

Froedtert Menomonee Falls Hospital

F O U N D A T I O N



IN THIS ISSUE

Wheeling & Heeling Success

Page 4

Compassionate Care:
Community Outreach Health
Clinic | Page 7

Philanthropy Awards Honor
Loyal Donors | Page 8



News from Froedtert
Menomonee Falls
Hospital Foundation

WINTER 2022

FROEDTERT
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Froedtert Menomonee Falls Hospital

F O U N D A T I O N

Dear Foundation Friends,

As we look ahead to 2022, I find myself very grateful as I reflect on 2021. This year brought us hope as well as new challenges as we continued to face the COVID-19 pandemic and embrace the ways it has changed the world forever.

Throughout this year, we had a chance to reconnect with friends we didn't see in 2020. Through these connections I was reminded of the genuine goodness that comes from being surrounded by people who are loving, kind and generous.

Amidst the uncertainty and disruption we continued to face, we also learned about the power of perseverance and resilience as we remained committed to carrying forward the mission and impact of the Foundation even though we had to do almost everything different than the ways we have done it in the past.

Our greatest achievements in 2021 include:

- 1. Virtual Events Raised over \$120,000:** Giving Day in May raised over \$86,000 to support the Foundation's Scholarship Program which provides assistance to students pursuing degrees in health care. The online auction in September raised over \$34,000 to benefit the Heart & Vascular Center.
- 2. Wheeling & Heeling for Cancer Raised over \$50,000:** Most raised by this event since 2007. Read more on Page 4.
- 3. Support Granted by the Foundation:** Almost \$800,000 of support was granted from the Foundation for equipment and programs across the hospital as well as 39 scholarships and \$160,000 to the Community Outreach Health Clinic serving uninsured patients.
- 4. Improved Awareness with Hospital Staff:** In an effort to build greater awareness across the hospital about the impact of the money raised and granted by the Foundation, the Foundation staff presented grant checks to hospital leaders during department meetings instead of at an annual reception; presented individual scholarship awards to hospital staff members in the hallways where they work; and hung a wall of banners outside the cafeteria during the month of May displaying photos of departments who have benefited from Foundation grants.
- 5. Donor Loyalty:** Even without any traditional in-person events, donors continue to support the greatest needs of the hospital as well as make gifts designated to departments that are most meaningful to them. This allowed the Foundation to raise almost the same amount of money typically raised annually prior to the pandemic.

Thank you for being part of our mission this year! I wish you great blessings in the new year and look forward to the impact we will create together in 2022.



Your partner in health,

Jessica Mulligan
Executive Director

FROEDTERT MENOMONEE FALLS HOSPITAL FOUNDATION MISSION STATEMENT

Froedtert Menomonee Falls Hospital Foundation promotes and enhances the health of all individuals in our community through the development and management of resources in collaboration with the mission of Froedtert Menomonee Falls Hospital.

Impact in 2021



\$900,000
RAISED



\$800,000
IN GRANTS AWARDED



**12 Hospital
Departments**
SUPPORTED BY THE FOUNDATION

Froedtert Menomonee Falls Hospital

F O U N D A T I O N



900+
donors annually

Support the Foundation:

- **Monetary Donations**
- **Donate an Auction or Raffle Item**
- **Attend Events**
- **Corporate Matching Gifts**
- **Planned Gifts**
- **Charitable IRA Contributions**
- **Stock Gifts**
- **Tribute and Memorial Gifts**
- **Volunteer**
- **Workplace United Way Campaign**

\$160,000 in grants and donations

annually support the Community Outreach Health Clinic for uninsured or underinsured patients



\$90 thousand

in scholarships awarded to 39 students pursuing degrees in health care; 15 recipients are current staff members



**\$220,000 raised through
fundraising events in 2021**

Golf Classic • Wheeling & Heeling for Cancer • Online auction and raffles

WALKERS, RUNNERS, BIKE RIDERS SHOW THEIR LOVE FOR WHEELING & HEELING AND RAISE \$50,000 FOR THE CANCER CENTER

The 2021 Wheeling & Heeling for Cancer was an incredible event that included the first-ever Curbside Celebration.

More than 350 participants registered to walk, run or ride bikes on their own and then stop by Froedtert Menomonee Falls Hospital for food and fun.

Moore Construction Services in Menomonee Falls was one of 30 teams that took part in the event.

“We decided to participate in Wheeling & Heeling for Cancer to support the top-notch care that Austin Moore received,” said Bridget Fritz, team captain and Austin’s sister. “Austin, an employee and family member, was diagnosed with thyroid cancer in Fall 2020 and treated through Froedtert Health. Raising funds and showing support for the Cancer Center in Menomonee Falls is just a small way we can thank the Froedtert team at large for their excellent care and help them continue serving families in our community,” Bridget added.

The foundation is grateful to the sponsors, participants and donors who helped raise more than \$50,000 for the Cancer Center – the most raised through this event in a single year since 2007. All funds raised remain in Menomonee Falls for patient comfort and care.



Thank you to presenting sponsor **Bank Five Nine** for supporting cancer patients. As Menomonee Falls Branch Manager Mary Wedor explains, “Bank Five Nine takes great pride in supporting Wheeling & Heeling for Cancer because of its impact in the community. Wheeling & Heeling helps me remember family and friends lost to cancer and gives me hope with the strides that are being made for treatment and a cure.”

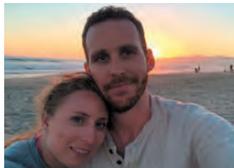




2021

Froedtert Menomonee Falls Hospital Foundation

WHEELING & HEELING FOR CANCER
Ride • Run • Walk



Historically the Cancer Celebration during the Parking Lot Party of Wheeling & Heeling for Cancer included a balloon release. In place of that tradition, the artwork above was created. It is a compilation of photos of participants from the 2021 event. It is displayed year-round in the lobby of the Cancer Center in Menomonee Falls.

DESPITE INCLEMENT WEATHER GOLF CLASSIC RAISES SPIRITS & FUNDS

Fierce winds and a deluge of rain on the morning of the 22nd Golf Classic canceled the fan-favorite event, but participants made the most of the day by stopping by North Hills Country Club in Menomonee Falls to pick up golf materials and gratitude gifts, participate in raffles and meet up with colleagues and friends for lunch.

The event raised \$85,000 and will benefit the Heart and Vascular Center at Froedtert Menomonee Falls Hospital. Since 1999, the Golf Classic has raised more than \$1.4 million to support patient care.

A most gracious thank you to Golf Classic presenting sponsor and loyal foundation supporter Weas Development.

THANK YOU GOLF CLASSIC SPONSORS



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ROBERT AND ELLEN DRISNER

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FULL OF GRATITUDE: PATIENTS PRAISE COHC



Doug McConeghy works long hours as a machinist for a Lannon company. The single dad of two teenagers lives close to his work which helps balance his personal and professional life as he spends many evenings driving his kids to their activities.

Medical insurance is not offered through his company, and Doug's

budget is tight. Purchasing medical insurance from a private insurance company would be costly.

"I was talking to my neighbor one day, and he told me to try out the **Community Outreach Health Clinic**," Doug recalls.

From the moment he entered the clinic he found a friendly team of medical professionals ready to work with him on leading a healthier lifestyle.

"They make me feel so special," he said. "I can't imagine this place without them."

Doug is treated for type 2 diabetes, hypertension and depression. He visits the clinic every three months for check ups and medication refills.

"Our community is so lucky to have this clinic nearby. The nurses and volunteers who work there are amazing and knowledgeable, and they work hard to keep so many people healthy."

Mahpara and Anwar Fazeel visit the clinic for routine checkups and to pick up prescriptions for their chronic conditions: diabetes, hypertension and thyroid issues. The couple drives to the clinic from their home in Butler where they are raising three kids.

"They take good care of us," said Mahpara, who home schools her children while her husband is a delivery driver. "They always greet us with a happy face."

She learned about the clinic through a friend and has been a patient since 2019. She appreciates how she can be seen by the nurses and other volunteer doctors and medical professionals and pick up medications in one place.

"It's such a relief that we found the clinic and we are so satisfied with every visit," she said.



The **Community Outreach Health Clinic** recently earned the Gold Seal of Excellence from the Wisconsin Association of Free & Charitable Clinics.

The Standards of Excellence covers a wide range of topics such as governance and administration, optimal access to care, quality improvement and medication management. Deciding to implement these standards takes time and is no small task.

"The Community Outreach Health Clinic has made such an impact in the lives of many. This Gold Seal of Excellence continues to prove that anyone who walks into their clinic will receive the highest quality care and treatment," said Connor Doppler, the association's manager.

The award is a milestone for the clinic where the small staff of medical professionals and volunteers treat about 1,000 patients each year.

"We're excited to be one of seven free clinics in Wisconsin to achieve the Gold Standards of Excellence through the free clinic association," said Linda Smith, nurse practitioner/clinic coordinator, who helped open the clinic in 2000. "By achieving this recognition, it demonstrates the hard work that we do to meet standards and provide quality care."



Clinic representatives with Connor Doppler (right) from the Wisconsin Association of Free & Charitable Clinics.



Pictured left to right: Pamela Parker, the hospital's former chief operating officer, Teri Lux, hospital and foundation president, Ellen and Robert Drisner, Philanthropy Excellence Award honorees, and Dennis Pollard, former hospital and foundation president.

ROLE MODELS IN GIVING BACK

FOUNDATION RECOGNIZES AND HONORS 2021 PHILANTHROPY AWARD RECIPIENTS

One of Froedtert Menomonee Falls Hospital Foundation's greatest assets is the kind and caring people who support Froedtert Menomonee Falls Hospital. Each year the foundation is supported by individuals and businesses who are willing to give their time to help others and who value a healthy community.

Along with fundraising for the hospital, the foundation has established many traditions widely recognized across the greater Menomonee Falls community. The foundation honors these traditions and helps pass them on from one generation to the next.

In 2011, the foundation established the Philanthropy Awards which have become an important tradition to annually recognize special people whose philanthropic nature makes an exponential impact on the mission of the foundation.

The 2021 Philanthropy Award winners have decades-long relationships with the foundation and hospital. If you add up the number of years the three award winners have been connected to our community hospital it totals nearly 125 years.

The Philanthropy Excellence Award: Given to an individual or family who has demonstrated a consistent and exceptional level of generosity through volunteerism and donations. Their commitment to the hospital and foundation has improved the quality of life for people across the community and strengthens relationships between the hospital and other community partners.

The Stellar Staff Award: Given to a hospital staff member who has demonstrated consistency in generosity through volunteerism and giving. The recipient significantly improves the quality of life for those at Froedtert Menomonee Falls Hospital and throughout the community by motivating others to be generous and get involved. This person is also an advocate for the impactful work of the foundation across the hospital.

The Outstanding Community Partner Award: Given to an organization or community partner who significantly improves the quality of life for the patients cared for at Froedtert Menomonee Falls Hospital as a result of consistent financial support and involvement with the foundation through events and initiatives.

PHILANTHROPY EXCELLENCE AWARD ROBERT AND ELLEN DRISNER

Tradition and honor and expressing appreciation for and love of the greater Menomonee Falls area are priorities for this couple. Their intent for purposeful giving started in the late 1960s and continues to impact our hospital today.

Robert Drisner began work as hospital administrator for Community Memorial Hospital in 1969, became president in 1973 and remained in his leadership position until his retirement in 2003. Under his watch, the hospital experienced tremendous growth, including the establishment of the foundation in 1989. Bob and his wife Ellen have donated to the foundation for 32 years – every year since the foundation was born.

During his years with the hospital, Bob always had the loving support of Ellen. Together, they supported the Spring Splendor Gala and Golf Classic, and they gave major gifts to the Emergency Department Campaign in 2015, the Heart and Vascular Capital Campaign in 2002, the Cancer Center and the Scholarship Program.

The values that guided Bob through his career were integrity, honesty, sincerity and dedication.

“What makes the hospital unique is that while it has grown over the years from a small hospital sitting atop the hill to a major health care resource overflowing its 34-acre campus, it is not really about the bricks and mortar, but rather about the people who make it happen,” he says. “We’ve been blessed with hundreds of dedicated staff members who have shared the vision of the hospital becoming the premier health care resource that it is today.”

As Bob explains, his 34 years of service have been more than a job or career. It’s been a way of life. He says they were so fortunate to raise their family in Menomonee Falls and be associated with a truly wonderful organization. Bob says Community Memorial Hospital (CMH) is in his DNA.

Dennis Pollard, who served as hospital president six years after Bob, says the Drisners are excellent role models.

“If Bob and Ellen did it, then it must be the right thing to do.”

Dennis will never forget Bob’s attributes as a leader, the dignified way he spoke and carried himself and the way other leaders admired him.

“To hear a leader that I hold in such high regard so humbly express affection and gratitude for our hospital is truly inspirational,” Dennis says. “Bob’s and Ellen’s desire to give back to our hospital out of gratitude rather than obligation has deepened my personal understanding of the true meaning of philanthropy.”



Bob started as hospital administrator in 1969.



Bob became president in 1973 and served until his retirement in 2003.



Ellen and Bob with family members.

STELLAR STAFF AWARD DEBRA MCCANN, RN



Serving as executive director of Patient Care Services at Froedtert Menomonee Falls Hospital and Froedtert West Bend Hospital, Debra McCann, RN says she learned about philanthropy from her parents, because they never shied away from helping when needed.

That role modeling is engrained in her, and she and her husband Mike have taught their four children the importance of giving back and paying it forward.

Deb grew up in Janesville and knew health care was her calling when she had surgery to remove her gall bladder at age 14. She earned a nursing degree from Blackhawk Tech, a bachelor's degree from Concordia University and two master's degrees from University of Phoenix.

Deb joined the hospital in 1996 as the assistant director of Nursing Administration where she was full-time night supervisor.

Deb has given to the foundation each year for the past 25 years supporting the Spring Splendor Gala, Staff Giving Campaign, the Emergency Department and many other departments. When asked to help the foundation, Deb always responds with an enthusiastic YES!

Deb explains that she gives back because sharing gifts and talents makes the community a better place.

"Watching the growth of the hospital over the years has been amazing, and the foundation has been a part of many department expansions that ultimately improve services and provide care to the community," she says.

OUTSTANDING COMMUNITY PARTNER AWARD BMO HARRIS BANK

For almost 45 years, BMO has supported the hospital and foundation beginning with a \$300 gift in 1977 to support the hospital's Emergency Department expansion made possible by Dick Becker, former president of M&I Bank Menomonee Falls.

Throughout the years this relationship has grown and today includes leaders throughout the region that also includes the BMO Global Asset Management team. Working together, BMO's partnerships with the foundation total nearly \$400,000 in total support.

When BMO acquired M&I in 2011, Dick and other leaders deemed it a priority for BMO to continue its support of the hospital through the foundation. BMO has a passion and history of collaboration and giving back to the communities it serves.

"Having grown up in Menomonee Falls, it was very apparent the impact that our local hospital has had on the community. When I was in a position to participate and give back, it was an easy decision to support the hospital and foundation in whatever way I could," says Rick Binzak, senior vice president of Commercial Banking at BMO Harris Bank and former foundation chairman. "When we can help those who are in need, we should take that opportunity to do so, and there's no better place to start than in our own community."



BMO representatives (from left) David Anderson, Amanda Urban, Michael Hensler, Tricia Zimmer, Dick Becker (retired) and Rick Binzak.

Learn more about the honorees through a video at
[FROEDTERT.COM/MENOMONEEFALLSFUNDATION](https://www.froedtert.com/menomoneefallsfoundation)

THANK YOU DONORS FOR A MEMORABLE YEAR!



1. Scholarship recipient Cameron Greiten celebrates with her Food & Nutrition Services leaders.
2. Dr. Joseph Bovi (right) and the Cancer Center team accepting a check from the foundation for prone breast boards for radiation oncology.
3. Staff members stand near banners highlighting the foundation's overall impact at the hospital since 1989.
4. Menomonee Falls High School graduate Paige Gahagan stands with her mom Tammy during a scholarship driveway presentation.
5. The foundation's Board of Directors thanks donors for a successful year of raising funds.
6. The annual Staff Giving Campaign raised over \$66,000. Pictured are lucky staff members who won raffle baskets.
7. Stellar Staff Award honoree Debra McCann, RN, surrounded by fellow hospital leaders.

5 WAYS TO SUPPORT THE FOUNDATION



Share how Froedtert Menomonee Falls Hospital makes it humanly possible for you to live your best life. Email your story: menomoneefallsfoundation@froedtert.com



Establish a monthly giving schedule with the Foundation. We'll set it up for you!
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