paul S. & Gretchen A. Connolly
Molly Erin Schwab Holsen

Joseph F Cusick, MD
John B. Fukey & Lorie M. Neddow-Fukey

Russell M. Darrow, Jr.
Thomas M. & Diane M. Plantenberg

Susan Darrow
Thomas M. & Diane M. Plantenberg

John E. Dobogai
Thomas M. & Diane M. Plantenberg

P. Gloria Dobogai
Thomas M. & Diane M. Plantenberg

Robert F. Donnell, MD
George J. & Anna C. Gaspar
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Jan L. Lennon

Richard E. Jungen
Thomas M. & Diane M. Plantenberg

Bruce A. Kaufman
Marva G. & Karl J. Schlueter

David J. Keller
Thomas M. & Diane M. Plantenberg
Froedtert Hospital has so many terrific things that make our core values a reality and not just words on paper. Our nursing staff, technicians, therapists, diagnosticians and incredible medical staff perform wonderful state-of-the-art procedures. We also have an exceptional executive management team who lead our culture by their example. I believe when people make a gift to Froedtert Hospital they know they are giving something that will endure and that their gift will make a difference not only today but in the years to come.

Thomas M. Plantenberg
Executive Director/CEO
Froedtert Hospital Foundation
We specialize in trauma, strokes, cancer and that's what the community needs to understand, but really we're more than that. We're a full breadth emergency center. We treat minor illness, we treat life-threatening illness, and we treat everything in between – a full service emergency center right here in Wauwatosa.

Michael C. Decker, MD, Associate Professor, Emergency Medicine
Robert J. Doering
Corinne & Jack Bohtnsack
Arthur & Rosemary Brazy
Terence E. & Judith E. Felker
Tom & Mary Felker
John A. & Sue D. Groskopf
Garth & Karen Mohr
Jerry P. & Anne Rehfuss
Marjorie R. Schmutzer
Lacille L. Theis

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Diane & Daniel Mancini

John D. Downey
Eita L. Owen

Michael D. Dunham
Everebrite, Inc.
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Marjean & Guy S. Jenson
Donald L. McNeil
Michael P. & Sigrid Nanna
Patricia A. Nolan
North Central Trust Company
Caroline K. & Kevin R. Smith
Andrew Dyda
Stephana & Paul Scholzen

Romaine Eberle
Ali Leightner

Ralph E. Edmunds
Jean J. Edmunds
Bruce J. Engmann
Anonymous

Charlotte E. Engmann
Anonymous
Sylvia E. Fechter
August P. Fechter

Ruben W. Ferge
Ann K. Ferge

Pat Ferguson
Corinne E. Altheimer

Charles J. Finn
Fiberdome, Inc.
Sarah R. Fridman
Eric P. Cohen, MD

Georgene R. George
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Carolyn G. Golembiewski
John A. & Patricia A. Stoecker
Kelly A. Truesdale
Kathleen G. Urban

Dennis R. Granger
Boy Scout/Venture Crew 536
Edward & Jeanette M. Hoge
Husco International, Inc.
Florence M. McCutchin
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Dale & Barbara Burnell
Bernard & Judith Caporale
Sarah Cords
Bob & Nancy Czannecki
Roland & Lorraine Delikat
Sylvia L. Delikat
Dawn Dreyer
Sara B. Falk
Greta M. Foor
Scott & Diana Lyn Frederickson
Kathryn Garner Ragatz
Janice L. Gary
Howard J. Graser
Mary Jane Graser
William H. & Theresa A. Graser
Christa Graverson
Lorraine E. Guhr & Family
Richard & Mary Guhr
Pam Haegerl
Frank G. & Linda Heinrich
Todd & Lori Heinrich
Gary M. & Heidi J. Holberg
Brian M. & Sandra L. Holzhueter
Izolde Holzman
Richard W. & Izolde Holzman
Kurt E. Kleinhaus
Linda Kleinhaus
Cassandra Kordecki
Joe & Sherry Kottner
Gerald A. & Joanne Kurth
Robert & Caroline Lussow
Charles Marks
George H. & Marjorie A. Marks
Gary & Mary Ann Maske
Rob D. & Heidi J. Mortensen
Amy & Joshua Mueller
Marlyn O., Jr. & Arlene H. Niemuth
James & Theresa Ogden
Donald R. & Diane L. Olson
William & Michelle Palmer
Jason P. & Jeanine S. Phillips
Steven M. & Mary Jane Phillips
Theodore A. Ragatz
Kenneth H. & Judith A. Schwister
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Mark P. & Julie E. Suhr
Ronald E. & Ilene Thurston
James B. & Susan M. Treto
Robert N. & Gail E. Vogel
Raeleen M. Weiss
Deb Westfaul
Melissa Dawn Wood
Dale Ziemer

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Basel USA, Inc.
John Gray
Greenberg Traurig, LLP
Paul D., Jr. & Lisa D. McGrady
Russell J. & Carol R. Schuler

William E. Gregg
William Cranston Gregg

Brian R. Gregoire
Joan Pleuss

Tributes for Daniel J. Guzinski
Lee D. & Jean A. Bohne
Augustine E., II & Barbara L. Conroy
Dennis R. & Gloria J. DeRosia
Christine Finn
James B. & Susan M. Geisheker
Gary J. & Mary S. Gerhardt
Lorraine & William Halper
Robert & Joyce Hillimer
Shirley Hoehne
Catherine B. & Jeffrey C. Kara
Brett B. & Pamela D. King
Kevin Krier & Family
Jeffrey B. & Jill F Kuczynski
Edwardine M. & Thomas E. Magnus
Meda-Care Ambulance Service, Inc.
Raymond J. & Joyce M. Meyer
Nina R. Obradovich
Norman R. & Lora B. Peterson
Pamela J. & John W. Schaal
Joan L. & Theodore E. Schlafeke, III
Nicole K. & Paul R. Schmitt
Gayle A. & Joseph D. Scime
Michael L. & Cheryl A. Spaude
Ellen M. & Ronald R. Vermillion
Gerald A. & Roselyn J. Verrilli
Linda Wiedmann
John W. & Kathleen A. Wiza
Barbara A. Wolf
Dale A. & Kathleen N. Wroblewski

Frank F. Haack
Carol S. Haack

George J. Habriga
John & Brenda Soden
In addition to dedicating ourselves to serving the donor families, Wisconsin Donor Network began integrating the WDN in Milwaukee among our African-American community. Milwaukee is one of the few minority/majority cities in the U.S.

I began by hiring a significant portion of African-American professionals to help WDN approach African-American organ donor families. This initiative helped us, over the last 12-months, go from 20 percent of African-Americans agreeing to organ donation to 70 percent. As a result, we are able to save many more lives. The impact in the African-American community is tremendous. Nearly 40 percent of the persons waiting for transplant in Milwaukee and across the U.S. are African-Americans. When African-Americans donate, African-Americans live.

Jay Campbell
Director
Wisconsin Donor Network
Memorials 2007 Continued

Mark T. Schwietzer
Michael J. Schwietzer & Mary Casey

Richard J. Sdano, DDS
James J. Adyniec
Donald Akelski
Steven A. & Patricia A. Basthmer
John Brandl
William J. & Cherrie L. Christel
Norbert & Diane C. Deakin
Len & Ada Derksen
Russ Dobec
Jean M. & Richard A. Facette
Pat Fischer
Lee & Sandra L. Gantenbein
Ralph J. & Jeanne Green
Lee & Sandra L. Gantenbein

Richard J. Sdano, DDS
Mark T. Schwietzer
Memorials

Carl W. Sdano
Christine Wilczewski
George Tuell
John E. & Roseann Terry
Carol A. Szymczak
David Sura
Steven P. & Anna K. Stoesz
Mark Stehlik
John Stark
Rick Spano
Josephine Spano
Rick Spano
John Stark
Mark Stelhak
Steven P. & Anna K. Stoesz
David Sura
Carol A. Szynszczak
John E. & Roseann Terry
George Tuell
Christine Wilczewski

Ruth E. Sdano
Avis & Chester Gryzwa
Carl W. Sdano
Richard J. Sdano

Thomas E. Shimon
John & Rita Balder
Jeanne M. Birkers
Angie Clarke
Warren & Betty Daun
Wayne S. & Ann Daun
Glen & Linda Hasenstein
Leon & Sharon Hauch
Mary J. Hauch
Justine Heinen
Diane Hunt
Mason S. & Amy L. Jennings
Dan & Bonnie L. Kussart
Julie Lindman
Donald J. & Janie Lydolph
James & Jo Milsna
Chad Ramos
Lynn Ramos
John R. & Bonnie L. Schoemer
Edward J. & Jenny K. Shimon
Donard L. & Lynn D. Skelton
Dan & Barb Steinacker
Molly Steinacker
Brian Tanary & Heather Shimon
Maynard J. & Margie A. Turnay
Univ. of WI System Women’s Studies

Dorothy J. Suprick

Teri Maxey

Walter Stuckert
Corinne E. Altheimer

Robert C. Sullivan
Irene S. Sullivan

Willis G. Sullivan, Jr.
Irene S. Sullivan

Dorothy J. Suprick
Lillian Anderson
Karen L. & Richard M. Baesemann
John Ballhorn
Charles Bayerlein
Cary & Sue Becker
William & Therese Berg
Willy Brachmann
Glen & Diane Brasser
Burt Carb-Itesdorff Insurance Agency
Robin Callan
Terry Carpenter
Dianne Conrady
Janet Crawford
Jim Ritchey & Family
Joachim & Vicki J. Peters & Family
Jim Ritchey & Family
Marlene Smec
Daniel J. & Jane M. Smec

David Streich

Lois M. Malkasian
Joseph P. & Allison B. McCarthy
Barbara & Leo Meronek
Allan Miller
Bever Miller
Barbara Neves
Joan Nicholson
Donald & Sandra Peterson
Gilles Pumain
Jeff & Sue Ratner
J.D. Schinker
Mark Seaton
David & Jennifer Slicker
Tom Stephens
Kendall Ford
Marion Wallock & Family
Jay R. & Janice A. Warner
Gary & Sue Wiza
Gary Zimmermann
Ronald Zinda

June Smart
Lawrence L. Smart

Leslie Smith
Ross O. & Margaret A. Swimmer

MaryEllen V. Smith
David Eldridge Archibald & Family
James J. & June K. Cicero
Jerry A. & J. C. Coffey
Jean F. Fisher
Joan H. Gately
Audrey J. Horvat
Erik & Bebsie G. Jensen
Sally J. Loeser
Karen M. Mielke
Ruth M. Purcell
Martha C. Smith
Norine A. & Gaylord A. Treadway
Alice Pirie Wirtz
Donna M. Zerien

Judith Snopek
Jodi M. & Randy R. Esch

Jeanne Spahn
Delta Initiative, LLC
Joachim & Vicki J. Peters & Family
Jim Ritchey & Family

Marcene Smer
Daniel J. & Jane M. Smec

David Streich
Gehring Remodeling
KeLvin P. James
Kevin James
P.C. Prostko Grading, Inc.

Merna A. Strohmaier
John, Jr. & Sue Soevig

The Magnet award – the highest given for nursing excellence – acknowledges that Froedtert Hospital nurses are among the country’s best in caring for patients, working as a team, pursuing ongoing training and giving to the community. Our nurses met the highest standards, enabling Froedtert Hospital, like a magnet, to attract and retain other outstanding nurses.

Walter Stuckert
Corinne E. Altheimer

Robert C. Sullivan
Irene S. Sullivan

Willis G. Sullivan, Jr.
Irene S. Sullivan

Dorothy J. Suprick
Lillian Anderson
Karen L. & Richard M. Baesemann
John Ballhorn
Charles Bayerlein
Cary & Sue Becker
William & Therese Berg
Willy Brachmann
Glen & Diane Brasser
Burt Carb-Itesdorff Insurance Agency
Robin Callan
Terry Carpenter
Dianne Conrady
Janet Crawford
Jim Ritchey & Family
Joachim & Vicki J. Peters & Family
Jim Ritchey & Family
Marlene Smec
Daniel J. & Jane M. Smec

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P.C. Prostko Grading, Inc.

Merna A. Strohmaier
John, Jr. & Sue Soevig

Lois M. Malkasian
Joseph P. & Allison B. McCarthy
Barbara & Leo Meronek
Allan Miller
Bever Miller
Barbara Neves
Joan Nicholson
Donald & Sandra Peterson
Gilles Pumain
Jeff & Sue Ratner
J.D. Schinker
Mark Seaton
David & Jennifer Slicker
Tom Stephens
Kendall Ford
Marion Wallock & Family
Jay R. & Janice A. Warner
Gary & Sue Wiza
Gary Zimmermann
Ronald Zinda

June Smart
Lawrence L. Smart

Leslie Smith
Ross O. & Margaret A. Swimmer

MaryEllen V. Smith
David Eldridge Archibald & Family
James J. & June K. Cicero
Jerry A. & J. C. Coffey
Jean F. Fisher
Joan H. Gately
Audrey J. Horvat
Erik & Bebsie G. Jensen
Sally J. Loeser
Karen M. Mielke
Ruth M. Purcell
Martha C. Smith
Norine A. & Gaylord A. Treadway
Alice Pirie Wirtz
Donna M. Zerien

Judith Snopek
Jodi M. & Randy R. Esch

Jeanne Spahn
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Joachim & Vicki J. Peters & Family
Jim Ritchey & Family

Marcene Smer
Daniel J. & Jane M. Smec

David Streich
Gehring Remodeling
KeLvin P. James
Kevin James
P.C. Prostko Grading, Inc.
There is always something new happening at Froedtert Hospital and because of that, it is an exciting experience to serve on the hospital and foundation boards. This hospital always seeks ways to raise the bar, like their recent achievement of earning the Magnet Award. Froedtert never rests on its laurels but always looks for ways to improve, to be the best it can be in order to serve people.

Geneva Johnson
Board Chair
Froedtert Hospital Foundation
Froedtert Hospital has offered an extraordinary level of care for more than a quarter of a century. With the support of the Foundation and in partnership with the Medical College of Wisconsin, we have attracted exceptional, nationally recognized, specialist physicians and have consistently served as stewards, bringing new and innovative medical procedures and technology to the region.

William D. Petasnick, President and CEO, Froedtert Hospital

President’s Advisory Council

Kim Acheson
Harvey Alligood
Michael Armitage
John E. Baker
Norman Barrientos
James T. Barry, III
James T. Barry, Jr.
Robert E. Bellin
Glenn H. Benidt
Harold J. Bergman
William J. Berrall
Richard R. Bertrand
Thomas R. Beug
David B. Bishop
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David Braaten
Sam Bradt
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Harry S. Dennis, III
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Barbara L. Felix
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Robert Snowden Ficks
Enrique E. Figueroa
Timothy B. Flatley
Theodore A. Gibbs
Leonard J. Goldstein
Donald J. Gral
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Gary P. Grunau
Andrew L. Hall
Jeffrey J. Hargarten
Greg N. Herle
Donald D. Hinkle
Edward B. Hinzshaw
Cynthia A. Huber
Scott Jacobson
Barry N. James
Patricia M. Jerominski
Cynthia E. Johnson
Kent Johnson
Glenn F. Jonas
Richard E. Jungen
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Garrett Kelley
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Vesna Madunic
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Jacqueline W. Meili
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Nancy K. Wilhelm
Andrew J. Willms
Nicholas C. Wilson
Marcia Wiseman
Daniel L. Woehrer
Robert Yamachika
Linda Yeikowski
William L. Zabriskie

* Emeritus
* Deceased

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Robin Yount
Gary V. Zimmerman, FAIA

Katie Pokorny, Manager of Volunteer Services, and Mark Schaefer, President of the Volunteer Associates (center), present a check for $161,288 to Bill Petasnick, President and CEO of Froedtert Hospital (left), and Roger Peirce, Froedtert Hospital Board of Directors (right).
Thank You

I have often said one of the greatest benefits of my position with the Froedtert Hospital Foundation is the opportunity to see people at their best. When the time comes for someone to do good for others, often I’m able to help them work through the decisions relating to what method of giving best suits their situation, and what need can best be met through their philanthropy. We work out questions of stewardship and process to make sure the dreams and aspirations our donors have regarding good works are put properly into place.

In recent months I’ve become increasingly aware of another aspect of the Froedtert Hospital Foundation that is equally important. That is the way we are able to use the gifts we receive to change people’s lives. Over the past several years, at least four of our Board of Directors members have faced significant medical issues. Physicians who trained as Donald J. Schuenke and Mazie Froedtert Willms & Sue Froedtert Cancer Fellows directed some of their treatment. Nursing staff whose scholarships were funded through our Foundation provided hands-on care. And chaplains who serve at Froedtert thanks to charitable contributions consoled both patients and families.

When your time comes to do good for others – to be at your best – I hope you will join the many caring friends who support Froedtert Hospital and remember us with either an immediate donation, or a planned gift. Somehow, and in some hopefully unforgettable way, your generosity will come back to you.

Tom Plantenberg
Executive Director/CEO

Information

For more information about Froedtert Hospital visit our website, froedtert.com

For more information about Froedtert Hospital Foundation visit our website, froedterthospitalfoundation.org or call: 414-805-2699

Froedtert Hospital Foundation Staff

Thomas M. Plantenberg
Executive Director/CEO

Jyl Brentana
Annual and Special Gifts Officer

Sandra J. Callaghan
Grant Writer

John R. Gmeindl
Planned and Major Gifts Officer

Kathy Isherwood
Data Management Specialist

Kris Laabs
Administrative Assistant
Where Incredible Things Happen. 

Every Day.