Froedtert & the Medical College of Wisconsin
Regional Cancer Therapy Program

SYMPOSIUM ON
METASTATIC COLON CANCER

Friday, May 1, 2015
Hosted at the Harley-Davidson Museum®
in the Rumble
401 West Canal Street
Milwaukee, Wisconsin
PLEASE REGISTER ONLINE IN A FEW EASY STEPS

An online registration process allows you to efficiently enroll in any offered CME course. To enroll in a course, please follow the detailed instructions below. Please note you will need to create a one-time “New User Account” before enrolling in a course.

CREATING A NEW USER ACCOUNT:
Log in to ocpe.mcw.edu, select Create Account in the upper right corner. Enter all of the required (*) information.

To Register (after New User Account has been set up at ocpe.mcw.edu):
Select Course Catalog, then select Metastatic Colon Cancer.

Online registration is required for evaluation and receiving credit. Please bring an Internet-capable device to this symposium. All materials will be posted online one week prior to the course. Paper copies will not be available at the Symposium.

FEES
Fee includes registration, CME certification and meals. Registration fee includes registration, CME certification and admission to Harley-Davidson Museum.® Payment due at time of registration.

Physicians
❑ $25

Nurses, PAs, fellows, residents and students:
❑ No charge. Please register before April 29, 2015.
Please contact Heidi Brittnacher at 414.805.9427 or hbrittna@mcw.edu for a coupon code to receive free registration.

WEBCAST
For those interested in attending via the live webcast, information will be provided to you in a confirmation e-mail after registering at ocpe.mcw.edu.

CONFIRMATION
A confirmation and additional information will be e-mailed upon receipt of your registration.

FURTHER INFORMATION
Please visit www.mcw.edu/surgery, or contact Heidi Brittnacher at (414) 805-9427 or hbrittna@mcw.edu.
PROGRAM AGENDA

SPEAKERS

T. Clark Gamblin, MD, MS
Associate Professor and Chief
Division of Surgical Oncology

Ben George, MD
Assistant Professor
Division of Hematology and Oncology

David Groteluschen, MD
Medical Oncologist
Green Bay Oncology
Green Bay, Wisconsin

Fabian Johnston, MD, MHS
Assistant Professor
Division of Surgical Oncology

Paul Knechtges, MD
Associate Professor
Department of Radiology

Kirk Ludwig, MD
Professor and Chief
Division of Colorectal Surgery

Debra Nevels
Health Systems Manager, Hospitals
Midwest Division, American Cancer Society, Inc.

Adedayo Onitilo, MD, PhD, MSCR, FACP
Oncologist/Hematologist
Marshfield Clinic-Weston Center
Weston, Wisconsin

William Rilling, MD, FSIR
Professor
Division of Vascular and Interventional Radiology

Jared Robbins, MD
Assistant Professor
Department of Radiation Oncology

Deborah Schneider, RN, MSN, APNP
Division of Surgical Oncology

James P. Thomas, MD, PhD
Associate Director, Translational Research
Medical Director, Clinical Trials Office
Section Head, Solid Tumor Oncology

Kiran K. Turaga, MD, MPH
Assistant Professor
Division of Surgical Oncology

Yee Lan Wong, PA-C
Division of Hematology and Oncology

7:45 am WELCOME REMARKS
Kiran Turaga, MD, MPH

8:00 am Metastatic colon cancer: Making the first choice of treatment
James P. Thomas, MD, PhD

8:30 am Role of tumor profiling in the management of metastatic colorectal cancer
Ben George, MD

9:00 am Radiation therapy in metastatic disease
Jared Robbins, MD

9:30 am Cytoreductive surgery and HIPEC for peritoneal disease—standard of care or experimental
Kiran Turaga, MD, MPH

10:00 am BREAK

10:15 am Sequencing of therapy for patients with synchronous disease
T. Clark Gamblin, MD, MS

10:45 am Assessing response to therapy: Disappearing lesion vs. complete response
Paul Knechtges, MD

11:05 am Timing of regional therapies (radio, chemo embolization) in managing the patient with hepatic only disease
William Rilling, MD, FSIR

11:30 am PANEL DISCUSSION

a) Maintaining value in a community practice
T. Clark Gamblin, MD, MS

b) Coordination of care in a multi-system practice
David Groteluschen, MD

c) Regionalization of care for advanced surgical therapy—the rectal cancer paradigm
Adedayo Onitilo, MD, MPH

12:00 pm LUNCH
Kirk Ludwig, MD

12:30 pm Stump the professor
T. Clark Gamblin, MD, MS
William Rilling, MD, FSIR

1:00 pm Being mortal: When do you have the conversation?
Fabian Johnston, MD, MHS

1:30 pm Coping with cancer
Deb Schneider, RN, MSN, APNP

2:00 pm AMERICAN CANCER SOCIETY PANEL DISCUSSION

a) Delivery of care
Debra Nevels

b) Disparities in care
James Thomas, MD, PhD

2:30 pm ADJOURN
Ben George, MD

Fabian Johnston, MD, MHS

Kirk Ludwig, MD

Yee Lan Wong, PA-C
The Medical College of Wisconsin Symposium on Metastatic Colon Cancer will be held on Friday, May 1, 2015, in the Rumble located in the Harley-Davidson Museum® at 401 W. Canal Street, Milwaukee, Wisconsin.

PARKING
The Harley-Davidson Museum® has free parking on the streets of the Museum grounds.

TARGET AUDIENCE:
- Medical Oncologists
- General Surgeons
- Surgical Oncologists
- Radiation Oncologists
- Interventional Radiologists/Oncologists
- Radiologists
- Oncology Affiliated Practice Providers
- Oncology Nurses
- Palliative Care Providers

PURPOSE:
This day-long educational activity is designed to highlight challenges, controversies and advances in the field of metastatic colorectal cancer. Invited speakers include well-known academic physicians who are well-published in their respective fields and who can provide up-to-date summaries of the topics. There will be a specific focus on new and innovative regional cancer therapies.

EDUCATIONAL OBJECTIVES:
- Discuss liver, peritoneal, nodal and pulmonary metastases as well as the advantages of molecular diagnoses.
- Discuss synchronous metastases and associated resection procedures as advanced management techniques for metastatic colon cancer.
- Discuss the vital role of community and supportive oncology.

EDUCATIONAL METHOD
The format will include lectures from leaders in each field along with discussion.

COURSE PLANNING COMMITTEE
T. Clark Gamblin, MD, MS
Ben George, MD
Fabian Johnston, MD, MHS
Kirk Ludwig, MD
James Thomas, MD, PhD
Kiran K. Turaga, MD, MPH

ACCREDITATION STATEMENT
The Medical College of Wisconsin is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

DESIGNATION OF CREDIT
The Medical College of Wisconsin designates this live activity for a maximum of 5.75 AMA PRA Category 1 Credit(s)™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

HOURS OF PARTICIPATION FOR ALLIED HEALTH PROFESSIONALS
The Medical College of Wisconsin designates this activity for up to 5.75 hours of participation for continuing education for allied health professionals.

FACULTY DISCLOSURE/DISCLAIMER
Everyone who is in a position to control the extent of educational activity must disclose all relevant financial relationships with any commercial interests. They will disclose any unlabeled use or investigational use of pharmaceutical and medical device products. Determination of educational content for this program and the selection of speakers were solely the responsibility of the planning committee. Firms providing financial support did not have input in these areas. Agendas are subject to change, as necessitated by illness and/or scheduling conflicts.

SPECIAL ASSISTANCE
Individuals with disabilities are encouraged to attend all Medical College of Wisconsin sponsored events. If you require special accommodations in order to attend this event, please contact Heidi Brittnacher at (414) 805-9427 or hbrittna@mcw.edu.

FOR MORE INFORMATION
If you have any questions or need additional information, please contact Heidi Brittnacher at (414) 805-9427 or hbrittna@mcw.edu.