

# Exchange

## *Not What I Expected – Making it Through a Temporary Detour*

In 2015, Matt Saunders was 41, married with three children and a successful career. As Matt and his family approached the end of the year, his son was selected for a baseball all star team that would be competing at Walt Disney World in Florida. It was a chance to experience some special times as a family and create memories that would last a lifetime.

Monday morning, January 18, 2016 created a different kind of memory. Matt stepped out of a meeting at work for a call from the GI doctor that performed a colonoscopy a few weeks after his Orlando trip. “I only remember him uttering the three words nobody ever wants to hear...you have cancer,” says Matt. Stage 3a Colorectal Cancer.

His heart sank and his thoughts focused on the four most important people in his life, “my amazing wife, Christina, and our three wonderful children, Alex, Olivia and Jacob. How was I going to share the news that had just been given to me? What does this all mean? Will I get a chance to see one of my children graduate from high school?”

*continued on page 6...*



▲ Matt Saunders with his family

*“Having upbeat, positive, smiling people pick you up if you are down makes the journey that much easier,” Matt adds. “That’s Community Memorial Hospital’s Cancer Care Center.”*

*-Matt Saunders*

### INSIDE THIS ISSUE...

- *Events Raise \$50,000 to Support Cancer Care Center*
- *Support Services Offered to Cancer Patients Funded by Foundation*
- *Donor Reception Honors 3 Special Awardees*

# To Our Foundation Friends:

Welcome to the fall issue of Foundation Exchange! As the seasons have transformed before our eyes, we have had the opportunity to celebrate with several patients the experiences of transforming their health through battling cancer. This issue focuses on celebrating the brave people we all care about who have, or are, battling cancer.

At Community Memorial Hospital we are very proud to be able to serve over 2,700 patients each year in Froedtert & the Medical College of Wisconsin Cancer Care Center in Menomonee Falls. This issue's grateful patient story comes from one of our past patients who is now a thriving cancer survivor. We are also happy to share with you some of the ways Community Memorial Foundation supports the

Cancer Care Center thanks to the proceeds from Wheeling for Healing, the Fashion Show and designated donations from donors who specifically support the cancer center.

This issue also gives us the opportunity to recognize the 2018 recipient of the Philanthropy Excellence Award. For the first time, Community Memorial Foundation is also proud to recognize the Outstanding Community Partner Award and the Stellar Staff Award.

For 29 years, Community Memorial Foundation has been caring for the community thanks to donors, volunteers and community members who share our passion and our mission. Our impact is a direct reflection of the kind and generous spirit for which Community Memorial Hospital

was built. As we celebrate this time of year with our families, may we all share our gratitude for each other and express kindness in unforgettable ways.

I wish you and your family a happy and healthy holiday season!

Be well,



Jessica L. Mulligan  
Executive Director  
Community Memorial Foundation

## Foundation Staff

Jessica L. Mulligan  
Executive Director  
[Jessica.Mulligan@froedtert.com](mailto:Jessica.Mulligan@froedtert.com)  
262-257-3208

Jeanine Dederich  
Development Officer / Annual Giving  
[Jeanine.Dederich@froedtert.com](mailto:Jeanine.Dederich@froedtert.com)  
262-257-3760

Heidi Gremmer  
Special Events Coordinator  
[Heidi.Gremmer@froedtert.com](mailto:Heidi.Gremmer@froedtert.com)  
262-257-3203

Donna Roesch  
Special Events Coordinator  
[Donna.Roesch@froedtert.com](mailto:Donna.Roesch@froedtert.com)  
262-257-3761

## COMMUNITY MEMORIAL FOUNDATION MISSION STATEMENT

Community Memorial Foundation promotes and enhances the health of all individuals in our community through the development and management of resources in collaboration with the mission of Froedtert & the Medical College of Wisconsin Community Memorial Hospital.

The mission of the health system and its hospitals is to advance the health of the communities we serve through exceptional care enhanced by innovation and discovery.

## COMMUNITY MEMORIAL FOUNDATION BOARD OF DIRECTORS

### EXECUTIVE COMMITTEE:

Sharon Ellis, *Chairman*  
Marty Schallock, *Vice Chairman*  
Susan Templin, *Secretary*  
Bryan Becker, *Member-at-Large*  
Teresa Lux, *President*

### BOARD MEMBERS:

James Hazzard  
Dianne Johnson  
Kay Keller  
Ronald Komas  
Syneathia LaGrant  
Michael Lauer  
Ryan Marks  
Harvey Neu  
Janine Pulvermacher  
Christopher Rechlicz  
Dennis Shepherd, MD  
Phil Strosahl  
Gregory Van Winkle, MD  
Jerry Wick

Michelle St. Clair  
Gift Planning & Grant Writing Officer  
[Michelle.St.Clair@froedtert.com](mailto:Michelle.St.Clair@froedtert.com)  
262-257-3769

Paige Siehr  
Sr. Administrative Assistant  
[Paige.Siehr@froedtert.com](mailto:Paige.Siehr@froedtert.com)  
262-257-3200

**29th annual Spring Splendor Gala**  
**Saturday, April 6, 2019**  
**Discovery World Museum**



**Save the Date:**  
**Golf Classic June 17, 2019**

Find us on

Community  
Memorial  
FOUNDATION

# Mark Your Calendars

**Wellness Seminar: Navigating  
Longevity for Women**

Wednesday, March 20, 2019  
Treiber Conference Center  
at Community Memorial Hospital

**29th Annual Spring Splendor  
All Aboard!**

Saturday, April 6, 2019  
Discovery World, Milwaukee  
Proceeds benefit Surgical Services

**Financial Wellness Seminar:  
Trusts 101**

Monday, April 9, 2019  
Treiber Conference Center  
at Community Memorial Hospital

**21st Annual Golf Classic**

Monday, June 17, 2019  
North Hills Country Club, Menomonee Falls

**Wheeling & Heeling for Cancer  
Family Bike Ride & Walk**

Saturday, Aug. 10, 2019  
All routes begin and end  
at Community Memorial Hospital  
Proceeds benefit Cancer Care Center

For more information  
about foundation events visit  
[communitymemoralfoundation.org](http://communitymemoralfoundation.org)  
or call 262.257.3200.

# What's New at CMH?

## Bernard A. Birnbaum Quality Leadership Award



▲ Teri Lux, president of Community Memorial Hospital, accepts the award on behalf of the hospital

in Vizient's annual Quality and Accountability Study. This achievement means that patients cared for at CMH have a higher likelihood of surviving, avoiding complications, receiving reliable care regardless of condition or personal status, and communicating effectively with physicians and staff, than they would at other participating institutions in this category across the country. With Community Memorial Hospital among the growing number of complex teaching medical centers, it is a reflection of how the Froedtert & Medical College of Wisconsin health network is growing and evolving as an academic health system.



## 2018 Spirit of Caring Award

The 2018 Spirit of Caring Award honorees are Jennifer Augustine, MD and Deb Casper. Dr. Augustine won the 2018 Spirit of Caring Award in the physician category and Deb Casper won the 2018 Spirit of Caring Award in the advanced practice provider category.



▲ Jennifer Augustine, M.D.

Community Memorial Hospital received a Bernard A. Birnbaum Quality Leadership Award, ranking No. 1 out of 100 participating complex teaching medical centers

Memorial Hospital community describe Dr. Augustine as an effective and clear communicator, understanding and a team player.



▲ Deb Casper, A.P.N.P.

**Deb Casper** coordinated the collaboration of Society of Critical Care Medications and Patient Centered Outcome

Research Institute in 2017, where she worked with critical care physicians and nursing staff to improve multidisciplinary rounds to include patients and families. The Spirit of Caring Award recognizes providers displaying extraordinary professionalism or compassion through interaction with peers and patients, and individuals who embody excellence through service, volunteerism, innovation, technical skill, leadership or practice.

# The Season of Giving

As we look forward to the end of 2018 and the holiday season ahead of us, it is hard not to be grateful for the many blessings we have experienced at Froedtert & the Medical College of Wisconsin Community Memorial Hospital this year. Thanks to generosity of over 900 donors this past year, Community Memorial Foundation has been able to support the hospital the following ways:

- **\$177,000** supported programs, services and equipment requests submitted by staff and physicians to enhance patient care in the areas of rehabilitation services, cancer care, emergency department and surgical services
- **\$54,000** in scholarships to 17 students pursuing degrees in health care
- **\$141,000** of support to the Community Outreach Health Clinic to care for the uninsured and underinsured
- **\$6,500** for the Cancer Care Center to replace furniture in the infusions room to create a more comfortable environment for family members and friends sitting with patients who are undergoing treatment
- **\$34,570** to create the 6-bed Garden View Unit specializing in end-of-life care where families can be together to share memories and comfort a loved one in the final days and hours of a patient's life

A gift to Community Memorial Foundation, ensures that exceptional, family-centric care continues to fulfill the mission for which Community Memorial Hospital was established 54 years ago. Donors can choose to direct or designate their gift to a specific area of the hospital, or they can chose to designate it to the area of greatest need. Gifts designated to the area of greatest need are used to support programs, services and equipment that is requested by staff and physicians along with the scholarship program.

As you plan for the season of giving, we hope that Community Memorial Foundation will be on your gift giving list. There are several ways a gift can be given:

- **Cash or check** can be sent to Community Memorial Foundation by returning the back cover of this newsletter
- **Make a gift online** at [communitymemorialfoundation.org](http://communitymemorialfoundation.org)
- **Gifts of appreciated stock** can be given by contacting the foundation at (262) 257-3760
- **Charitable gifts** can be given from an IRA by contacting the foundation at (262) 257-3769

Thank you for making an impact in the lives of thousands of patients who will be cared for at Community Memorial Hospital this coming year!



*continued from cover...*

Then one of the hardest things I've ever had to do in my life, call my wife." Matt says he really wanted to reach through the phone and give Christina a huge hug and let her know that he was going to be OK. "It was a long ride home but when I finally walked through the door, we shared that hug," Matt says. Matt's sister-in-law, who had successfully gone through treatments for cervical cancer, encouraged him to get a second opinion, which brought him to his team of cancer physicians at Community Memorial Hospital.

He appreciates having a team that worked with him to develop what Matt calls a "good, aggressive plan." Appointments to meet his new doctors at Community Memorial Hospital were scheduled. "I felt extremely confident that with the team assembled, there was no way I wouldn't win this fight," Matt says, adding that his medical oncologist, Dr. Abdel Alqwasmi, radiation oncologist, Dr. Monica Shukla, the nurses and others were so amazing right from the start.



▲ Matt's son surprised his parents on his 18th birthday by getting the colon and breast cancer ribbons intertwined on his arm. Matt's wife, Christina, had a pre-cancerous scare, and due to breast cancer running in her family, she made the brave decision to have a double mastectomy.

"For the first time in months, a sense of calm came over me," says Matt.

Community Memorial Hospital is ten minutes from his home. "I knew I would get fatigued and beaten down by the travel



▲ The Saunders family at Wheeling for Healing on Aug. 10, 2018

every day and it was so great to have the services so close," says Matt.

Matt says as a proud Irishman, it seemed right to start his first round of radiation on St. Patrick's Day. He decided the best way he could make a statement was to walk through the doors of the Cancer Center at CMH, wearing a green and white tuxedo t-shirt with the lucky shamrock, "ready to take on the world." "The reaction from everyone, the laughter, the smiles on their faces. They told me, let's tackle this," Matt says.

"Having upbeat, positive, smiling people pick you up if you are down makes the journey that much easier," Matt adds. "That's Community Memorial Hospital's Cancer Care Center."

Matt says there's a different attitude the moment you walk into Community Memorial Hospital. People are genuinely interested in what's going on in your life. "Receptionists always asked about my son's baseball and the rest of the family. Over the course of my treatments, I truly felt less like a patient at the Cancer Care Center and more like someone visiting their friends working at the hospital."

A year after his diagnosis and treatment, Matt received the news he was hoping for - "full remission."

"I have seen my oldest son graduate high school and pursue his passion by playing college baseball, I will see my beautiful daughter graduate high school next year and I'll be able to spoil the heck out of my mini-me, Jacob, until he wears his high school cap and gown in five years. As my kids move along to the next stage of their lives, I'll be there with my wife to experience life's most precious moments because of very special people at Community Memorial Hospital who cared for me at a time when I needed extra special care." ■

# *Wheeling for Healing Raises \$32,000 for Cancer Care Center*

It was a glorious morning for our bikers and walkers on Saturday, Aug. 11, for Community Memorial Foundation's 21st annual Wheeling for Healing fundraiser. Nearly 1,000 bike riders, walkers and volunteers gathered in support of Community Memorial Hospital's Cancer Care Center. Participants of all ages and abilities showed up early at Community Memorial Hospital to walk or ride the various routes. Upon returning to the hospital, participants enjoyed live music courtesy of Stray Voltage Band, a picnic lunch sponsored in part by Cousins Subs, raffles, a strolling magician, memory rock painting, a 40-foot inflatable obstacle course for kids, the Optimist Club popcorn wagon and more.



▲ 1.



▲ 2.



▲ 3.



▲ 4.



▲ 5.



▲ 6.

The event raised \$32,000 for the Cancer Care Center. The foundation is grateful to the event's planning committee, sponsors, volunteers and staff who make this event possible. Thank you to these wonderful sponsors:

Steinhafels Furniture • WISN 12 • First Bank Financial Centre • Network Health • Cousins Subs • Stray Voltage Band • Community Memorial Hospital Medical Staff • First Weber Foundation Medical College of Wisconsin • Department of Radiation Oncology • Complete Lawn & Landscape Supply LLC • Johnson School Bus • Malkin's Flooring • Falls Dental Group • Froedtert & the Medical College of Wisconsin Center for Diagnostic Imaging • GKN Sinter Metals • HellermannTyton • Just Service, Inc. • Kahler Slater • Production Machining & Threading • Jerry & Sharon Ellis • Staff Electric Co., Inc. • Tailored Label Products • Ford Tool & Gage • Wheel & Sprocket

Thank you to WISN 12's Ben Wagner for serving once again as our ride marshal. Monica Shukla, MD, a radiation oncologist, spoke with Ben on camera about the importance of Wheeling for Healing and the Cancer Care Center to the local community. Cancer survivors Matt Saunders and Steven Schmidt shared words of encouragement with walkers and riders and expressed their gratitude to the Cancer Care Center staff for the care they received at Community Memorial Hospital.

The Foundation extends heart-felt appreciation to everyone who faithfully contributes to this fundraiser. Mark your calendar for Wheeling & Heeling for Cancer, Aug. 10, 2019.

1. Ride Marshal Ben Wagner of WISN 12 with Rhoda the Comfort Dog.
2. Two cancer survivors encourage each other before heading out on the 14-mile bike ride.
3. Our new two-mile walk was a huge hit.
4. Cancer survivor and patient speaker Matt Saunders with Dr. Monica Shukla, radiation oncologist, and Ben Wagner of WISN 12
5. Participants release biodegradable balloons in honor of loved ones fighting cancer or in memory of loved ones lost to cancer.
6. Participants enjoying a beautiful morning for a bike ride.

# Cancer Care Center Programs Supported by Community Memorial Foundation

## Small Stones Wellness Center

Small Stones Wellness Center is a very special place where men and women living with cancer can come to find products, programs and services to help them and their caregivers manage their journey through treatment and beyond.

Located on the second floor of the Women's Center at Froedtert & the Medical College of Wisconsin Community Memorial Hospital, Small Stones is a great place to purchase many natural products including essential oils, nourishing lotions, clean deodorants, hand sanitizers, hats/scarves and so much more. The Wig Loaner Program is another supportive service where women and men with hair loss, due to chemotherapy, can borrow a wig for the amount of time needed and return it at no cost. There are over 100 new and gently used wigs to choose from that are carefully washed and styled by volunteers and staff. These wigs are funded by Community Memorial Foundation or donated by other cancer survivors.



▲ Photos showcase Small Stones Wellness Center and art therapy class

In addition to products, Small Stones Wellness Center also offers services such as oncology massage, aromatherapy, Reiki, healing yoga classes, art therapy classes and wellness events. These services and exercise programs have been created with the specific needs of cancer patients in mind to help ease anxiety and assist in relaxation. Hand and foot massages are also offered to patients who are receiving chemotherapy. These valuable programs are made possible thanks to donations made to Community Memorial Foundation and the support of the foundation board.

"My goal and passion is to be the resource for our patients and guide them on a path of wellness. It's these little things that can make a big difference in assisting our patients in getting back to health and wellness," says Luanne Murray, aesthetic wellness coordinator.

Like the Chinese proverb states, "Those who remove mountains begin by carrying away small stones."

## Empower Program

Community Memorial Foundation believes in enhancing the care that patients receive at Froedtert & the Medical College of Wisconsin Community Memorial Hospital in Menomonee Falls. Several years ago the Cancer Care Center at CMH approached the foundation in hopes that there could be funding available to support a new program to offer to patients being treated for cancer.

In partnership with the Wisconsin Athletic Club, Empower is an exercise and wellness program designed for cancer patients and survivors. This free program runs over 10 weeks and meets twice a week. Participants receive a complimentary 12-week membership to the Wisconsin Athletic Club. Empower focuses on building strength and lean muscle mass, increasing flexibility and endurance, boosting nutrition, improving emotional health and wellbeing, and establishing healthy habits. In addition to exercise classes, guest speakers come in to discuss topics like nutrition and wellness with Empower participants.

Darlene Lochbihler shared her experience by saying, "A cancer diagnosis does not have to be a scary and lonely



▲ Wisconsin Athletic Club,  
Menomonee Falls

thing. Knowing you can make a positive impact on your health while sharing your experience with others who understand your situation is so encouraging." After three months with her Empower membership to the WAC, Darlene noticed many changes,

she said, "my body weight and form are improving, strength is increasing, medical stats are doing great and I'm having a wonderful time with my new friends. With so many benefits to my health, both body and spirit, I have joined the WAC, and have begun a cherished lifelong friendship with my fellow Empower classmates."

Chris Lyons, another Empower participant, added, "I learned that I was much stronger than I thought. Knowing that you are not alone in things that might be happening to you was very reassuring. I would encourage everyone going through treatment to take this class and figure out the right level of exercise to add to their own regimen. I am sure that it will have a positive impact both mentally and physically."

For more information, contact the Cancer Care Center at Community Memorial Hospital at 262-251-1000.

## *The Townsend Foundation Supports Cancer Care*

During her lifetime, Barbara Semmann played the harp in the lobby of the Cancer Care Center at Froedtert & the Medical College of Wisconsin Community Memorial Hospital. Christine Koch, long-time employee in the Cancer Care Center, still gets teary remembering her play “Somewhere Over the Rainbow.” Barbara cared deeply about the care and comfort of those battling cancer. In 2000, Barbara and her husband Kenneth, founded the Townsend Foundation; “It is our hope that the legacy of our lives continues through the work of the foundation. We are grateful for your interest, promotion, and support of the foundation as we serve individual needs.”

Last fall, Community Memorial Foundation was pleased to be a recipient of a Townsend Foundation grant to enhance patient education, comfort, safety and care. This grant enabled the Cancer Care Center to purchase:

- **A high quality patient monitor for the control booth at the Linear accelerator for radiation treatment (pictured below)**
- **Softer, thicker patient gowns**
- **I-pad for education videos for Radiation therapy patients**
- **Oncology reference books for nurse education and certification preparation**

Today, signs recognize support from the foundation. Karen Ferkans-Rupert, manager of Radiation Oncology for the Community Hospital Division, shares, “Patient care, comfort and safety are paramount at the hospital’s Cancer Care Center and throughout our cancer network. Thanks to the Townsend Foundation grant, we are grateful to further support the care of every cancer patient.”

Support from the Townsend Foundation and others play an important role in the treatment and recovery of cancer patients at Community Memorial Hospital.



▲ Karen Ferkans-Rupert with Mary Gerds from the Townsend Foundation

***“Patient care, comfort and safety are paramount at the hospital’s Cancer Care Center and throughout our cancer network. Thanks to the Townsend Foundation grant, we are grateful to further support the care of every cancer patient.”***

***--Karen Ferkans-Rupert,  
Community Hospital Division  
Manager Radiation Oncology***

# *Fashion Show Celebrates Breast*

During Breast Cancer Awareness Month, fall fashions, friendship and celebrating breast cancer survivors were the focus of Community Memorial Foundation's Fashion Show and Luncheon on October 19. WISN 12 meteorologist Lindsey Slater served as the event emcee as 229 guests enjoyed an afternoon of silent and live auctions, raffles, fashion and more at the Hilton Garden Inn Milwaukee Park Place.

Fashions and footwear were provided by Maurice's of Germantown, A.J. Ugent Furs and Stan's Footwear. All models were breast cancer survivors who have been treated in the Froedtert & the Medical College of Wisconsin Cancer Care Network. Faye Wetzel, owner of Faye's Boutiques, mixed things up this year with a live runway demonstration on how to work wardrobe magic with items found in your closet.

All proceeds from the Fashion Show support the Breast Care Center at Froedtert & the Medical College of Wisconsin Community Memorial Hospital in Menomonee Falls. These proceeds are specifically used to help provide breast cancer patients with items that assist with comfort post-surgery as well as materials to help navigate treatment options and recovery.



▲ Guests enjoying the Kendra Scott pop-up shop



▲ Emcee Lindsey Slater

*Mark your calendar for next year's event  
on October 18, 2019!*

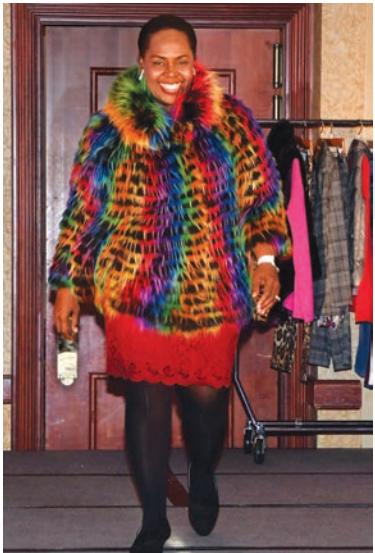


10 ▲ Faye Wetzel



▲ Breast cancer survivors and 2018 models

# Cancer Survivors



▲ Annette Wallace



▲ Barbara Opala



Kathleen Smith ▶



▲ Live auction handbag display

## Co-Chairs, Survivors, Former Models



▲ Special thanks to Co-Chairs Dawn Hinton and Amy Dethloff

According to the American Cancer Society, at this time there are more than 3.1 million breast cancer survivors in the United States. This number includes women still undergoing treatment as well as those who have completed treatment. One in eight U.S. women will be diagnosed with breast cancer in her lifetime.

The co-chairs for this year's fashion show are two remarkable women who are both breast cancer survivors. Introduced through mutual friends, Amy Dethloff and Dawn Hinton became "breast friends" at a time when they were both navigating surgeries, treatment and school-age children. "There is nothing like a similar health crisis to bond you together," says Amy.

Diagnosed at the age of 39, Amy shares, "I found a lump in my right breast. After several weeks of procrastinating, I finally saw a doctor who insisted that I have my first mammogram. That test led to an ultrasound and then a biopsy which led to a diagnosis of stage 2, intra ductal breast cancer. You are never prepared to hear the words, it is cancer. Although it was scary, I knew right away that I wanted to be treated at Froedtert and when my surgeon said he could operate at CMH, it was a no-brainer to stay as close to home as possible."

Dawn was 42 when her cancer was detected during a routine mammogram, "I was never the type of person to worry about a cancer diagnosis, so you can imagine my shock and surprise when I was told that I had breast cancer."

Throughout their journeys, Amy and Dawn both learned that they are stronger than they ever thought possible. They also discovered that there is a remarkable bond between breast cancer survivors. Over the past six years, both of these ladies have dedicated their time to sharing their stories, and their love, faith and friendship, with other women who are facing the life changing news – it's cancer.

# 2018 Donor Reception

On Thursday, Nov. 8, Community Memorial Foundation hosted over 100 donors at the annual Donor Reception to recognize and thank the more than 900 donors who supported Community Memorial Hospital and Community Memorial Foundation this past year. The celebration provided time to share stories and testimonials about how donations impact

patient care at Froedtert & the Medical College of Wisconsin Community Memorial Hospital.

Luanne Murray and Maggie Lausten, coordinators with the Small Stones Wellness Center, shared with guests how funds from the foundation support the care provided to

*continued on next page...*

▼ Donor Reception guests enjoy the evening



▲ 2018 Donor Reception award recipients (left to right) Sharon Ellis, Debra and Marty Schallock of Malkin's Flooring, Tammy Dassow, Rick and Deb Binzak, and Teri Lux



▲ Sharon Ellis, Community Memorial Foundation Board of Directors chairperson, greets and thanks guests for attending



▲ Teri Lux, president of Community Memorial Hospital, gives guests an update on the hospital

# Congratulations Awardees!

## Philanthropy Excellence Awardees – Rick & Deb Binzak

cancer patients by making it possible to offer natural products, wigs, massages, fitness programs and other classes. Cancer survivor, Darlene Lochbihler, shared her story on how the Empower program has changed her life and her well-being.

Rick and Deb Binzak were honored with the 8th annual Philanthropy Excellence Award. Two new awards were also introduced and presented this year. The Outstanding Community Partner award went to Malkin's Flooring and was accepted by Marty and Debra Schallock. This award recognizes a business, organization or community partner who year after year, supports Community Memorial Hospital and Community Memorial Foundation as well as the greater community. The Stellar Staff Award recognizes a current staff member at Community Memorial Hospital who truly makes a difference and goes above and beyond in support of Community Memorial Hospital and Community Memorial Foundation. The inaugural recipient was Tammy Dassow, RN.

Community Memorial Hospital and Community Memorial Foundation are grateful for all the ways they receive support from donors and the community throughout the year to ensure that the mission of the hospital and foundation continues to be fulfilled. "Providing exceptional care to every person who comes through our doors always has been, and always will be, our top priority," said Teri Lux, president of Community Memorial Hospital.

Donors since the inception of the foundation in 1989, the Binzaks continue to be involved with the foundation in a variety of ways. Whether attending Spring Splendor or sitting on a committee, Rick and Deb can always be relied on to go above and beyond to help make it possible for projects, programs and events to thrive. The Binzaks were also instrumental in the creation of the Healing Garden and are members of the Evergreen Society. Rick served on the foundation board from 2002 – 2018 and currently serves on the Community Memorial Hospital Board of Directors.



▲ Rick & Deb Binzak

## Outstanding Community Partner Award

Every year since 1991, Malkin's Flooring has been a supporter of Community Memorial Hospital and Community Memorial Foundation. Whether sponsoring or attending an event, donating an item, co-chairing the Emergency Room Expansion Campaign or serving on the foundation's board of directors,



▲ Malkin's Flooring

Marty and Debra Schallock have been instrumental in building a bond between Community Memorial and the community. In their own words, "We both feel very strongly about giving back to the hospital.

It is important to have great health care locally. We also feel that we have to give back to and support this wonderful community, in the same manner the community has supported Malkin's. We have been very blessed to be able to give back. In our opinion, it is a no brainer and the right thing to do!"

## Stellar Staff Award – Tammy Dassow, RN

Tammy Dassow has been serving Community Memorial Hospital as a registered nurse for 17 years. Currently she serves in the Outpatient Care Center. Whenever the foundation has volunteer needs for major events, Tammy can always be relied on. Amidst her busy schedule and family life, Tammy often times proactively plans her schedule around being able to be available to help the foundation. She is a true champion for the mission of the hospital and foundation. Tammy is also co-chair for the annual staff giving campaign and serves on the employee sponsored grants committee.



▲ Tammy Dassow



## *Special Thanks to Our Evergreen Society*

As of September 2018, 52 households have included Community Memorial Foundation in their estate plans. Nearly \$2.75 million has been received from legacy gifts realized since 2000. These gifts impact care across Froedtert & the Medical College of Wisconsin Community Memorial Hospital. The foundation would like to give a special thanks to those who have chosen to safeguard quality of care close to home as part of their legacy.

***Learn the simple steps you can take to make a legacy gift. For a free legacy planning guide, call 262-257-3769 today!***

***"We already support the hospital and want to continue that with a final contribution when the time comes. It really is so easy."***

## *Leading the Way*

### *Sharon & Gerald (Jerry) Ellis*

Sharon Ellis has served as the chair of the Board of Directors of Community Memorial Foundation since 2015, and has been a board member since 1990. She is a long-time Menomonee Falls champion and president of SQE Communications Group, LLC, a business and interpersonal communication consulting firm. She and her husband, Jerry, live in Menomonee Falls where they raised one son.

Sharon still remembers receiving the call from Dick Becker inviting her to join the foundation board. She was actively involved in the chamber of commerce and other community efforts, and honored and thrilled to become part of an amazing asset in the Menomonee Falls community.

Like others in the community, Sharon, her husband, son and elderly family members are grateful to receive exceptional care at Froedtert & the Medical College of Wisconsin Community Memorial Hospital. Sharon shares, "It is easy for us to recognize how blessed we are to have such exceptional care within two miles of our home."

Sharon and her husband chose to join the Evergreen Society because, "It seemed like the logical and right thing to do. We already support the hospital and want to continue that with a final contribution when the time comes. It really is so easy. We talked with our advisor, signed some paperwork, and we were done!"



▲ *Sharon and Gerald (Jerry) Ellis*

# Financial Wellness Education

## Free Spring Seminars

As part of our commitment to your health and wellness, Community Memorial Foundation is pleased to sponsor free seminars this spring.

A Women's Health Panel: Navigating Longevity will be held on March 20, 2019 from 6 to 9 p.m. at Treiber Conference Center in Froedtert & the Medical College of Wisconsin Community Memorial Hospital. Learn strategies to promote well-being from a panel of experts while enjoying complimentary hors d'oeuvres.

Later in spring, Trusts 101 will be offered on April 9, 2019 from 7:30 – 9 a.m. to provide clarity on what a trust is, who needs one, and other options for planning your estate. In an informative and easy-to-understand way, Attorney Alan

Spiegel of McLario, Helm, Bertling and Spiegel will share valuable information about trusts and other estate planning instruments. Come and enjoy complimentary refreshments while gaining a clear understanding of a necessary, yet often misunderstood, topic.

**Call Michelle St. Clair at 262-257-3769 or e-mail [michelle.st.clair@froedtert.com](mailto:michelle.st.clair@froedtert.com) to register today!**



## Giving Tips

### *A Gift from your Retirement Account: An Easy Way to Make a Difference*

Did you know distributions from your retirement account may be one of the most heavily taxed assets? This holiday season; consider a gift from your IRA. Like immediate donations, your gift can be directed to the program or area of the hospital most meaningful to you. It's easy to do.

A gift to a qualifying charitable organization, like Community Memorial Foundation, can satisfy required minimum distributions for those who are at least age 70 ½. Make a qualified charitable distribution right from your retirement account to charity.

### *A Legacy Gift from your Retirement Account*

Did you know you can chose to name a charity as a beneficiary of your retirement account?

Beneficiary designations are simple. You can designate the foundation as the sole or partial beneficiary at whatever percentage makes sense for you. For more information, contact the foundation at 262-257-3769.

Find us on 

Community  
Memorial  
FOUNDATION

# Community Memorial FOUNDATION

Community Memorial Foundation of Menomonee Falls  
W180 N8085 Town Hall Road  
Menomonee Falls, WI 53051-3518  
262-257-3200  
[communitymemoralfoundation.org](http://communitymemoralfoundation.org)

NON-PROFIT ORG.  
U.S. POSTAGE  
**PAID**  
MILWAUKEE, WI  
PERMIT NO. 4776



Community Memorial  
Hospital



*Honor or remember  
friends or loved ones  
with a Gift from  
the Heart . . .*

*... a special way to show you care.* Remember birthdays, anniversaries, holidays... say I'm sorry for your loss, I'm thinking of you, or thank you! A gift to Community Memorial Foundation is always appropriate, always appreciated, and always in good taste! Both you and the recipient will have the satisfaction of contributing to a stronger, healthier community.

You can designate your gift to the cause closest to your heart. Send to:

**Community Memorial Foundation**  
**W180 N8085 Town Hall Road**  
**Menomonee Falls, WI 53051**

\$\_\_\_\_\_ is enclosed.  Check  Cash

Please charge my credit card for a gift of \$\_\_\_\_\_  VISA  Mastercard  Discover  American Express

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_ Signature \_\_\_\_\_

**Please designate my gift to**

- |   |  |   |   |
|---|--|---|---|
| <input type="checkbox"/> Cancer Care Center | <input type="checkbox"/> Joint and Spine Center    | <input type="checkbox"/> Community Outreach Health Clinic | <input type="checkbox"/> Surgery Services |
| <input type="checkbox"/> Emergency Services | <input type="checkbox"/> Heart and Vascular Center | <input type="checkbox"/> Women's Health Center            | <input type="checkbox"/> Greatest Need    |
| <input type="checkbox"/> Healing Garden     | <input type="checkbox"/> Patients First Fund       | <input type="checkbox"/> Other _____                      |   |

**My gift is in honor/ memory of** \_\_\_\_\_

My name: \_\_\_\_\_ My address: \_\_\_\_\_

**Please notify recipient or family of my gift**

Name \_\_\_\_\_ Address \_\_\_\_\_