



**Froedtert Community Hospital – Pewaukee
Community Health Needs Assessment**

A summary of key stakeholder focus groups
2022

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Introduction

This report presents a summary of public health priorities for the Froedtert Community Hospital – Pewaukee service area, as identified and reported in 2022 by a range of providers, policymakers, and other local experts and community members (“key stakeholders”). These findings are a critical supplement to the Waukesha County Community Health Survey and Waukesha County Key Informant Interviews conducted through a partnership between Ascension Wisconsin, Aurora Health Care, Children’s Wisconsin, Froedtert Health, ProHealth Care, and the Waukesha County Public Health Division. The Community Health Needs Assessment incorporates input from persons representing the broad interests of the community served, and from those who possess special knowledge of or expertise in public health.

Key stakeholders in the Froedtert Community Hospital – Pewaukee service area were identified by the Froedtert Health Community Engagement team. Two focus groups were conducted in July 2022. The interviewers used a standard interview script that included the following elements:

- Ranking of two social determinants of health that are the most important issues for the service area.
- For those two social determinants of health, identification of:
 - How COVID-19 has impacted this issue
 - One major effort the community could rally behind to improve the issue
 - The community stakeholders that are critical to addressing the issue
- Ranking of two health conditions and behaviors that are the most important issues for the service area.
- For those two health issues, identification of:
 - The populations most affected and how they are affected
 - Existing strategies to address the issue
 - Additional strategies needed and barriers to addressing the issue
 - The community stakeholders that are critical to addressing the issue
 - One major effort the community could rally behind to improve the issue
 - One thing the organization needs to address this issue
 - How COVID-19 has impacted this issue

All stakeholders were made aware that participation was voluntary and that responses would be analyzed by Froedtert Health Community Engagement staff. Based on the summaries, this report presents the results of the 2022 key stakeholder focus groups for the Froedtert Community Hospital- Pewaukee service area.

The report first presents the social determinants of health issue rankings, including a list of the issues which were ranked most frequently by respondents, followed by summaries of the key stakeholders’ responses to the social determinants of health items from the interview guide. It then presents the health conditions and behaviors issue rankings, including a list of the issues which were ranked most frequently by respondents, followed by summaries of the key stakeholders’ responses to the health conditions and behaviors items from the interview guide.

Limitations: Two key stakeholder focus groups were conducted with five respondents in the Froedtert Community Hospital – Pewaukee service area. This report relies on the opinions and experiences of a limited number of experts identified as having the community’s pulse. However, responses may not be representative of the overall perception of community strengths and needs. It is possible that the results would have been substantially different if a different set of stakeholders had been interviewed. Results should be interpreted with caution and in conjunction with other Waukesha County data (e.g., key informant interviews, community health survey and secondary data).

Social Determinants of Health Focus Area Rankings

In two focus groups, a total of five key stakeholders were asked to rank two social determinants of health issues from a list of 14 focus areas. The table below presents the results, including a summary of the number of times an issue was mentioned as a top two social determinant of health. More details about the top social determinants of health are included in the Social Determinants of Health Issue Summaries section of this report.

Social Determinant of Health	Key Stakeholder Top 2 Ranking
Access to Social Services	3
Accessibility, Quality and Affordability of Healthcare	2
Safe and Affordable Housing	1
Community Violence and Crime	1
Social Connectedness and Belonging	1
Family Support	1
Education Access and Quality	1

Top Two Social Determinants of Health

The areas ranked most consistently as top two social determinants of health for the Froedtert Community Hospital- Pewaukee service area were:

1. Access to Social Services
2. Accessibility, Quality and Affordability of Healthcare

Summaries of themes for each issue are presented below in the order listed in the table above.

Social Determinants of Health Issue Summaries

Access to Social Services

COVID-19 impact: Increase of students in need of behavioral health services, lack of individuals in the social service industry, telehealth services were helpful, economic impact, long waitlists for services, and need for more awareness of community resources, COVID increased isolations and lack of connectedness.

An effort that the community could rally behind to improve this issue: Continue to talk about the issue and find way to support students and their families. Increase access to providers, address stigma

Community stakeholders critical to addressing this issue: Schools as an opportunity to leverage access, primary care physicians, pediatricians, urgent care and ER, healthcare able to deal with mental health crisis on site, youth sports, municipality, churches and “it takes a village for this one”.

Accessibility, Quality and Affordability of Healthcare

COVID-19 impact: Had to pay for COVID testing because of school exposure.

An effort that the community could rally behind to improve this issue: Making health care equitable for all families and insurance coverage.

Community stakeholders critical to addressing this issue: Legislators.

Safe and Affordable Housing

COVID-19 impact: Housing market has significantly increased, no affordable homes, people were able to stay in their home due to the moratorium on evictions. Emergency shelters impacted because of social distancing and capacity.

An effort that the community could rally behind to improve this issue: Engage community planning, elected official need to prioritize this issue. Subsidized housing and elderly housing are at risk.

Community stakeholders critical to addressing this issue: Elected officials

Community Violence & Crime

COVID-19 impact: This issue has gotten worse, can be connected to mental health issues, a lot of divisiveness, fear, frustration and anger.

An effort that the community could rally behind to improve this issue: Neighborhood watch, connecting with neighbors, “see something, say something”.

Community stakeholders critical to addressing this issue: Law enforcement, local government, churches.

Social Connectedness and Belonging

COVID-19 impact: Social isolation was experienced for a long period of time, virtual school, forced to find different ways to communicate and was experienced in the workplace and the home.

An effort that the community could rally behind to improve this issue: Offering opportunities to gather at community events, focus on marginalized groups such as different racial/ethnic groups and LGBTQ+.

Community stakeholders critical to addressing this issue: Schools, community groups, faith-based organizations, care providers, and elected officials.

Family Support

COVID-19 impact: Family units become more cohesive and bonded more during the pandemic, parents more involved in school, those that were elderly or ill were isolated, and the feeling that we were all in this together was a bit comforting.

An effort that the community could rally behind to improve this issue: Education, better communicate the support available for families.

Community stakeholders critical to addressing this issue: Families themselves, healthcare facilities, churches/temples/ places of worship, community location, YMCA, and schools.

Education Access and Quality

COVID-19 impact: Virtual learning impacted students positively and negatively. Social isolation due to virtual learning.

An effort that the community could rally behind to improve this issue: Unknown.

Community stakeholders critical to addressing this issue: Schools and parents.

Health Conditions and Behaviors Focus Area Ranking

In two focus groups, a total of five key stakeholders were asked to rank two health condition or behavior from a list of 11 focus areas. The table below presents the results, including a summary of the number of times an issue was mentioned as a top two health condition or behavior. More details about these health conditions and behaviors are included in the Health Condition and Behavior Issue Summaries section of this report.

Health Conditions and Behaviors	Key Stakeholder Top 2 Ranking
Mental Health, Mental Conditions, Suicide	2
Nutrition, Physical Activity, and Obesity	2
Chronic Diseases	1
Maternal, Infant, and Child Health	1
Tobacco and Vaping Products	1
Communicable Diseases/COVID-19	1

Top Health Conditions and Behaviors

The areas ranked most consistently as the top health conditions and behaviors for the Froedtert Community Hospital – Pewaukee service area were:

1. Mental Health, Mental Conditions, Suicide
2. Nutrition, Physical Activity, and Obesity

Summaries of themes for each issue are presented below in the order listed in the table above.

Health Condition and Behavior Issue Summaries

Mental Health, Mental Conditions, Suicide

Populations most affected and how they are affected: All population are impact but those that are not insured or underinsured, individuals who don't have access to technology, cannot pay for services, school aged kids or lack transportation are significantly impacted.

Existing strategies: Providers and programming in schools, suicide hotline, increased awareness, and more support programs from employers.

Needed strategies: Lack of providers, not enough providers accepting BadgerCare, no space/beds, wait times are long, stigma, insurance barriers, limit social media, and elderly population don't talk about mental health issues or know how to access care. Elderly are isolated.

Community stakeholders critical to addressing this issue: Schools, churches, employers, families, and facilities that provide support for aging populations.

An effort that the community could rally behind to improve this issue: Increase mental health providers funding and increase awareness.

Organization needs: More education on how we can access services, front line workers need training and more resources/funding.

COVID-19 impact: Increased the need for services.

Nutrition, Physical Activity, and Obesity

Populations most affected and how they are affected: Children, elderly or those with mobility issues.

Existing strategies: Strong parks and recreation programs, fitness centers, federal funding for free school lunches, trails, grocery stores and health care systems.

Needed strategies: Educating families on physical activity and healthy habits, focus on behavior change, and provide affordable programs.

Community stakeholders critical to addressing this issue: This is a collective effort, coaches, parks and rec departments, and intermural teams.

An effort that the community could rally behind to improve this issue: Programming for students, behavior changes and awareness of poor behaviors.

Organization needs: Focus on teen activities, facility access to get more gym spaces, and obesity education.

COVID-19 impact: Lack of engagement in activities, COVID increased activities to be physically active outside.

Chronic Diseases

Populations most affected and how they are affected: All populations but mostly elderly.

Existing strategies: Getting people involved in the community and physically active. There are many classes and services available. Hello Fresh & Blue Apron.

Needed strategies: Connecting people to resources, get people to eat healthier and lower price of healthy food.

Community stakeholders critical to addressing this issue: Schools, and hospitals.

An effort that the community could rally behind to improve this issue: Support people with chronic diseases and their caregivers.

Organization needs: Programing

COVID-19 impact: Lack of preventative care services- could not get into provider, did not want to get tested for COVID, virtual appointments. People did not have access to eating out but alcohol consumption increased.

Maternal, Infant, and Child Health

Populations most affected and how they are affected: Families who do not have access or resources. Mothers and babies.

Existing strategies: Many health care options and health classes start in 5th grade.

Needed strategies: Access, education of community services, and education on healthy habits for young children.

Community stakeholders critical to addressing this issue: Everyone- focus on partnerships.

An effort that the community could rally behind to improve this issue: Motivating people to change behaviors, education, go upstream and find out what are causing issues, health classes in schools.

Organization needs: Funding.

COVID-19 impact: Stress, social impact, social interactions, anxiety.

Tobacco and Vaping Products

Populations most affected and how they are affected: High school population.

Existing strategies: Disciplinary actions, vape detectors in schools, and education.

Needed strategies: Decrease accessibility.

Community stakeholders critical to addressing this issue: Parents and schools.

An effort that the community could rally behind to improve this issue: Limit access and education on harmful effects of vaping.

Organization needs: Educational materials.

COVID-19 impact: Being at home increases access to vaping products.

Communicable Diseases/COVID-19

Populations most affected and how they are affected: All populations affected by COVID-19 but primarily people who live alone, elderly, people with pre-existing health conditions, group homes.

Existing strategies: Vaccinations and boosters. Quarantining/staying home when sick. More mindful of hand hygiene. Flexibility of working from home.

Needed strategies: Continue to de-stigmatize wearing a mask. Practice wearing a mask when sick.

Community stakeholders critical to addressing this issue: Trusted voices.

An effort that the community could rally behind to improve this issue: Finding a trusted source of information, teach how to evaluate sources and interpret online information.

Organization needs: None.

COVID-19 impact: NA

Appendix A: Key Stakeholder Focus Group Participants

Name	Title	Organization
Adriana Plach	Continuous Improvement Coordinator	Pewaukee School District
Liz Unruh	Special Events Director	Positively Pewaukee
Jennifer Waltz	Executive Director	Sussex Area Outreach Services
Nike Phalin	Director	Pewaukee Park & Recreation
Paul Mielke	Superintendent	Hamilton School District