

# Froedtert Menomonee Falls Hospital

## F O U N D A T I O N



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News from Froedtert  
Menomonee Falls  
Hospital Foundation

WINTER 2024

**FROEDTERT  
MENOMONEE FALLS  
HOSPITAL FOUNDATION  
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# Froedtert Menomonee Falls Hospital

F O U N D A T I O N

*Dear Foundation Friends,*

As we look ahead with eagerness to 2024, we reluctantly say goodbye to executive director Jessica Mulligan, who faithfully served Froedtert Menomonee Falls Hospital Foundation for six years. We're thankful for Jessica's leadership and overall commitment to enhance patient care and wish her the best as her career takes her in a new direction.

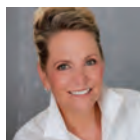
As chairwoman of the Board of Directors since 2020 and a board member since 2007, I'm thrilled to have the opportunity to help raise awareness and funds for our beloved hospital. The number of lives our hospital touches truly amazes me. I often hear stories from current employees who were actually born here, or students who are pursuing careers in health care because they were inspired by the care they or a family member received at our hospital when they were young. This hospital truly cares for our community in an all-encompassing way. It's an honor to serve on the foundation board as we continue to support the needs of the hospital and our patients.

Please take the opportunity to peruse this newsletter. You'll meet our annual Philanthropy Awards recipients: loyal and generous donor, ambassador and former board member Dianne Johnson; longtime staff member Gregg Guetzke, who never shies away from a call for help; and Milwaukee-based law firm von Briesen & Roper, s.c. which has supported the hospital every year since 1989. They share their stories and the connections which inspire them to vigorously support the foundation.

Also in this issue read about the high honor our hospital recently received from the American Nurses Credentialing Center's Magnet Recognition Program. There are a select number of hospitals across the country which have been awarded this designation, and we are so proud to be among them.

Our foundation staff is working hard on several events for the year ahead with the highlight being the annual Spring Splendor Gala on Friday, April 19 at the Brookfield Conference Center. We will get into the "Rhythm of the Night" and raise money for Heart and Vascular Services. We anticipate this will be another exciting evening celebrating friends, fun and philanthropy! We hope you will consider joining us.

On behalf of the Board of Directors and the foundation staff, I want to thank you for standing with our community hospital. It is because of your generous donations and support that Froedtert Menomonee Falls Hospital continues to be a beacon of hope and healing, the ever-steadfast hospital on the hill.



*Warm wishes for good health during the start of 2024 and beyond,*

**Susan Templin**  
*Chairwoman, Board of Directors*

## FROEDTERT MENOMONEE FALLS HOSPITAL FOUNDATION MISSION STATEMENT

Froedtert Menomonee Falls Hospital Foundation promotes and enhances the health of all individuals in our community through the development and management of resources in collaboration with the mission of Froedtert Menomonee Falls Hospital.

Photographed on front cover: von Briesen & Roper, s.c. President and CEO Susan Lovren and attorney and firm shareholder Jeff Mark accept the 2023 Outstanding Community Partner Award. The law firm has supported the foundation every year since 1989. Read more about their story on page 7.

Smaller photo captures staff members from left Julie Hembel and Ernee Kender who helped welcome evaluators to the hospital during a visit which earned Froedtert Menomonee Falls Hospital a selective nursing honor.

# DONOR IMPACT IN 2023

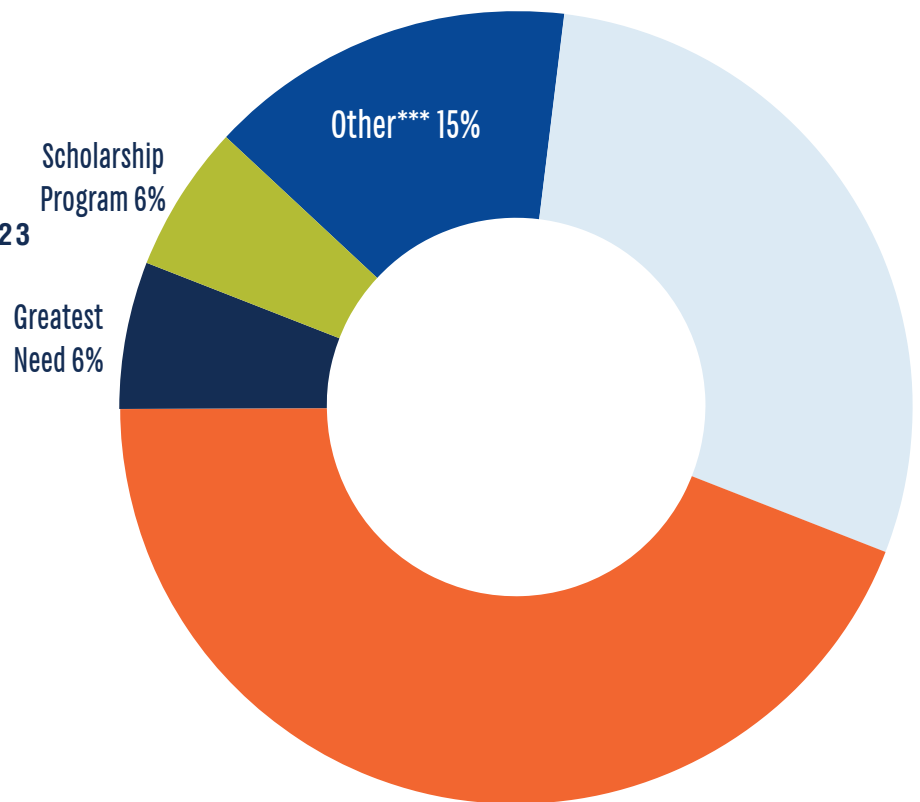
## DONATIONS IN FISCAL YEAR 2023 Departments & Programs Where Donors Designated Their Gifts

**\$940,000**

\* Community Outreach Health Clinic is a free clinic for underinsured and uninsured patients.

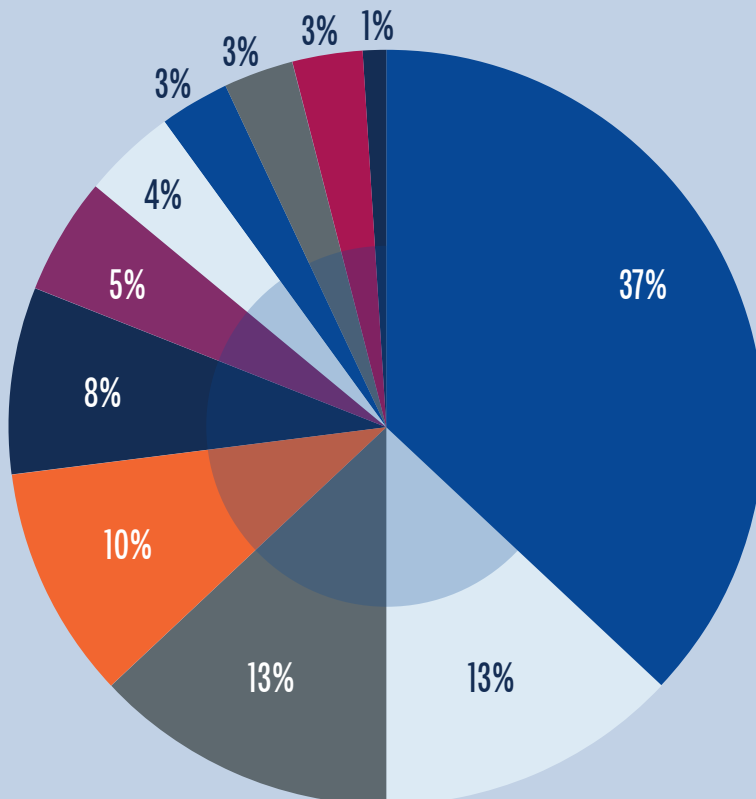
\*\* A majority of funds designated to the Cancer Center came through special events: 2022 Wheeling & Heeling for Cancer, 2023 Spring Splendor Gala and 2023 Golf Classic.

\*\*\* Other includes various departments and programs across the hospital.



## USE OF FUNDS IN FISCAL YEAR 2023 Departments & Programs the Foundation Funded

**\$730,000**



Community Outreach Health Clinic 37%

Emergency Services 13%

Scholarship Program 13%

Surgery Services/Anesthesia 10%

Cancer Center 8%

Intensive Care Unit 5%

Outpatient Care Center 4%

Medical/Surgical Unit 3%

Sleep Center 3%

Other\* 3%

Laboratory 1%

\* Other includes Birth Center, Food & Nutrition Services, Healing Garden, Women's Health, Patient Assistance Funds, flu clinics, holiday meals for patient families and staff appreciation



# — HIGHLIGHTS & MILESTONES FROM 2023 —



## SPRING SPLENDOR GALA Presented by Ryan Companies US, Inc.

A record \$190,000 was raised during the 30th signature event that brought together nearly 250 people to the Brookfield Conference Center. Auctioneer Ron Bast, a former board member and treasured foundation ambassador, entertained and motivated guests to bid. Funds raised are designated to the expansion and renovation of the Infusion Room in the Cancer Center.

Save the Date for Friday, April 19, 2024 to join us for this important annual fundraiser.

Board member Carl Brown and wife Nicole enjoy the music.



## GOLF CLASSIC Presented by Weas Development

Golfers spent a picture perfect day on the links at North Hills Country Club in Menomonee Falls raising money for the Cancer Center Infusion Room expansion and renovation. More than \$84,000 was raised thanks to the generosity of sponsors and loyal patrons. Save the Date for the 2024 outing on Monday, June 17.

The team from PDS, A Converge Company, golfed and helped raise funds for the hospital.



## SCHOLARSHIP PROGRAM

Nearly \$92,000 in scholarships was given to 33 students pursuing health care and health science degrees. The Scholarship Program continues to grow with the addition of named scholarships honoring donors' family members and loved ones. Recipients are a mix of high school graduates and college students with aspirations of working in medicine and health care and current hospital professionals advancing their careers by returning to school to gain deeper academic understanding in their chosen fields.

Recipient Akhil Pidikiti, a Hamilton High School graduate, accepts his award accompanied by family members.



## FROEDTERT HEALTH STAFF GIVING CAMPAIGN

United to support Froedtert Menomonee Falls Hospital, donors pledged nearly \$60,000 in May for various departments within the hospital. The annual campaign is just one example of how staff members continuously give back to their workplace.

Nurses from left Kate Price, Carrie Beck, Tony Miles and Jenny Eddy care for patients on the medical surgical 5th floor.



## COMMUNITY OUTREACH HEALTH CLINIC

With the mission of providing access to health care for uninsured and underinsured local residents, the Community Outreach Health Clinic received \$270,000 in grants from public and private foundations, government agencies and individual donations. Clinic nurses and volunteers provided care during nearly 900 patient visits.

Giving access to care to some of the area's most vulnerable patients are from left health care professionals Heather Vartanian, Linda Smith, Julie Brady, Emily Kraus, Harsimran Kaur and Brynn Wozniak.



## DONOR RECEPTION

Foundation staff and board members personally thanked friends for their support during the annual Donor Reception in September at Davians in Menomonee Falls. Also shared was an update on how \$730,000 in funds were directed back to the hospital during the last year. Dr. Michael DeGere, the hospital's chief medical officer, was the guest speaker for the evening.

Clinton Barry and Roberta Ehaust (standing) and Fred and Pat Struve (seated) took part in the event.



## BOARD CHAIRS DINNER

Bringing together former foundation board chairs and special guests, provides an opportunity to discuss and reminisce about the hospital over the decades at the Board Chairs Dinner. Guests swap stories about the early days, share historical knowledge and offer ideas to ensure the future of the hospital and foundation.

Pictured from left back row: Sharon Ellis, Jim Hazzard, Rick Binzak, Dennis Pollard and Susan Templin

Pictured from left front row: Kerry Freiberg, Pamela Parker, Teri Lux and Jessica Mulligan



## BOARD OF DIRECTORS QUARTERLY MEETINGS

Board members meet four times per year to discuss ways the foundation raises money and also vote on hospital projects funded through the foundation. All board members serve as volunteers.

Pictured from left standing: John Finerty, Jr., Harvey Neu, Dr. Dennis Shepherd, Chris Rechlicz, Michael Moore and Cedric Mays

Pictured from left seated: Bryan Becker, Dawn Hinton, Teri Lux (Hospital and Foundation President), Susan Templin and Carl Brown

Missing from the picture: Dr. Gregory Van Winkle, Janine Pulvermacher, Dr. Umesh Babusukumar, Mark Davis, Dave Doran, Michelle Glynn and Jerry Wick



# FAITHFUL TO THE FOUNDATION

## FRIENDS AND PHILANTHROPISTS RECOGNIZED FOR LONGTIME GIVING

Each year the foundation honors individuals and businesses with the Philanthropy Awards. Established in 2011 and expanded in 2018, the awards program acknowledges and thanks special people and organizations whose generosity advances the mission of the foundation.

**Philanthropy Excellence Award:** Given to an individual or family who has demonstrated a consistent and exceptional level of generosity through volunteerism and donations. Their commitment to the hospital and foundation has improved the quality of life for people across the community and strengthens relationships between the hospital and other community partners.

**Stellar Staff Award:** Given to a hospital staff member who has demonstrated consistency in generosity through volunteerism and giving. The recipient significantly improves the quality of life for those at Froedtert Menomonee Falls Hospital and throughout the community by motivating others to be generous.

**Outstanding Community Partner Award:** Given to an organization or community partner who significantly improves the quality of life for the patients cared for at Froedtert Menomonee Falls Hospital as a result of consistent financial support and involvement with the foundation through events and initiatives.

## PHILANTHROPY EXCELLENCE AWARD

*Dianne Johnson*



Dianne was born and raised in West Bend, and after graduating from West Bend High School, she embarked on a career with a local travel agency.

The job was much different than the family business, Johnson School Bus Service. The company was started by her father Aaron Johnson in 1942 when he converted a milk truck and two logging trucks into West Bend's

first school buses. He contracted directly with families (mostly farmers) to transport their children to school.

The bus company expanded to additional communities and contracted directly with school districts.

In the 1960s, Dianne's brother Chuck asked if she would like to lead the Menomonee Falls office. Driven by her values of honesty, trust, family and friends, Dianne excelled in the business and spent her career providing and ensuring safe rides to and from school.

As the operator of a local school bus company, Dianne says, "It only seemed fitting that some of our community dollars went to the hospital."

The well-known bus company was run by three



Dianne and friends at a Spring Splendor Gala.

generations of the Johnson family until its sale to Landmark Student Transportation in 2019.

As a business leader, Dianne became heavily involved with the Menomonee Falls community, serving on the Foundation Board of Directors from 1993 to 2019.

When asked about volunteerism and the desire to help the community, she simply states, "When you were asked to do something, you just did it. You didn't even think of saying 'no'."

Dianne and her late husband Paul have generously supported the hospital for over 30 years. Her first gift supported the inaugural Spring Splendor Gala in 1990 and she continues to annually sponsor this major fundraising event. Over the years, Paul and Dianne attended many galas with friends.

Dianne passionately supports the Community Outreach Health Clinic, located at Froedtert Menomonee Falls Hospital, where patients without insurance receive health care services. She witnessed firsthand the struggles many of her part-time employees faced accessing health care without insurance.

"Without the clinic, families may not receive the adequate health care they need," she says.

Dianne enjoys time in Florida, shopping, playing cards and attending art auctions.



Dianne with her nephew Steve and niece Terry Johnson.



Dianne and her late husband Paul at a Spring Splendor Gala.



Accepting the award for von Briesen & Roper, s.c. is from left Steven Nelson, Kelly Noyes, Susan Lovern, Jeff Marks, Doris Brosnan and Karen Brunow.

## OUTSTANDING COMMUNITY PARTNER AWARD *von Briesen & Roper, s.c.*

**A** Milwaukee-based law firm since 1904, von Briesen attorneys are known in the community as leaders who possess the desire and commitment to make a difference and are passionate about giving back.

von Briesen & Roper, s.c. believes a healthy population is vital for a healthy community, which is the number one reason they are proud to support numerous health care initiatives and organizations throughout Wisconsin.

The firm supports dozens of organizations throughout Wisconsin

and Illinois, ranging from health care and the arts to humane societies and social service agencies. In addition, many employees volunteer time and talent at the grassroots level to numerous charities and organizations. Their mantra is “do well by doing good.”

For the last 34 years, von Briesen has supported Froedtert Menomonee Falls Hospital Foundation with nearly \$125,000.

Since the foundation was established in 1989, von Briesen has never missed a Spring Splendor Gala or Golf Classic. Supporting these events has allowed von Briesen to impact numerous areas across the hospital, including the Cancer Center, Heart and Vascular Services, the Emergency Department and Surgery Services.

“The foundation is a critical piece of why Froedtert Menomonee Falls Hospital is able to provide access to quality health care, emergency response and overall community wellness,” says von Briesen President and CEO Susan Lovern. “We are proud to play a small role in these big initiatives.”

And advice she shares with others about the importance of giving back and making a difference?

“Find and identify what you are passionate about as an organization, a team or an individual and then jump in with both feet,” Susan offers.



Amy Marquardt, Froedtert Health's general counsel and senior vice president, and Susan Lovern.



Taking part in the Golf Classic is from left Jeff Marks, Susan Lovern and Paul Marquardt.



## STELLAR STAFF AWARD *Gregg Guetzke*

Gregg Guetzke joined then-Community Memorial Hospital as a supply chain clerk in September 1985 after graduating high school in Menomonee Falls and at the encouragement of his dad Richard Guetzke.

"The hospital was close to home and had a good reputation," he recalls.

Today, he leads that department as a site supervisor.

Gregg's favorite part of the hospital is its commitment to provide high quality services to Menomonee Falls and the surrounding communities.

"I support supply needs across the hospital," he says. "We've adapted to a lot of changes from expansion projects to service changes which has created a lot of projects over the years," he says. "I've grown in my leadership from a technician to group leader to coordinator and now a supervisor."



Gregg and the Supply Chain team.



Gregg has supported the foundation for 33 consecutive years, mostly through the annual Staff Giving Campaign designating his support to the Community Outreach Health Clinic, Patient Assistance Funds, Cancer Center, the hospital's greatest needs fund and more. He also volunteers for foundation events and serves as a captain for the Staff Giving Campaign, serving as an ambassador for the foundation.

When asked what inspires his generosity, Gregg says, "Many of my family members have used the hospital over the years. It means a lot to me that the hospital continues to provide care utilizing advanced medical practices and technology."

Gregg credits his father Richard Guetzke for teaching him the importance of helping and giving back.

"I've also been surrounded by strong leadership who have taught me that giving back makes for strong support in the department," he says.

In addition, the hospital holds a special place for Gregg as it's where he met his wife Debora. He's also a stepdad to two daughters, Kellie and Katie, and a grandpa to Nicolas.

Outside of work Gregg enjoys the outdoors, rooting for all Wisconsin sports teams and traveling.



Gregg with Teri Lux, hospital and foundation president.



Gregg with his family from left stepdaughters Kellie, Katie, son-in-law Dan and wife Debora.



# FROEDTERT MENOMONEE FALLS HOSPITAL RECEIVES TOP NURSING DESIGNATION

Froedtert Menomonee Falls Hospital has earned top honors from the American Nurses Credentialing Center (ANCC) and is now recognized as a select hospital with the distinction of meeting the highest standards of nursing excellence in the health care industry.

Only about 10 percent of hospitals nationwide have earned Magnet designation, a nationally-recognized status known as the pinnacle for nursing excellence in a hospital. Froedtert Menomonee Falls Hospital is the third hospital in the Froedtert & Medical College of Wisconsin health care network to receive this distinction, joining Froedtert West Bend Hospital and Froedtert Hospital in Wauwatosa.

“This is a significant milestone for our health care network and a tremendous benefit for people within the diverse communities we serve. Froedtert Menomonee Falls Hospital has an established and proven culture of nursing excellence, ensuring patients will continue experiencing the best possible care and increased satisfaction,” said Shelly Waala, vice president of patient care services and chief nursing officer. “It’s another example of how the values of our network (Value People, Work Together, Act Now, Own It, Break Through and Deliver Excellence) align with the highest quality standards

Nursing excellence leaders from left Valda Upenieks and Maggie Braun.



in the health care industry and this Magnet designation will help empower our mission to advance the health of our communities.”

ANCC is the largest and most prominent nursing credentialing organization in the U.S. Its Magnet Recognition Program designates organizations worldwide where nursing leaders successfully align strategic goals to improve the organization’s patient outcomes. It also provides a roadmap to nursing excellence.

To nurses, Magnet designation means education and development through every career stage, which leads to greater autonomy at the bedside. To patients, it means the very best care, delivered by nurses who are supported to be the very best that they can be.

Preparation for the designation required cooperation, effort and rigorous evaluation that included extensive interviews and reviews of nursing services. The process began in 2019.

“Our Magnet journey was a long, ongoing process as new infrastructures were developed which included a robust shared governance structure and nursing research council. Yet, the rewarding aspect was submitting the extensive documentation which showcased the Magnet culture that was already present in Menomonee Falls,” said Valda Upenieks, director of nursing practice, Magnet and innovation. “Our exemplar nursing outcomes and patient satisfaction scores demonstrated to the ANCC Magnet Office, and mostly to our community, that the care provided by our nurses and inter-professional team is exceptional.”

After submitting documents and sources of evidence in 84 key areas, the hospital welcomed Magnet appraisers in August. This was an important step which allowed staff and leaders to demonstrate the required components of Magnet enculturation. Nursing leaders worked closely with departments and the hospital’s 700 nurses to prepare for this visit.

Adds Shelly, “Magnet is an impressive and important distinction for our health care network and the communities we serve. It reinforces our commitment to the top standards of care and is a powerful reminder of how nursing excellence lives and is supported here.”



Nurses who helped welcome Magnet visitors included from left Kathy Siewert, Linda Stefaniak and Nick Nevins.



## FOUNDATION SUPPORTS AT-HOME SLEEP STUDY DEVICES

For decades patients with sleep disorders have been tested overnight in a sleep lab in a medical facility but support from Froedtert Menomonee Falls Hospital Foundation now gives patients an additional option to test from the comfort of their own home.

The foundation has provided eight mobile devices to the Froedtert Sleep Center, a department of Froedtert Menomonee Falls Hospital and located at North Hills Health Center in Menomonee Falls. The devices are in high demand and allow nearly 500 more patients to be tested each year.

“The patient population needing sleep studies has consistently grown in volume every year and now the majority of our testing is with home sleep recording devices,” said Tim Statza, sleep and neurodiagnostics director.



The at-home equipment measures and records sleep duration, breathing levels to determine apnea or hypopnea, breathing effort to determine obstruction, oxygenation, snoring and sleep position.

“Foundation donors are heroes to our patients in need of a restful night of sleep,” said Nancy Schlosser, a sleep center supervisor.

Learn more about sleep disorders and take a sleep quiz at [froedtert.com/sleep-disorders](http://froedtert.com/sleep-disorders).

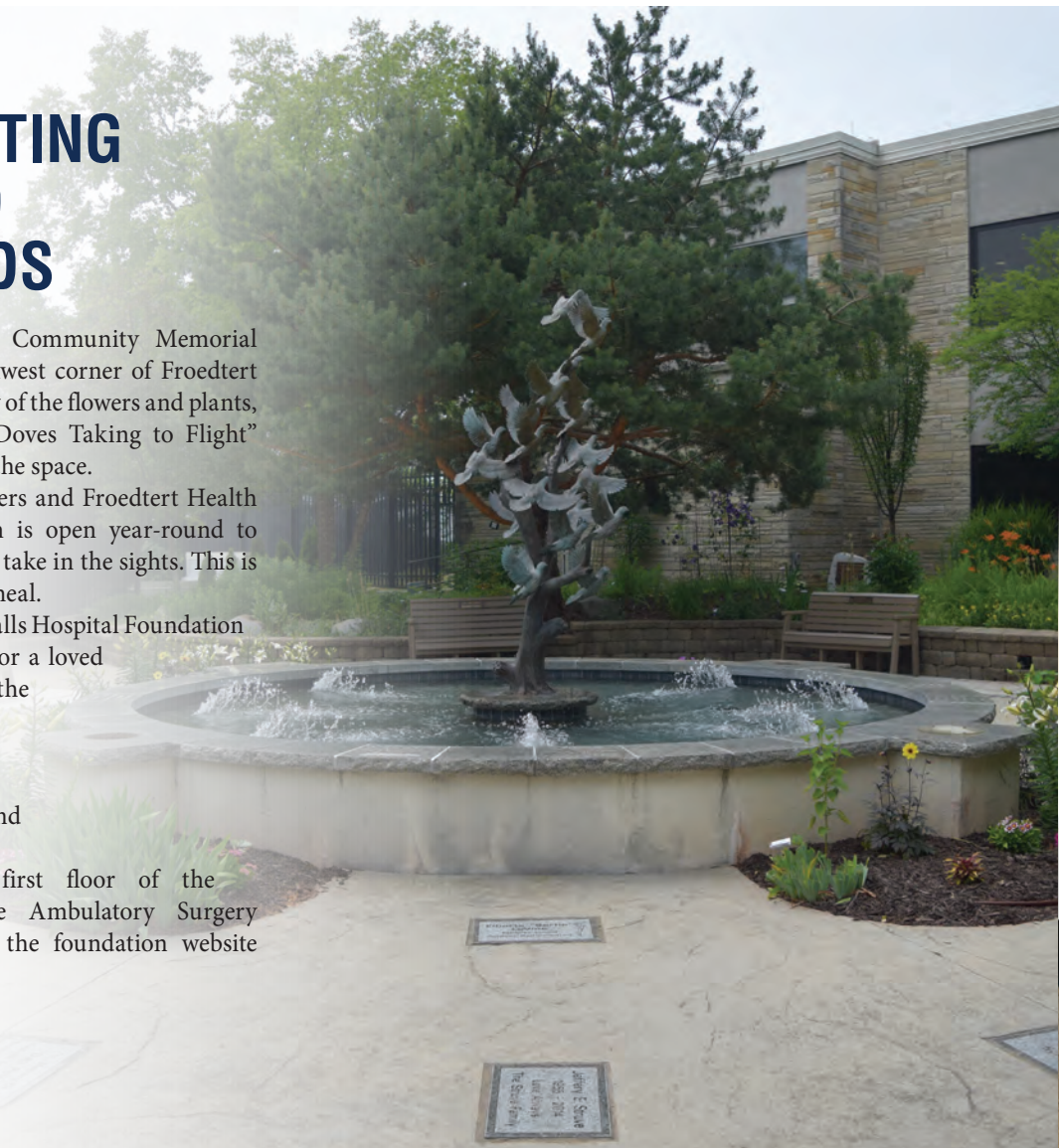
## A BEAUTIFUL SETTING TO HONOR LOVED ONES AND FRIENDS

There is so much to enjoy in the Community Memorial Healing Garden located in the southwest corner of Froedtert Menomonee Falls Hospital: the beauty of the flowers and plants, the refreshing sounds of water from the “Doves Taking to Flight” fountain and the calm feeling when entering the space.

Maintained by passionate hospital volunteers and Froedtert Health facilities and maintenance staff, the garden is open year-round to visitors. Stop by, sit on a memorial bench and take in the sights. This is a place to grieve, give thanks, remember and heal.

Funded in part by Froedtert Menomonee Falls Hospital Foundation through gifts from donors who want to honor a loved one or who want to support the peaceful area, the garden was established in 2006 and evolves each year with new landscape features. There are plans to expand the garden and with that comes additional opportunities for tributes and memorials for loved ones and friends.

The garden is accessible from the first floor of the hospital and the parking lot near the Ambulatory Surgery Center. To help support the garden, visit the foundation website at [froedtert.com/menomoneefallsfoundation](http://froedtert.com/menomoneefallsfoundation).





Froedtert  
Menomonee Falls Hospital  
FOUNDATION



# rhythm OF THE NIGHT

SAVE THE DATE  
SPRING SPLENDOR GALA  
**FRIDAY, APRIL 19, 2024**

Brookfield Conference Center  
Dinner, Raffles & Auctions  
Benefitting Heart and Vascular Services in Menomonee Falls

## 2024 FROEDTERT MENOMONEE FALLS HOSPITAL FOUNDATION SCHOLARSHIP APPLICATIONS NOW OPEN

AWARDS GIVEN TO 2024 HIGH SCHOOL  
GRADUATES AND COLLEGE STUDENTS PURSUING  
HEALTH CARE AND HEALTH SCIENCE DEGREES

**APPLICATION DEADLINE: FEB. 18, 2024**

FOR MORE INFORMATION AND TO APPLY, VISIT  
[WWW.FROEDTERT.COM/MENOMONEEFALLSFOUNDATION/SCHOLARSHIP](http://WWW.FROEDTERT.COM/MENOMONEEFALLSFOUNDATION/SCHOLARSHIP)





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## SUPPORT THE FOUNDATION IN 2024



Donate to the hospital's Greatest Need at  
[froedtert.com/menomoneefallsfoundation](https://froedtert.com/menomoneefallsfoundation).



Text **givetoFMFH** to 243725



Scan the QR code to the left to  
learn more about the foundation.



Have you made your Required Minimum  
Distribution? Support the foundation with  
a Qualified Charitable Distribution gift.



Does your employer match donations to  
non-profits? It's a perfect opportunity to  
double your impact.



Join us for our Spring Splendor Gala on  
Friday, April 19 at the Brookfield Conference  
Center. Enjoy an evening of festivities while  
raising money for Heart and Vascular Services.