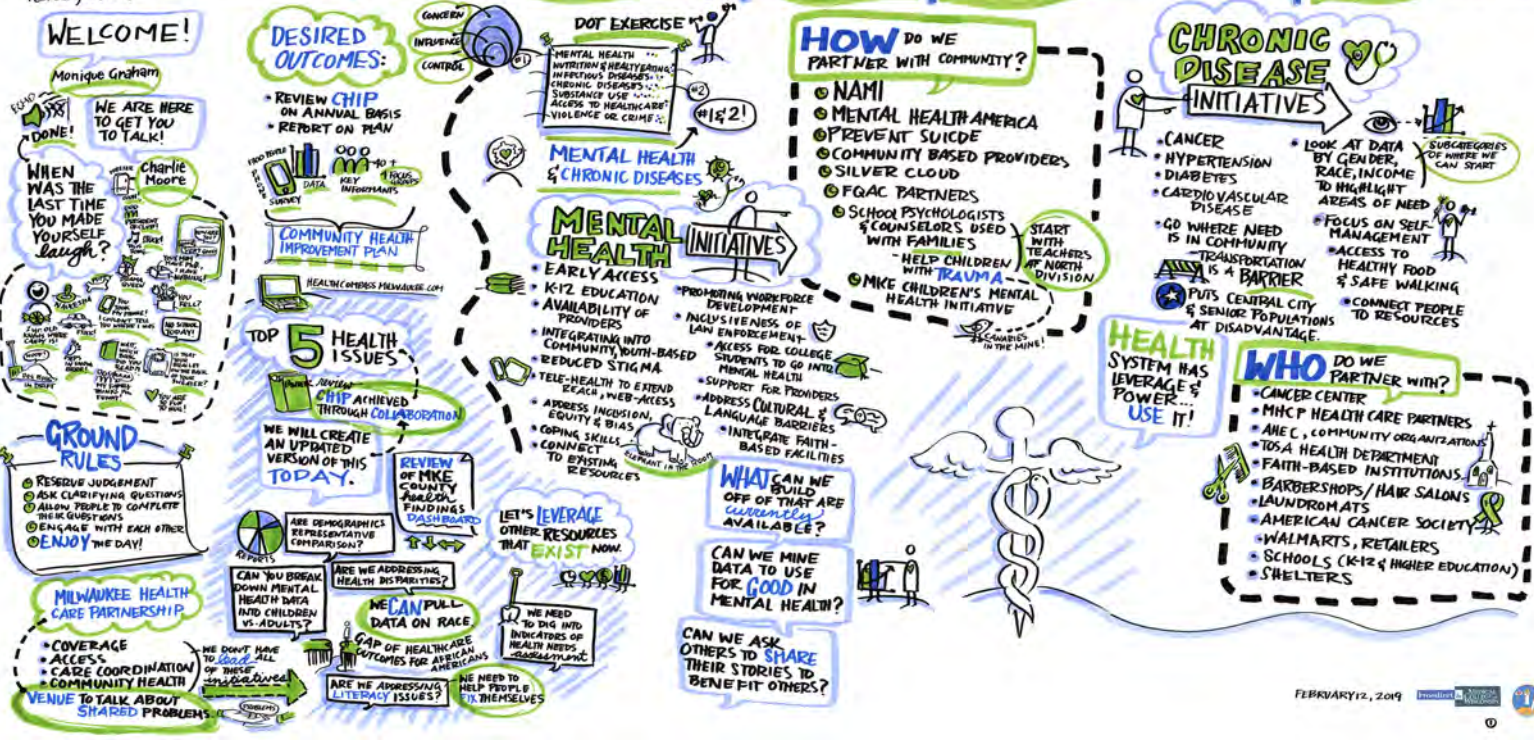




February 12, 2019

# COMMUNITY HEALTH IMPROVEMENT PLAN:



## Implementation Strategy Community Health Improvement Plan

### Froedtert Memorial Lutheran Hospital Doing Business As:

### Froedtert Hospital

Fiscal Year 2020-2022

Approved on 11/19/2020 by  
Froedtert Hospital Board of Directors

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## Froedtert Hospital Community Service Area

### Overview

Froedtert & the Medical College of Wisconsin is a 604-bed academic medical center and a leading destination for advanced medical care. The primary adult teaching affiliate of the Medical College of Wisconsin (MCW), Froedtert Hospital is a major training facility for more than 1,000 medical, nursing and health technical students annually. Froedtert Hospital also operates the region's only adult Level I Trauma Center. It is also a respected research center, participating in some 2,000 research studies, including clinical trials, every year. Froedtert Hospital is located on the Milwaukee Regional Medical Center campus. Froedtert Hospital is part of the Froedtert & MCW health care network, which also includes Froedtert Menomonee Falls Hospital, Menomonee Falls; Froedtert West Bend Hospital, West Bend; and more than 40 primary and specialty care health centers and clinics.

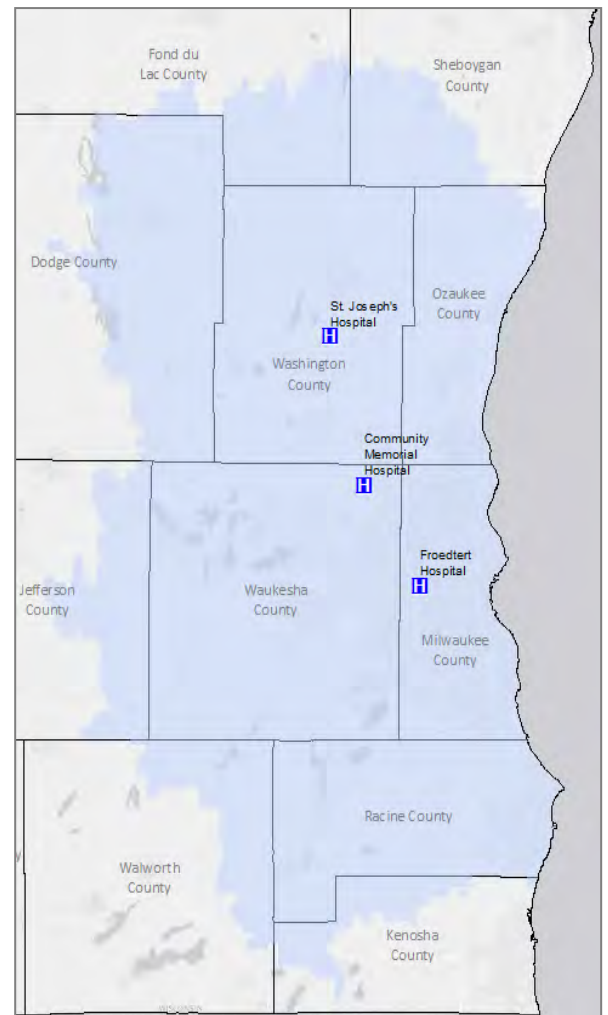
### Mission Statement

Froedtert & the Medical College of Wisconsin advance the health of the people of the diverse communities we serve through exceptional care enhanced by innovation and discovery.

### Froedtert Hospital Service Area and Demographics

For the purpose of the Community Health Needs Assessment, the community is defined as Milwaukee County because we derive 58.1% of discharges occur from this geography. All programs, activities, and partnerships under the CHNA will be delivered in Milwaukee County. Froedtert Hospital determines its primary and secondary service areas by completing an annual review and analysis of hospital discharges and market share according to various determinants.

The Froedtert Hospital total service area in Milwaukee County consists of 35 zip codes. – 53110 (Cudahy), 53129 (Greendale), 53130 (Hales Corners), 53132 (Franklin), 53154 (Oak Creek), 53172 (South Milwaukee), 53202 (Milwaukee), 53203 (Milwaukee), 53204 (Milwaukee), 53205 (Milwaukee), 53206 (Milwaukee), 53207 (Milwaukee), 53208 (Milwaukee), 53209 (Milwaukee), 53210 (Milwaukee), 53211 (Milwaukee), 53212 (Milwaukee), 53213 (Milwaukee), 53214 (Milwaukee), 53215 (Milwaukee), 53216 (Milwaukee), 53217 (Milwaukee), 53218 (Milwaukee), 53219 (Milwaukee), 53220 (Milwaukee), 53221 (Milwaukee), 53222 (Milwaukee), 53223 (Milwaukee), 53224 (Milwaukee), 53225 (Milwaukee), 53226 (Milwaukee), 53227 (Milwaukee), 53228 (Milwaukee), 53233 (Milwaukee), 53235 (Saint Francis)



## Community Health Needs Assessment

Froedtert Hospital assesses the health needs of the communities it serves through a comprehensive data collection process from a number of key sources. Data and research included information from community members, public health officials, community leaders/experts, and non-profit organizations representing vulnerable populations in our service area. The following information/data sources was collected and taken into consideration for assessing and addressing community health needs:

- Key Informant Interviews
- Community Health Survey
- Health Compass Milwaukee
- Secondary Data Reports

The CHNA Report and supporting information can be found at <https://www.froedtert.com/community-engagement>.

### Significant Identified Community Health Needs in Milwaukee County

| Priorities across the CHNA Health Survey, Stakeholder Interviews and Secondary Data Reports |
|---|
| Mental Health   |
| Chronic Disease   |
| Access to Care  |
| Violence Prevention   |
| Substance Use   |
| Infectious Diseases   |
| Nutrition and Healthy Food  |

## Froedtert Hospital Summary of Implementation Strategy

### Implementation Strategy Development/Selection Process

Froedtert Hospital community engagement strategies are guided by the Community Health Improvement Advisory Committee (CHIAC), with members representing a variety of stakeholder groups, including racial, ethnic, immigrant/refugee, disabled, elderly and faith-based organizations. The committee also includes key Froedtert & the Medical College of Wisconsin departments, and all members have a strong commitment to community health improvement and reducing health disparities. With particular expertise in public health, population health, wellness and process improvement, the members of this committee provide guidance to Froedtert Hospital's community health improvement plan for the development and monitoring of the Implementation Strategy. Under the direction of the Community Engagement Leadership Team and a trained meeting facilitator, the planning process included five steps in developing the Implementation Strategy:

1. Reviewed the Community Health Needs Assessment results for identification and prioritization of community health needs
2. Reviewed previous implementation strategy programs and results
3. Reviewed current hospital and community health improvement initiatives and strategies
4. Ranked and selected priority areas
5. Selected evidence-based strategies, partnerships and programs to address community health needs

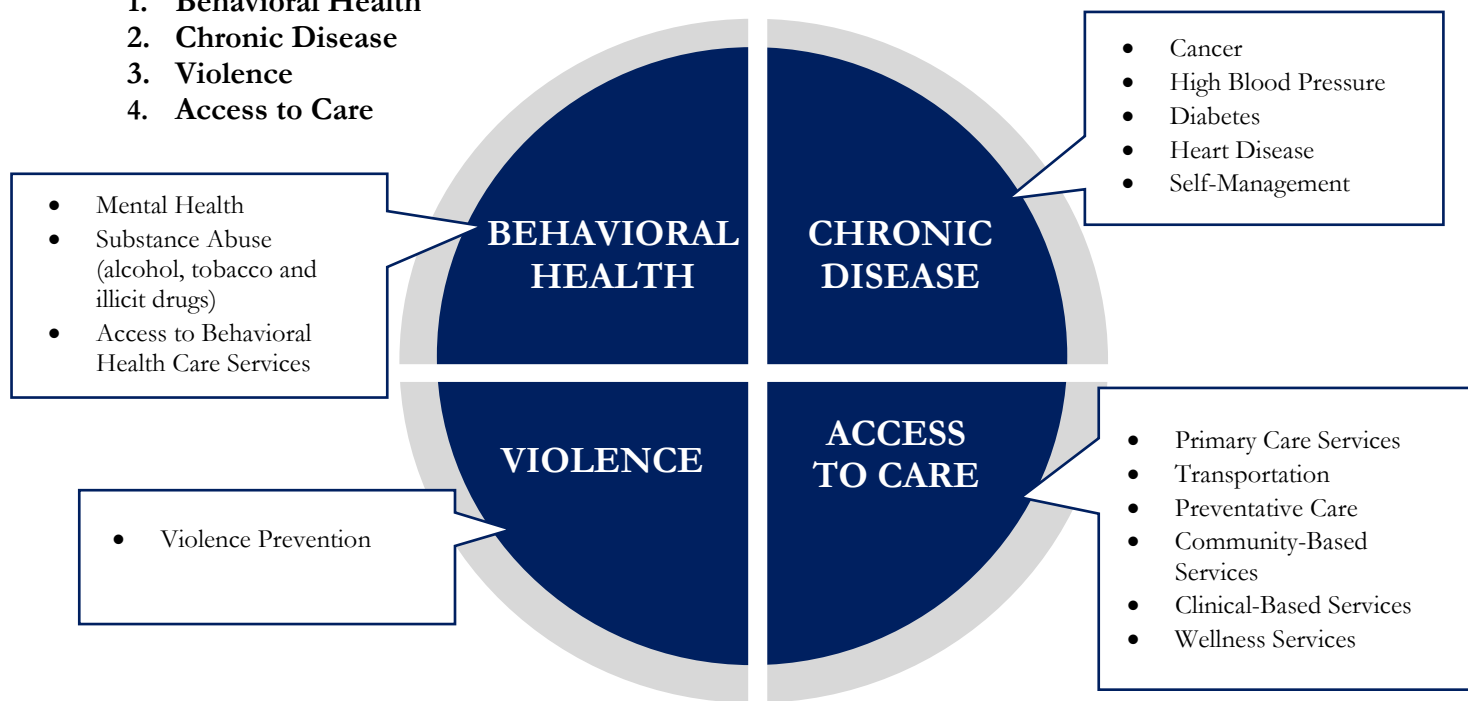


After several facilitated workout sessions in January 2019-March 2019, based on the information from all the CHNA sources, the most significant health issues were identified as:

- Mental Health,
- Chronic Disease,
- Access to Care,
- Violence Prevention,
- Substance Use,
- Infectious Diseases,
- Nutrition and Healthy Food.

To identify the top priorities among the significant health needs identified, members of the Advisory Committee were asked to rate each priority based on the following criteria: feasibility of Froedtert Hospital to address the need (direct programs, clinical strengths and dedicated resources); alignment with Froedtert Health’s strategic priorities; current or potential community partners/coalitions; and identification of achievable and measurable outcomes for each such significant health need. Of those significant health needs categories, three overarching themes were identified as priorities for Froedtert & Medical College of Wisconsin Implementation Strategy for fiscal 2020-2022:

1. **Behavioral Health**
2. **Chronic Disease**
3. **Violence**
4. **Access to Care**



**Significant Health Needs Not Addressed**

**Infectious Disease:** Not a priority selected by community advisory committee. Local health departments are addressing this issue.

**Implementation Strategy Evaluation**

Froedtert Hospital’s Community Engagement team along with the Community Health Improvement Advisory Committee will regularly monitor and report on progress towards the implementation strategy objectives and provide quarterly reports to the Hospital’s Board of Directors Community Health Improvement Advisory Committee. Additional progress on the implementation strategy will be reported

annually through the hospital's IRS Form 990 Schedule H filing and other reporting sources associated with strategic partners and community coalitions.

### Social Determinants of Health

It is estimated that clinical care contributes to about 20% of an individual's overall health. Where one lives, learns, works and plays is increasingly recognized as having a much greater impact on an individual's length and quality of life. These factors, also known as social determinants of health, include the physical environment, socioeconomic conditions, and individual behaviors — along with clinical care.

Behavioral health concerns cited a lack of resources, health insurance coverage, prescription coverage, and accessible clinical services as barriers to improved mental health in Milwaukee County. Other factors, such as adverse childhood events, the use of alcohol or recreational drugs, feelings of loneliness and isolation, and growing up in an environment where a parent uses drugs, also contribute to behavioral health concerns. Neighborhoods high in violence or poverty, lack of job security and racism are other social determinates that influence behavioral health.

Chronic disease research continues to show that low levels of education, income and employment status are associated with increased risk for chronic disease. An individual's employment status or occupation can also have an impact on heart health, as higher status occupations may be associated with better health.

Violence identified risk factors included high emotional distress, low parental involvement, social rejection and minimal economic opportunities as social determinates that influence health.

Access to care identified a number of issues including:

- Lack of awareness or confusion about availability and eligibility for Affordable Care Act (ACA) or Medicaid coverage due to low reimbursement, lack of providers — especially dental — who accept Medicaid
- Long wait times for appointments
- Behavioral health services that are complex and difficult to navigate
- Structural barriers such as the lack of child care and transportation, as well as limited appointments outside of traditional business hours



## Froedtert Hospital CHNA Implementation Strategy

|   |   |
|---|---|
| <b>Program/Initiative:</b>  | Behavioral Health awareness, education, navigation and community partnerships.  |
| <b>CHNA Significant Health Needs:</b>                                   | Behavioral Health – Mental Health and Substance Use   |
| <b>Milwaukee County CHNA Community Health Need/Rationale:</b>           | <ul style="list-style-type: none"> <li>• 8% reported feeling sad, blue, or depressed always or nearly always in the last month.</li> <li>• 6% reported they considered suicide in the past year, with 2% of Hispanic &amp; 9% of African Americans reported considering suicide in the past year (Health Compass Milwaukee).</li> <li>• 9% reported alcohol use or abuse in the past year.</li> <li>• 27% reported substance use of either drugs, prescriptions, over the counter use or abuse in the past year.</li> <li>• 45% of Hispanic &amp; 33% of African Americans reported having a mental health condition (Health Compass Milwaukee).</li> </ul>   |
| <b>F&amp;MCW Strategic Plan:</b>  | Collaborate with community partners to address behavioral health issues in the primary service area. Reduce or remove barriers to accessing health care among F&MCW patients.   |
| <b>Goal:</b>  | To improve behavioral health through mental wellness and substance use prevention for Milwaukee County residents.   |
| <b>Objective:</b>   | <ol style="list-style-type: none"> <li>1. Support and enhance collaborations with community organizations.</li> <li>2. Increase outreach, education and awareness of behavioral health in hospital, clinical and community-based settings.</li> </ol>   |
| <b>Actions the hospital intends to take to address the health need:</b> | <ul style="list-style-type: none"> <li>• Support FQHCs’ integrated primary care/behavioral health model.</li> <li>• Support Milwaukee Health Care Partnership Psych Crisis Re-design for Milwaukee County.</li> <li>• Support the McKinley Health Center and McKinley social worker (MSW).</li> <li>• Engage people with lived experience to reduce stigma and increase awareness of behavioral health.</li> <li>• Increase awareness of telehealth opportunities.</li> <li>• Explore services provided by the criminal justice system.</li> <li>• Support the Froedtert Health Behavioral Health Strategic Plan.</li> <li>• Partner with Milwaukee County substance abuse and mental health task force(s).</li> <li>• Collaborate with additional community organizations on awareness, education, prevention and navigation.</li> </ul>   |
| <b>Anticipated impact of these actions:</b>                             | <ul style="list-style-type: none"> <li>• Increased collective impact to address behavioral health challenges.</li> <li>• Increased community awareness of behavioral health challenges through stigma reduction strategies.</li> <li>• Increased outreach and education in community-based settings.</li> </ul>   |
| <b>Plan to evaluate the impact:</b>                                     | <ul style="list-style-type: none"> <li>• Number of meetings attended that focus on collective impact and behavioral health strategies.</li> <li>• Number of awareness and outreach initiatives around stigma reduction and behavioral health education.</li> <li>• Decision on Psych Crisis Re-design model and support.</li> </ul>   |
| <b>Froedtert Health Resources:</b>                                      | <ul style="list-style-type: none"> <li>• FMLH Community Engagement staff</li> <li>• FMLH Case Management</li> <li>• FMLH Care Coordinators</li> <li>• FMLH &amp; MCW Emergency Medicine staff</li> <li>• Froedtert Health Behavioral Health Services</li> </ul>   |
| <b>Froedtert Health Collaborative Partners:</b>                         | <ul style="list-style-type: none"> <li>• Community-based organizations with licensed clinics/providers - Support efforts</li> <li>• Faith-based Organizations - Support education and outreach to community populations</li> <li>• Federally Qualified Health Center Partners - Support integrated behavioral health care models</li> <li>• IMPACT 2-1-1 - Partner to promote services</li> <li>• Lutheran Social Services - Support education and outreach programming</li> <li>• Mental Health America &amp; National Association of Mental Illness - Partner to support coalitions and programming</li> <li>• Milwaukee Area Schools - Partner to promote services and outreach education</li> <li>• Milwaukee Center for Independence - Partner to promote services</li> <li>• Milwaukee County Health Departments - Partnering with coalitions to address mental and behavioral health issues</li> <li>• Milwaukee County Substance Abuse Prevention Coalition - Partner to address mental and behavioral health issues</li> <li>• Milwaukee Health Care Partnership - Support behavioral health efforts in Milwaukee County</li> <li>• Peer Support Groups – Partner to promote services</li> <li>• Prevent Suicide Greater Milwaukee - Partner to support behavioral health efforts in Milwaukee County</li> <li>• Serenity Inn – Support community engagement efforts and programming</li> <li>• Silver Cloud (web-based tool) – Promote engagement and programming</li> <li>• United Way of Greater Milwaukee &amp; Waukesha County - Provides funding to address priority health needs</li> <li>• WISE Wisconsin- Support efforts and outreach</li> </ul> |

|  |   |
|--|---|
| <b>Program/Initiative:</b>   | Chronic Disease Management (cancer, high blood pressure, diabetes, heart disease)   |
| <b>CHNA Significant Health Needs:</b>  | Chronic Disease and Nutrition & Healthy Food  |
| <b>Milwaukee County CHNA Community Health Need/Rationale:</b>  | <ul style="list-style-type: none"> <li>• 28% residents reported having high blood pressure.</li> <li>• 20% reported having fair or poor health status, with 13% of Hispanics and 28% of African Americans reporting having fair or poor health (Health Compass Milwaukee).</li> <li>• 10% reported having diabetes, with 5.4% of Hispanics and 13.1% of African Americans reporting diabetes (Health Compass Milwaukee).</li> <li>• 8% reported having heart disease/condition.</li> <li>• Milwaukee County cancer incidence rate 494.4 (per 100,000 populations).</li> </ul>   |
| <b>F&amp;MCW Strategic Plan:</b> Understand how social determinants of health impact health screening, prevention and early detection services for high-risk populations and the care of patients with cancer. Follow with tactics to enhance screening and improve care. Match F&MCW clinical expertise with community needs to drive positive outcomes in diagnosis, counseling, treatment and monitoring of hypertension. Development of proactive strategies to address health promotion and well-being to instill life-long healthy behaviors.  |   |
| <b>Goal:</b> To reduce the burden of chronic disease (cancer, high blood pressure, diabetes, heart disease) for Milwaukee County residents.  |   |
| <b>Objective:</b>  |   |
| <ol style="list-style-type: none"> <li>1. Build partner collaborations within select geography.</li> <li>2. Improve chronic disease navigation and awareness of treatment and resources for targeted populations.</li> <li>3. Increase opportunities for individuals to engage in physical activity and healthy eating.</li> <li>4. Increase care for individuals suffering from chronic conditions.</li> </ol>  |   |
| <b>Actions the hospital intends to take to address the health need:</b>  |   |
| <ul style="list-style-type: none"> <li>• Participate in programs that address physical activity/nutrition, such as community run/walks, Harvest of the Month, Farmer’s Markets and BUCKSFit.</li> <li>• Implement the Community Care-A-Van in 53206 and 53208.</li> <li>• Promote and monitor the Girl Scouts Health in Action Patch Program (wellness education).</li> <li>• Explore food pantry models that provide healthier options.</li> </ul>  | <ul style="list-style-type: none"> <li>• Connect to Cancer Outreach Coordinators and MCW Cancer Community Outreach Team.</li> <li>• Promote Living Well with Chronic Conditions programs.</li> <li>• Support Cancer Outreach Coordinator located at Progressive Community Health Center.</li> <li>• Explore fruit and vegetable prescription programs.</li> </ul>   |
| <b>Anticipated impact of these actions:</b>  |   |
| <ul style="list-style-type: none"> <li>• Increased number of people who participate in chronic disease programs/services through the Community Care-A-Van, Living Well programs &amp; cancer care services.</li> <li>• Increased participation in physical activity and healthy eating.</li> <li>• Increased community collaborations in the 53208, 53218, 53206 and 53204 zip codes.</li> </ul>   |   |
| <b>Plan to evaluate the impact:</b>  |   |
| <ul style="list-style-type: none"> <li>• Number of individuals served through cancer care services.</li> <li>• Number of participants at health &amp; wellness events.</li> <li>• Number of abnormal findings and referrals from health screenings from Cancer Outreach Coordinator at Progressive Community Health Center.</li> <li>• Number of new community collaborations.</li> </ul>  |   |
| <b>Froedtert Health Resources:</b>   |   |
| <ul style="list-style-type: none"> <li>• FMLH Inpatient and Outpatient departments</li> <li>• FMLH Case Management</li> <li>• Froedtert Health Community Education department</li> </ul>   | <ul style="list-style-type: none"> <li>• FMLH staff</li> <li>• FMLH Community Engagement staff</li> <li>• FMLH Cancer Center</li> </ul>   |
| <b>Froedtert Health Collaborative Partners:</b>  |   |
| <ul style="list-style-type: none"> <li>• American Cancer Society – Partner to improve health and reduce cancer disparities in our community</li> <li>• Beauty Salons/Barbershops – Partner to provide outreach and education to community</li> <li>• Community Health Workers (CHWs) - Partner to promote services and increase collaboration related to chronic disease</li> <li>• Faith-based Organizations – Partner on outreach and education to communities</li> <li>• Fondy Farmers Market - Partner to promote nutrition and access to healthy foods</li> <li>• Girl Scouts of Wisconsin Southeast – Partner to provide wellness education to youth</li> <li>• MCW Cancer Community Outreach Team - Support efforts and outreach to diverse populations</li> <li>• Milwaukee Area Health Education Center – Partner to provide education to communities</li> <li>• Milwaukee Area Schools &amp; Higher Education Institutions - Partner to promote services and outreach education</li> </ul> | <ul style="list-style-type: none"> <li>• Milwaukee Bucks – Partner to provide outreach and education to community</li> <li>• Milwaukee County Health Departments - Collaborate to address health needs and determinants of health</li> <li>• Milwaukee County Parks System - Support efforts to encourage physical activity and outreach to diverse populations</li> <li>• Milwaukee Health Care Partnership – Collaborate to address health needs and determinants of health.</li> <li>• Milwaukee Public Library System - Support efforts and outreach to diverse populations</li> <li>• Neighborhood associations – collaborate to address health needs and determinants of health</li> <li>• Shelters - Partner to provide education to communities</li> <li>• Susan G. Komen - Partner to promote cancer prevention education and reduce cancer care disparities</li> <li>• UMOS - Partner to promote services</li> <li>• Victory Gardens – Partner to promote nutrition and access to health foods</li> </ul> |



|   |   |
|---|---|
| <b>Program/Initiative:</b>  | Violence Interrupter Program/Forensic Nurse Examiner  |
| <b>CHNA Significant Health Needs:</b>   | Violence  |
| <b>Milwaukee County CHNA Community Health Need/Rationale:</b>   | <ul style="list-style-type: none"> <li>• 14% had experienced one personal safety issue in the last year.</li> <li>• 9% residents reported being afraid for their personal safety in the past year.</li> <li>• 9% reported being pushed, kicked, or slapped in the past year.</li> </ul> |
| <b>F&amp;MCW Strategic Plan:</b> Align F&MCW health resources to support community partners and heighten awareness around injury and violence prevention initiatives.   |   |
| <b>Goal:</b> To reduce violence and intentional injuries, and lessen their consequences for all people in Milwaukee County.   |   |
| <b>Objective:</b>   |   |
| <ol style="list-style-type: none"> <li>1. Expand community partnerships to support violence prevention programs.</li> <li>2. Enhance innovative violence prevention programs at Froedtert Hospital.</li> </ol>  |   |
| <b>Actions the hospital intends to take to address the health need:</b>   |   |
| <ul style="list-style-type: none"> <li>• Support the Violence Interrupter Program through the efforts of the Comprehensive Injury Center.</li> <li>• Increase awareness of sexual abuse resources offered by Froedtert Hospital.</li> <li>• Explore resources with Milwaukee County crime prevention programs.</li> <li>• Collaborate with community partners across sectors to inform programming in the Washington Park (53208) and Silver Spring (53218) neighborhoods to minimize incidences of violent crimes.</li> <li>• Support 414 Life/Blueprint for Peace.</li> <li>• Support MHCP Violence Prevention workgroup efforts.</li> </ul>  |   |
| <b>Anticipated impact of these actions:</b>   |   |
| <ul style="list-style-type: none"> <li>• Increased partnership with community agencies addressing violent crimes in Milwaukee County.</li> <li>• Provided culturally sensitive care to FMLH patients of crimes.</li> <li>• Increased care and navigation of resources for those suffering from sexual abuse.</li> </ul>   |   |
| <b>Plan to evaluate the impact:</b>   |   |
| <ul style="list-style-type: none"> <li>• Number of interventions by FMLH violence interrupter staff.</li> <li>• Reduction in penetrating trauma seen at Froedtert Hospital from high crime areas.</li> <li>• Number of sexual abuse cases &amp; referrals by the Sexual Assault Nurse Examiner (SANE).</li> <li>• Number of new partnerships to address violent crimes in Milwaukee County.</li> </ul>  |   |
| <b>Froedtert Health Resources:</b>  |   |
| <ul style="list-style-type: none"> <li>• FMLH Inpatient and Outpatient departments</li> <li>• FMLH &amp; MCW Trauma team</li> </ul>   | <ul style="list-style-type: none"> <li>• MCW Emergency Medicine staff</li> <li>• Froedtert Health Diversity &amp; Inclusion Department</li> </ul>   |
| <b>Froedtert Health Collaborative Partners:</b>   |   |
| <ul style="list-style-type: none"> <li>• Black Health Coalition - Partner on coalitions and support initiatives to reduce violence and promote African American health</li> <li>• Black Panthers of Milwaukee – Partner to support violence prevention initiatives</li> <li>• Community Advocates - Partner to support education, outreach, and prevention initiatives</li> <li>• Employ Milwaukee - Partner to promote socioeconomic health and services</li> <li>• Faith-based Organizations – Support prevention education and outreach to community populations</li> <li>• Medical College of Wisconsin - Support the efforts of the Comprehensive Injury Center</li> <li>• Milwaukee County Fire Departments – Support collaboration and emergency response efforts in Milwaukee County</li> <li>• Milwaukee County Health Departments – Collaborate to address health needs and determinants of health</li> <li>• Milwaukee County/City of Office of Violence Prevention - Support 414 Life/Blueprint for Peace initiatives</li> <li>• Milwaukee County Police Departments – Support collaboration and emergency response efforts in Milwaukee County</li> <li>• Milwaukee Area Schools – Partner to promote education and early intervention programming</li> <li>• Milwaukee Muslim Women’s Center – Partner to promote programs, support efforts, and outreach to diverse populations</li> <li>• NAACP Milwaukee - Support violence prevention initiatives</li> <li>• Neighborhood Associations - Support community engagement and violence prevention efforts</li> <li>• Project Return – Support community engagement and re-entry programming</li> <li>• Project Safe Neighborhoods – Partner efforts to reduce violence Milwaukee neighborhoods</li> <li>• Project Ujima – Support efforts to reduce violence</li> <li>• ResCare – Partner to promote socioeconomic health and services</li> <li>• Running Rebels - Support programming and services</li> <li>• Safe and Sound - Partner to promote services</li> <li>• Social Development Commission – Support efforts to reduce economic disparities</li> <li>• Sojourner Family Peace Center - Support efforts to reduce the burden of domestic violence and promote healthy families.</li> <li>• West Allis Cardiff Model - Support the efforts of the Comprehensive Injury Center</li> <li>• Youth-based organizations – Partner to promote services and support efforts</li> <li>• YWCA - Partner to promote services</li> </ul> |   |

|  |  |
|--|--|
| <b>Program/Initiative:</b>   | Navigation and support to community-based providers: Community Care-A-Van, Screening, Education  |
| <b>CHNA Significant Health Needs:</b>  | Access to Care   |
| <b>Milwaukee County CHNA Community Health Need/Rationale:</b>  | <ul style="list-style-type: none"> <li>• 20% rate their health as fair or poor.</li> <li>• 12% did not take medication due to cost.</li> <li>• 9% are uninsured.</li> <li>• 8% did not seek medical care due to cost.</li> <li>• 6% are using the emergency department as their primary source of access to healthcare.</li> </ul> |
| <b>F&amp;MCW Strategic Plan:</b> Reduce or remove barriers to accessing health care among F&MCW patients. Develop and implement a standard approach to assess and honor the individual communication and health literacy needs of patients and families. Identify and prioritize innovative tools and technologies for health screening and education.   |  |
| <b>Goal:</b> To improve access to comprehensive, culturally competent, quality health & wellness services.   |  |
| <b>Objective:</b>  |  |
| <ol style="list-style-type: none"> <li>1. Increase reach to vulnerable populations to access healthcare services.</li> <li>2. Support local efforts to increase community-based access to care.</li> </ol>   |  |
| <b>Actions the hospital intends to take to address the health need:</b>  |  |
| <ul style="list-style-type: none"> <li>• Implement the Community Care-A-Van with a focus in 53206 and 53208 zip codes.</li> <li>• Increase access and navigation of resources through Community Health Worker (CHW), other healthcare navigators/coordinators, translation services &amp; Froedtert Health Ambulatory Sites.</li> <li>• Continue to expand opportunities through the school nurse at Westside Academy.</li> <li>• Increase awareness of telehealth opportunities.</li> <li>• Support Specialty Access for Uninsured Program (SAUP) &amp; Emergency Department Medical Home (EDMH) programs and community clinics.</li> <li>• Support the Milwaukee Health Care Partnership Housing Navigator Program for homeless population.</li> <li>• Explore opportunities to increase health literacy by implementing universal screenings during intake process.</li> </ul>  |  |
| <b>Anticipated impact of these actions:</b>  |  |
| <ul style="list-style-type: none"> <li>• Increased reach to vulnerable populations through Community Care-A-Van, CHW, school nurse, translation services, healthcare navigators/coordinators and ambulatory sites.</li> <li>• Reduction of unnecessary healthcare costs.</li> <li>• Increase health literacy and self-management for health conditions/healthy living.</li> <li>• Strengthen community capacity and collaboration for shared responsibility to address unmet health needs.</li> <li>• Promote education and awareness in the community.</li> <li>• Decrease the number of uninsured residents in Milwaukee County.</li> <li>• Reduced length of stay in targeted population.</li> </ul>  |  |
| <b>Plan to evaluate the impact:</b>  |  |
| <ul style="list-style-type: none"> <li>• Number of individuals receiving education, prevention, primary care referral and screenings from CHW in Washington Park neighborhood and MSW at McKinley Health Center</li> <li>• Number of individuals served by the Community Care-A-Van, school nurse, translation services, healthcare navigator/coordinators &amp; ambulatory sites.</li> <li>• Number of phone calls to FMLH financial counselors related to marketplace insurance enrollment.</li> <li>• Number of people who we were able to help gain insurance in Milwaukee County.</li> <li>• Number of FMLH patients connected to CHW and supported to medical home/community resources.</li> </ul>   |  |
| <b>Froedtert Health Resources:</b>   |  |
| <ul style="list-style-type: none"> <li>• Community Engagement staff</li> <li>• FMLH Financial counselors</li> </ul>  |  |
| <b>Froedtert Health Collaborative Partners:</b>  |  |
| <ul style="list-style-type: none"> <li>• Catholic Charities – Partner to promoted access to healthcare services</li> <li>• Children’s Hospital of Wisconsin – Collaborate to address health needs and determinants of health</li> <li>• Covering Wisconsin – Collaborate to address health needs and determinants of health</li> <li>• Faith-based organizations - Support prevention education and outreach to community populations</li> <li>• Federally Qualified Health Centers- Partner to promote and access healthcare services to underserved populations</li> <li>• Greater Galilee Life Center - Support prevention education and outreach to community populations</li> <li>• Impact 2-1-1 - Partner to promote services</li> <li>• Insurance Companies - Support access to healthcare services</li> <li>• Islamic Society of Milwaukee: Partner to support efforts and outreach to diverse populations</li> <li>• Lutheran Social Services - Support education and outreach programing</li> <li>• Milwaukee Bucks – Collaborate on initiatives and partner to provide outreach and education to community</li> <li>• Milwaukee County food pantries – Support education and access to health services</li> <li>• Milwaukee County Health Departments - Collaborate to address health needs and determinants of health</li> <li>• Milwaukee Health Care Partnership - Collaborate to address health needs and determinants of health</li> <li>• Milwaukee Muslim Women Coalition - Partner to promote programs, support efforts, and outreach to diverse populations</li> <li>• Milwaukee Public Library System – Partner to promote education, programs, and outreach</li> <li>• Milwaukee Public Schools - Partner to provide access to care, promote services, and outreach education</li> </ul> |  |

- MKE Elevate – Collaborate to address health needs and determinants of health
- MKEN – Collaborate to address health needs and determinants of health
- Muslim Community & Health Center - Partner to promote programs, support efforts, and outreach to diverse populations
- Neighborhood Associations - Support community engagement efforts
- Neighborhood House/International Learning Center – Support programing to improve access to health care for diverse populations
- Silver Spring Neighborhood Center - Partner to promote community education, access to care, and community outreach
- SWIM Initiative - Collaborate to address health needs and determinants of health
- United Methodist Children’s Services - Collaborate to address health needs and determinants of health
- Vivent Health - Collaborate to address health needs and determinants of health

## Appendix A: Community Health Improvement Advisory Committee

| <b>Name</b>            | <b>Title</b>  | <b>Organization</b>                    |
|------------------------|---|--|
| Syed Ahmed, MD         | Sr. Associate Dean of Community Engagement  | Medical College of Wisconsin           |
| Julie Bluma            | Clinical Nurse Coordinator  | Froedtert Health                       |
| Jennifer Casey         | Executive Director  | Fondy Food Center                      |
| Breen Causey           | Community Care Coordinator  | Froedtert Health                       |
| Tiffinie Cobb          | Substance Abuse & Injury Prevention Manager   | City of Milwaukee Health Department    |
| Eric Conley            | SVP/COO   | Froedtert Health                       |
| Maritza Contreras      | Community Engagement Program Coordinator  | Froedtert Health                       |
| Ella Dunbar            | Manager Community Relations   | Social Development Commission          |
| John Fangman, MD       | Senior Medical Director, Ambulatory Services<br>Froedtert & The Medical College of Wisconsin<br>Associate Professor of Medicine<br>Department of Medicine- Infectious Disease | Medical College of Wisconsin           |
| Debra Fields           | Community Education and Prevention  | Sojourner Family Peace Center          |
| Sarah Francois         | Director of Fund Development & Marketing  | Progressive Community Health Centers   |
| Kerry Freiberg         | VP Community Engagement   | Froedtert Health                       |
| Monique Graham         | Director Community Engagement   | Froedtert Health                       |
| Katelyn Halverson      | Community Engagement Program Coordinator  | Froedtert Health                       |
| Sahar Katib Kayata, MD | Board Member  | Milwaukee Muslim Women's Coalition     |
| Sara Kohlbeck          | Assistant Director, Comprehensive Injury Center   | Medical College of Wisconsin           |
| Jennifer Lefeber       | Evidenced-Based Prevention Program Coordinator  | Milwaukee County Department on Aging   |
| Carmen Pangilinan      | Public Health Specialist  | Wauwatosa Health Department            |
| Connie Palmar          | President/CEO   | Outreach Community Health Center       |
| Allyson Rennebohm      | Community Nurse Coordinator   | Froedtert Health                       |
| Kate Sweeney           | Director, Cancer Center Patient Support Services  | Froedtert Health                       |
| Phoua Vang             | Director of Community Engagement  | United Methodist Children's Services   |
| Barb Wesson            |   | Core- El Centro                        |
| Azure' De Williams     | Executive Director  | Milwaukee Area Health Education Center |
| Earnestine Willis, MD  | Director, Center for the Advancement of Underserved Children  | Medical College of Wisconsin           |
| Amanda Wisth           | Community Engagement Data Analyst   | Froedtert Health                       |

# COMMUNITY HEALTH IMPROVEMENT PLAN:

## VIOLENCE CRIME INITIATIVES

- HOW TO DISRUPT/INTERRUPT VIOLENCE?
- RE-ENTRY PROGRAMS PROJECT RETURN
- RUNNING REBELS
- BOYS & GIRLS CLUB
- FAMILY RESOURCE CENTER
- PROJECT WIMA
- YOUTH SUMMITS
  - CONFLICT RESOLUTION
  - HEALTHY RELATIONSHIPS
- TRAUMA INFORMED CARE education
- SOJOURNER
- CARDIFF INFORMATION/MODEL & PREVENTION STRATEGIES
- AMBASSADOR FEELING TO HELP PEOPLE MOVE TO SAFE NEIGHBORHOOD
- INCLUDE FAMILIES

LET'S DO MORE UPSTREAM!

DO WE TOUCH THESE?

20-50% OF PEOPLE WHO ARE SHOT WILL BE SHOT AGAIN.

## WHO DO WE PARTNER WITH?

- MKE COUNTY VIOLENCE PREVENTION
- SAFE & SOUND
- BLACK PANTHERS
- MMWC
- NAACP
- YWCA - GET PEOPLE employed
- EMPLOY MILWAUKEE

FRICITION IN COMMUNITY IS OVER ECONOMIC STABILITY & VIABILITY

## HOW DO PEOPLE NEW TO COMMUNITY FIND OUT ABOUT PROGRAMS & RESOURCES?

- CULTIVATE SPONSORSHIP FROM COMMUNITY PARTNERS
- FOSTER CONTINUITY

# THANK YOU!



- MARITZA CONTRERAS
- KATE SWEENEY
- CARMEN PANGILINAN
- DR. ERNESTINE WILLIS
- AMANDA WISTH
- AZURE'DE WILLIAMS
- MONIQUE GRAHAM
- DR. SAHAR KATIB KAYATA
- CHARLIE MOORE
- SARA KOHLBECK
- JENNIFER LEFEBER
- ELLA DUNBAR
- JULIE BLUMA
- DR. JOHN FANGMAN
- DEBRA FIELDS
- DR. SYED AHMED
- BREEN CAUSEY
- KERRY FREIBERG
- JENNIFER CASEY