

Improving the Health of Our Community

2022 Community Benefit Report



Community Health Needs Assessment

Holy Family Memorial, in affiliation with the Froedtert & the Medical College of Wisconsin health network, is the recognized leader and largest provider of comprehensive health care services in Manitowoc County. Founded by the Franciscan Sisters of Christian Charity, Holy Family Memorial, rooted in the healing ministry of Jesus Christ, is committed to providing access to high quality, compassionate care and improving the overall health of Manitowoc County.

Every three years, Froedtert Holy Family Memorial Hospital conducts a community health needs assessment (CHNA), with the most recent being completed in 2022, to tailor our services to the health needs of the community and to give support where it is needed most. The CHNA was conducted in partnership with Advocate Aurora Health, Manitowoc County Public Health Department, United Way of Manitowoc County, Lakeshore Community Action Program (CAP), and Lakeshore Community Health Care to align resources and participate in a shared data collection process.

Following the completion of the Manitowoc County CHNA, Froedtert Holy Family Memorial Hospital CHNA/ Implementation Strategy Advisory Committee selected the significant health needs outlined below for its 2023-2025 implementation strategy.

- **Mental Health:** This need was selected because of the continued challenges with mental health and substance use which have increased due to the COVID-19 pandemic. Froedtert Holy Family Memorial Hospital is committed to working internally to expand mental health services and partnering with community organizations to address this health need through prevention.
- **Chronic Disease Prevention:** This need was selected because chronic diseases continue to be the leading causes of death and disability. Prevention and promoting healthy behaviors is important to reduce the risk of developing chronic diseases such as obesity, heart disease and cancer.
- **Workforce Development:** This need was selected because of the lack of medical, dental and mental health providers in the county. Froedtert Holy Family Memorial Hospital is committed to working internally to increase the health care workforce and partnering with school districts to expose youth to health care careers.



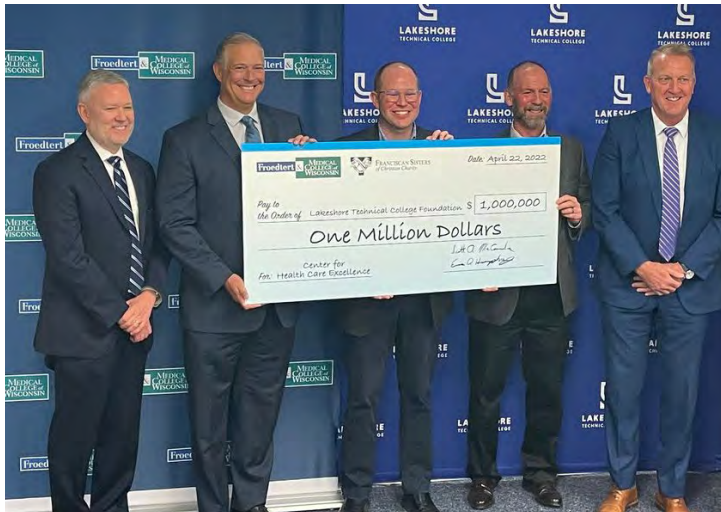
The Community Health Needs Assessment Report and supporting information can be found at hfmhealth.org/about/community-impact.

Making an Impact in the Community

Million-Dollar Donation Made to Center for Health Care Excellence

The Froedtert & the Medical College of Wisconsin health network, Froedtert Holy Family Memorial Hospital and Franciscan Sisters of Christian Charity donated \$1 million to Lakeshore Technical College for the development of a new Center for Health Care Excellence.

The center, set to break ground in 2023, will be a 16,000-square-foot addition and remodel to the existing campus. It will benefit 1,500 health care and emergency services students and professionals who will train annually in the new facility. This will meet the growing demand for graduates from Lakeshore's nursing, emergency medical technician, radiology, medical assistant, paramedic, fire medic and other health care and public safety programs.



Confronting Racism By Achieving Health Equity

Froedtert Holy Family Memorial Hospital participates in the Catholic Health Association's "We Are Called" pledge to confront racism by achieving health equity.

In 2022, the Mission Integration Effectiveness Committee identified gaps in care for the growing, yet underserved, Hispanic community in Manitowoc County. Listening circles were organized for hospital staff to have meaningful conversations with identified leaders in the Hispanic community on health care needs, barriers to health equity, and opportunities for diversifying the workforce.



Medication Take Back Event Results Support Healthier Communities

Nearly 200 pounds of unused or expired medications were collected during an onsite drug take back event at Froedtert Holy Family Memorial Hospital as part of National Prescription Drug Take Back Day, a national effort to keep communities healthier and safer.

The event was in collaboration with the Manitowoc County Recycling Center, Manitowoc County Sheriff's Department, Manitowoc Metro Drug Unit, Manitowoc Police Department and Healthiest Manitowoc County.

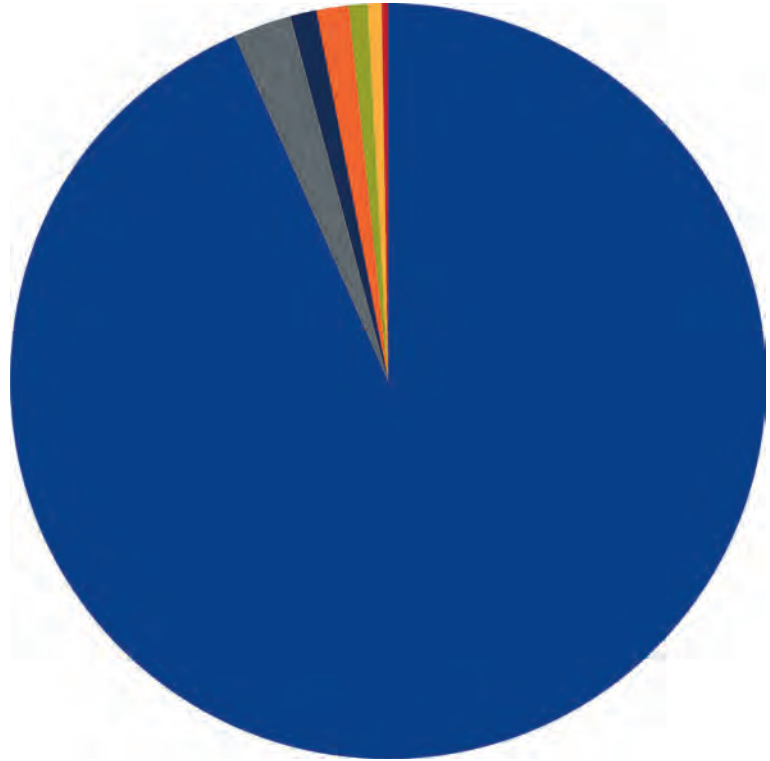
AED Donated to Keep Kids Safe

Froedtert Holy Family Memorial Hospital donated medical kits and an automated external defibrillator (AED) to the Boys & Girls Club of Manitowoc County, which newly opened in April 2022. The facility offers kids between the ages of 6 and 12 a safe place to learn and grow. Cardiopulmonary resuscitation (CPR) and first aid training were also provided to staff.





Froedtert Holy Family Memorial Hospital



2022 Contribution to the Community

Category	Amount	Percent
Government-Sponsored Health Care	\$10,935,682	93.6%
Financial Assistance	\$276,471	2.4%
Financial and In-Kind Contribution	\$144,652	1.2%
Community Benefit Operations	\$135,296	1.2%
Health Professions Education	\$117,214	1.0%
Community Health Improvement Services	\$56,775	0.5%
Community-Building Activities	\$13,048	0.1%
Total	\$11,679,138	100%

Financial data, while unique to Froedtert Holy Family Memorial Hospital, in affiliation with Froedtert & the Medical College of Wisconsin health network, is based on reporting methodology similar to that used by Catholic Health Association of the United States for Planning and Reporting Community Benefit. All patient care figures reflect the actual cost of care.