



# Leadership: **Value People, Work Together**

## Engagement Advocates

More than 30 nurses from each department at Froedtert Menomonee Falls Hospital and Froedtert West Bend Hospital identify as staff engagement advocates. Selected by their department's leader, engagement advocates champion positive engagement, routinely demonstrate Froedtert Health's values, and have positive working relationships with their team members. Engagement advocates function as *change agents* by partnering with the department's leader and team to accomplish engagement initiatives and bring something unique and exciting to their teams. Just a few examples include:

- The Froedtert Menomonee Falls Hospital Modified Care Unit created a rotating recognition/activity board in the break room, volunteered in the community as a unit and held team picnics.
- Froedtert Menomonee Falls Hospital Orthopaedics and Spine Unit team members participated in group outings and held surprise birthday parties for a patient and a beloved volunteer.
- The Froedtert West Bend Hospital Medical Surgical Unit implemented a spin on the popular March Madness tournament, encouraging team members to increase ambulation of their patients for points. Team members with the most points each week received a prize.

The opportunities and ideas to lead positive engagement efforts by engagement advocates are endless and an excellent way to practice the Froedtert Health values of Value People and Work Together.



*Froedtert Menomonee Falls Hospital Modified Care Unit staff donate supplies and food to the Menomonee Falls Food Pantry as part of a staff engagement advocate initiative.*