



Froedtert & the Medical College of Wisconsin
Regional Cancer Therapy Program

SYMPOSIUM ON

METASTATIC COLON CANCER

Friday, May 1, 2015

Hosted at the Harley-Davidson Museum®
in the Rumble
401 West Canal Street
Milwaukee, Wisconsin

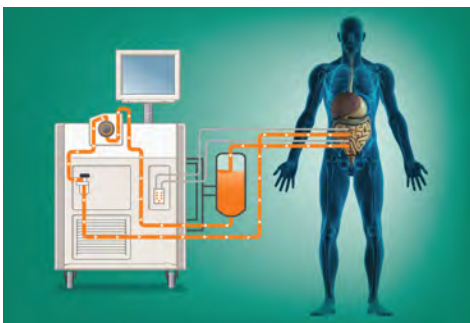


CME
program



8701 Watertown Plank Road
P.O. Box 26509
Milwaukee, WI 53226-0509

**Join us for the
Metastatic Colon Cancer Symposium
Friday, May 1, 2015
Hosted at the Harley-Davidson Museum®
Milwaukee, Wisconsin**



PLEASE REGISTER ONLINE IN A FEW EASY STEPS

An online registration process allows you to efficiently enroll in any offered CME course. To enroll in a course, please follow the detailed instructions below. Please note you will need to create a one-time “New User Account” before enrolling in a course.

CREATING A NEW USER ACCOUNT:

Log in to ocpe.mcw.edu, select **Create Account** in the upper right corner. Enter all of the required (*) information

To Register (after New User Account has been set up at ocpe.mcw.edu):

Select **Course Catalog**, then select **Metastatic Colon Cancer**.

Online registration is required for evaluation and receiving credit. Please bring an Internet-capable device to this symposium. All materials will be posted online one week prior to the course. Paper copies will not be available at the Symposium.

FEES

Fee includes registration, CME certification and meals. Registration fee includes registration, CME certification and admission to Harley-Davidson Museum.® Payment due at time of registration.

Physicians

\$25

Nurses, PAs, fellows, residents and students:

No charge. Please register before April 29, 2015.

Please contact Heidi Brittnacher at 414.805.9427 or hbrittna@mcw.edu for a coupon code to receive free registration.

WEBCAST

For those interested in attending via the live webcast, information will be provided to you in a confirmation e-mail after registering at ocpe.mcw.edu.

CONFIRMATION

A confirmation and additional information will be e-mailed upon receipt of your registration.

FURTHER INFORMATION

Please visit www.mcw.edu/surgery, or contact Heidi Brittnacher at (414) 805-9427 or hbrittna@mcw.edu.

SPEAKERS

T. Clark Gamblin, MD, MS

Associate Professor and Chief
Division of Surgical Oncology

Ben George, MD

Assistant Professor
Division of Hematology and Oncology

David Groteluschen, MD

Medical Oncologist
Green Bay Oncology
Green Bay, Wisconsin

Fabian Johnston, MD, MHS

Assistant Professor
Division of Surgical Oncology

Paul Knechtges, MD

Associate Professor
Department of Radiology

Kirk Ludwig, MD

Professor and Chief
Division of Colorectal Surgery

Debra Nevels

Health Systems Manager, Hospitals
Midwest Division, American Cancer
Society, Inc.

Adedayo Onitilo, MD, PhD, MSCR, FACP

Oncologist/Hematologist
Marshfield Clinic-Weston Center
Weston, Wisconsin

William Rilling, MD, FSIR

Professor
Division of Vascular and Interventional
Radiology

Jared Robbins, MD

Assistant Professor
Department of Radiation Oncology

Deborah Schneider, RN, MSN, APNP

Division of Surgical Oncology

James P. Thomas, MD, PhD

Associate Director, Translational Research
Medical Director, Clinical Trials Office
Section Head, Solid Tumor Oncology

Kiran K. Turaga, MD, MPH

Assistant Professor
Division of Surgical Oncology

Yee Lan Wong, PA-C

Division of Hematology and Oncology



7:45 am	WELCOME REMARKS	Kiran Turaga, MD, MPH
8:00 am	<i>Metastatic colon cancer: Making the first choice of treatment</i>	James P. Thomas, MD, PhD
8:30 am	<i>Role of tumor profiling in the management of metastatic colorectal cancer</i>	Ben George, MD
9:00 am	<i>Radiation therapy in metastatic disease</i>	Jared Robbins, MD
9:30 am	<i>Cytoreductive surgery and HIPEC for peritoneal disease—standard of care or experimental</i>	Kiran Turaga, MD, MPH
10:00 am	BREAK	
10:15 am	<i>Sequencing of therapy for patients with synchronous disease</i>	T. Clark Gamblin, MD, MS
10:45 am	<i>Assessing response to therapy: Disappearing lesion vs. complete response</i>	Paul Knechtges, MD
11:05 am	<i>Timing of regional therapies (radio, chemo embolization) in managing the patient with hepatic only disease</i>	William Rilling, MD, FSIR
11:30 am	PANEL DISCUSSION <i>a) Maintaining value in a community practice</i> <i>b) Coordination of care in a multi-system practice</i> <i>c) Regionalization of care for advanced surgical therapy—the rectal cancer paradigm</i>	MODERATORS: T. Clark Gamblin, MD, MS David Groteluschen, MD Adedayo Onitilo, MD, MPH Kirk Ludwig, MD
12:00 pm	LUNCH	
12:30 pm	<i>Stump the professor</i>	Kirk Ludwig, MD T. Clark Gamblin, MD, MS William Rilling, MD, FSIR
1:00 pm	<i>Being mortal: When do you have the conversation?</i>	Fabian Johnston, MD, MHS
1:30 pm	<i>Coping with cancer</i>	Deb Schneider, RN, MSN, APNP Yee Lan Wong, PA-C
2:00 pm	AMERICAN CANCER SOCIETY PANEL DISCUSSION <i>Future of Delivery of Advanced Cancer Care</i> <i>a) Delivery of care</i> <i>b) Disparities in care</i>	Debra Nevels James Thomas, MD, PhD Ben George, MD Fabian Johnston, MD, MHS
2:30 pm	ADJOURN	

The Medical College of Wisconsin Symposium on Metastatic Colon Cancer will be held on Friday, May 1, 2015, in the *Rumble* located in the Harley-Davidson Museum® at 401 W. Canal Street, Milwaukee, Wisconsin.

PARKING

The Harley-Davidson Museum® has free parking on the streets of the Museum grounds.

TARGET AUDIENCE:

- Medical Oncologists
- General Surgeons
- Surgical Oncologists
- Radiation Oncologists
- Interventional Radiologists/Oncologists
- Radiologists
- Oncology Affiliated Practice Providers
- Oncology Nurses
- Palliative Care Providers

PURPOSE:

This day-long educational activity is designed to highlight challenges, controversies and advances in the field of metastatic colorectal cancer. Invited speakers include well-known academic physicians who are well-published in their respective fields and who can provide up-to-date summaries of the topics. There will be a specific focus on new and innovative regional cancer therapies.

EDUCATIONAL OBJECTIVES:

- Discuss liver, peritoneal, nodal and pulmonary metastases as well as the advantages of molecular diagnoses.
- Discuss synchronous metastases and associated resection procedures as advanced management techniques for metastatic colon cancer.
- Discuss the vital role of community and supportive oncology.

EDUCATIONAL METHOD

The format will include lectures from leaders in each field along with discussion.

COURSE PLANNING COMMITTEE

T. Clark Gamblin, MD, MS
Ben George, MD
Fabian Johnston, MD, MHS
Kirk Ludwig, MD
James Thomas, MD, PhD
Kiran K. Turaga, MD, MPH

ACCREDITATION STATEMENT

The Medical College of Wisconsin is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

DESIGNATION OF CREDIT

The Medical College of Wisconsin designates this live activity for a maximum of 5.75 *AMA PRA Category 1 Credit(s)*™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

HOURS OF PARTICIPATION FOR ALLIED HEALTH PROFESSIONALS

The Medical College of Wisconsin designates this activity for up to 5.75 hours of participation for continuing education for allied health professionals.

FACULTY DISCLOSURE/DISCLAIMER

Everyone who is in a position to control the extent of educational activity must disclose all relevant financial relationships with any commercial interests. They will disclose any unlabeled use or investigational use of pharmaceutical and medical device products. Determination of educational content for this program and the selection of speakers were solely the responsibility of the planning committee. Firms providing financial support did not have input in these areas. Agendas are subject to change, as necessitated by illness and/or scheduling conflicts.

SPECIAL ASSISTANCE

Individuals with disabilities are encouraged to attend all Medical College of Wisconsin sponsored events. If you require special accommodations in order to attend this event, please contact Heidi Brittnacher at (414) 805-9427 or hbrittna@mcw.edu.

FOR MORE INFORMATION

If you have any questions or need additional information, please contact Heidi Brittnacher at (414) 805-9427 or hbrittna@mcw.edu.

