

Froedtert Menomonee Falls Hospital

F O U N D A T I O N



“The care I received from all the doctors, nurses, technologists and everyone who saved my life was overwhelming. I’m so thankful for our hospital in Menomonee Falls.”
- Ted Klumb, standing with Emergency Department nurse Jennifer Thiede

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Menomonee Falls
Hospital Foundation

WINTER 2021



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Froedtert Menomonee Falls Hospital

F O U N D A T I O N

Dear Foundation Friends,

As we approach the end of 2020, I find myself reflecting on the year and the many challenges we have faced along with the overwhelming blessings that have come out of a year filled with uncertainty. The resilience of the human spirit has been put to the test in more ways than we ever could have imagined. Throughout everything we faced this year, the hospital and foundation moved forward with relentless momentum supported by a community that loves this hospital and believes in the work we do.

Our health care workers have proven without a doubt they are heroes. They show up every day to deliver exceptional and compassionate care. While the COVID-19 pandemic has been top of mind, our frontline providers also continued to care for patients suffering from trauma, heart attacks, cancer diagnoses, behavioral health issues and much more.

Our donors also displayed heroic traits this year. In our times of greatest need, our supporters stepped forward without hesitation. We are grateful to all of the donors who have been contributing to our Stronger Together COVID-19 Response Fund, donating toward events that were postponed or canceled, continuing to participate in events even though they were virtual and making donations that arrived with stories about the care provided by our health care heroes.

I hope you will enjoy reading the pages of this newsletter as you learn more about patients who have been profoundly impacted by Froedtert Menomonee Falls Hospital and the donors whose generosity is inspiring. Take special note of page 10 where we share the foundation's Top 10 Most Memorable Moments of 2020. It's a remarkable list and says so much about our supporters and staff. None of these accomplishments would have been possible without all of you. Thank you for believing in us and our mission.

I wish you health and safety as we embark on 2021.



Your partner in health,



Jessica Mulligan
Executive Director

FROEDTERT MENOMONEE FALLS HOSPITAL FOUNDATION MISSION STATEMENT

Froedtert Menomonee Falls Hospital Foundation promotes and enhances the health of all individuals in our community through the development and management of resources in collaboration with the mission of Froedtert Menomonee Falls Hospital.

A PATIENT THANKS HIS LIFE-SAVING HERO

On the morning of March 12, 2020 Ted Klumb climbed the stairs of his basement and met his wife René in the kitchen. As they began talking about where they should go to dinner that night to celebrate her birthday, Ted suddenly felt dizzy, nauseous and numb.

His wife grabbed the car keys and they headed to Froedtert Menomonee Falls Hospital, a five-minute drive away. As he stood at the entrance of the Emergency Department looking for his insurance card, nurse Jennifer Thiede saw him and immediately knew he needed help.

“Get him back here now!” she commanded.

Her voice is the last thing Ted remembers.

He was transported to Froedtert Hospital where he spent 12 hours in surgery for an aortic dissection.

Ted knows he’s lucky to be alive and he considers Jennifer his health care hero.

“Without a doubt she saved my life,” he said.

In March, as the country began shutting down because of the pandemic and the hospital prepared for patients battling COVID-19, frontline health care workers continued to treat patients for trauma, heart attacks, strokes, cancer and many other serious illnesses and accidents.

While Covid has been the focus for the last nine months, other illnesses certainly haven’t stopped. All the while health care workers have responded, caring for all types of patients.

As Ted recovered from surgery, a nurse mentioned that he had been very close to a full heart transplant. Jennifer’s expertise and

experience as a longtime nurse served well in the moment when she saw Ted.

“When Ted came into the Emergency Department I knew it was serious, and my only job was to get him back into the unit and on a bed so we could begin caring for him. We’re trained to know when someone is having a serious medical condition and how to respond quickly. While I helped Ted initially, I know he was well cared for by all my Froedtert colleagues,” she said. “Knowing that he has recovered and that he’s returned to his regular activities means that we all did our job.”

After his hospital discharge, Ted spent six weeks recovering at Eastcastle Place, an assisted living facility in Milwaukee. He had plenty of time to think about his life, his work and his family: René and his kids Will and Katie. A longtime real estate agent for commercial and residential property, Ted is a mainstay in Menomonee Falls and believes strongly in supporting our community.

He’s past president of the Falls Area Food Pantry, past president of the Optimist Club of Menomonee Falls, a former board member of the School District of Menomonee Falls and an active member in the Menomonee Falls Chamber of Commerce.

He’s proud to live in a town with a world-class health system where health care workers know how to respond compassionately to a pandemic and also be available for trauma patients who arrive through the doors of the Emergency Department.

“The care I received from all the doctors, nurses, technologists and everyone who saved my life was overwhelming. I’m so thankful for our hospital in Menomonee Falls. A community’s strength is built on its schools, its workforce and definitely its hospital.”



This summer Menomonee Falls resident Ted Klumb had a chance to thank Emergency Department Nurse Jennifer Thiede.

Words of gratitude, love and affirmation offer our nurses, doctors and staff reassurance that the work they do truly makes a difference. Who’s your health care hero?

**SHARE YOUR STORY WITH US:
MENOMONEEFALLSFOUNDATION@FROEDTERT.COM**

DONORS HONORED FOR LONGTIME SUPPORT OF HOSPITAL

FROEDTERT MENOMONEE FALLS HOSPITAL FOUNDATION SALUTES THE 2020 PHILANTHROPY AWARD HONOREES

Since 2011, Froedtert Menomonee Falls Hospital Foundation has recognized and honored people and organizations who make a big difference in all of the little ways they impact people every single day. The annual Philanthropy Awards are the foundation's opportunity to thank generous supporters for their selfless spirit.

The **Philanthropy Excellence Award** is given to an individual or family who has demonstrated a consistent and exceptional level of generosity through volunteerism and donations. The results of this recipient's commitment to the hospital and foundation has improved the quality of life for people across the community and strengthens relationships between the hospital and other community partners.

The **Outstanding Community Partner Award** is given to an organization or community partner who significantly improves the quality of life for the patients and families cared for at Froedtert Menomonee Falls Hospital as a result of consistent financial support and involvement with the foundation through events and initiatives.

The **Stellar Staff Award** is given to a Froedtert Menomonee Falls Hospital staff member who has demonstrated consistent and generous support of the foundation through volunteerism and as a donor. The recipient of this award motivates generosity and involvement from others and is an advocate for the impactful work of the foundation across the hospital.

PHILANTHROPY EXCELLENCE AWARD: HARVEY AND CINDY NEU

Harvey Neu's early childhood in Menomonee Falls and early work at Neu's Building Center shaped him into the business owner, husband, father and community member he is today.

"My father passed when I was 8 and it was expected of all family members to work in the business. As soon as you could push a broom you worked. At 16 when you got your driver's license, the same day you made deliveries," said Harvey.

A 1969 graduate of Menomonee Falls High School, Harvey met Cindy at college in Eau Claire and both returned to the area and Harvey became more involved with the family business.

"The day I realized the impact this family business had on the success of others, is the day my dreams of a successful career began," he said.

A foundation board member since 2016 and co-chair Cindy of the 2016 Spring Splendor Gala, Harvey shows unwavering support for the hospital through his talent, time and treasure.

"My parents led by example," said Harvey. "From the inception of the hospital in the Falls, my parents participated in its success. I remember my mom and her friends volunteering at the hospital doing needed tasks as well as my family giving financial support."

Harvey and Cindy have been united in sharing their blessings and values with others. Their personal generosity and that from the business have supported the hospital's ability to fund programs and equipment that change lives.

"Community is defined by sharing common interests and heritage. We are blessed in Menomonee Falls, one of the best places to live and work, because a great amount of people participate in community events," said Harvey. "Like any organization the more you engage, the more benefit you will receive."

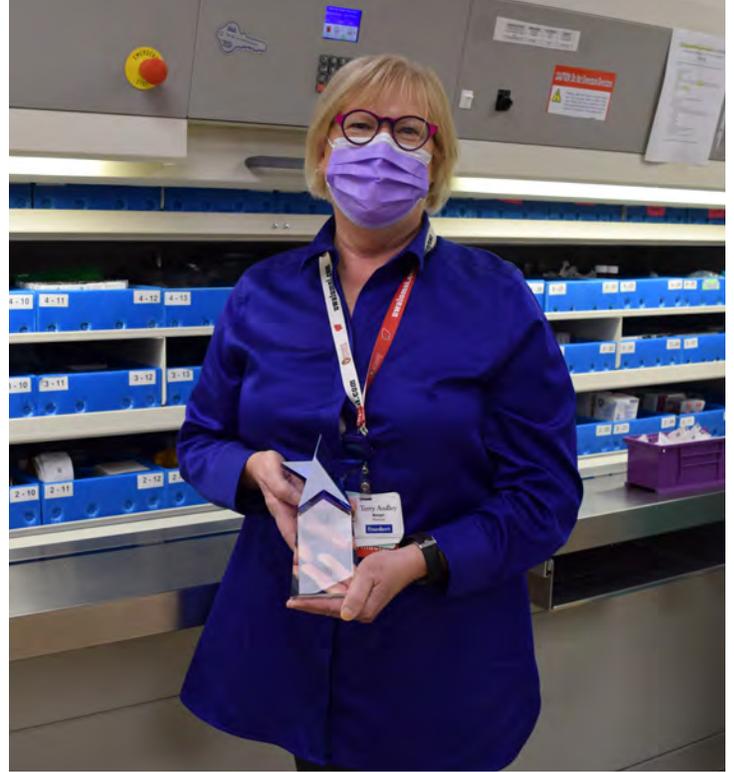
And his advice to those who want to learn more about the hospital and foundation: Participate in a foundation function, ask questions and once the pandemic is over visit our wonderful facility.



Cindy and Harvey Neu accept the award with family members



GMIC President Tom Galle accepts the award



Terry Audley accepts the award in the central pharmacy she manages

OUTSTANDING COMMUNITY PARTNER: GERMANTOWN MUTUAL INSURANCE COMPANY

Germantown Mutual Insurance Company, one of Wisconsin’s oldest businesses and a mainstay in Germantown since 1854, has supported the foundation for 25 consecutive years.

Former GMIC president Richard Smith served on the foundation board from 2008 to 2015 and he was an active member of the Golf Classic Committee for several years.

“I think it’s very important to get people on the board who can bring new ideas,” said Smith, adding that when someone leaves the board they generally continue to be supporters and create an opportunity for new people to have a seat at the table.

In addition to financial contributions, GMIC donates the use of a company condo for foundation auctions and raffles.

Current GMIC President Tom Galle said employees support the foundation by attending fundraising events.

“If a company would like to get involved, it’s so simple. All they have to do is reach out to someone at the foundation. Everyone is very friendly, helpful and can get them pointed in the right direction,” Galle adds. “It’s an honor to be able to support the people of this community through the hospital foundation. The community has given us so much over the years. Giving back is really our privilege.”

STELLAR STAFF AWARD: TERRY AUDLEY, CLINICAL INPATIENT PHARMACY MANAGER

Growing up Terry thought she would be a science teacher but she switched gears midway through college and transferred to University of Wisconsin-Madison for pharmacy school. She enjoys working with the entire health care team at the hospital because “I learn something new every day and use that knowledge to improve the lives of our patients.”

Since the start of the foundation in 1989, Terry has been a strong supporter with her time and treasure. Terry is a champion for the Community Outreach Health Clinic as a volunteer and donor and over the years Terry has been involved with the Staff Giving Campaign. She can always be counted on to enthusiastically rally colleagues to support the foundation and attend events, especially the Golf Classic.

“I’m glad I’m in a position where I can give back and support the hospital, the staff and the patients we serve in our community. I’ve learned quite a bit about the needs and care provided by other departments through my role on the Allocation Committee and I have met fantastic people,” she said.

Terry also looks ahead at the needs of the next generation of health care workers and supports the scholarship fund for high school and college students.

**Watch a video about the honorees at
[FROEDTERT.COM/MENOMNONEEFALLSFUNDATION](https://froedtert.com/menomnoneefallsfoundation)**



Nurses (from left) Linda Smith, Angie Palese and Julie Brady talk with a patient about her medical concerns.

COMMUNITY OUTREACH HEALTH CLINIC CELEBRATES 20 YEARS

Since 2000, the Community Outreach Health Clinic in Menomonee Falls has been a beacon of hope for uninsured patients across Waukesha, Milwaukee, Washington and Ozaukee counties in need of health care services. Each year there are more than 1,000 patient visits with men and women seeking basic medical care, laboratory tests and counseling sessions for general psychiatry and alcohol and drug abuse.

Many patients visiting the clinic are in need of guidance and education to manage diabetes, hypertension and other chronic conditions. That was the case for Wayne, a patient who was sick and didn't know where to turn when he lost his job and his medical insurance.

"The clinic saved my life in 2019. If I didn't have a place to get my blood pressure, diabetes, thyroid and heart checked I would have ended up in the emergency room and I may not be here today. The volunteers are great and I felt comfortable right away," said Wayne, who lives in Milwaukee. "They treat patients with dignity and respect. There are no words to describe how thankful I am for the care I'm receiving."

Pamela Parker, a founding member of Community Memorial Hospital, was instrumental in bringing the clinic to life.

"Volunteer nurses, physicians, pharmacists and clerical assistants were recruited from within the hospital. Local physician clinics and contributions from drug company suppliers provided 'medication samples' for distribution to patients. The hospital's diagnostic services were made available without cost to the patient," said Pamela.

Linda Smith, a trusted and enthusiastic nurse practitioner passionate about providing health care for the underserved, helped open the clinic and remains today. She works closely with nurses Angie Palese and Julie Brady.

With the COVID-19 pandemic leaving an indelible mark on our world, clinic leaders expect a 20 percent increase in

patients seeking care in the coming months. Job losses, lay-offs and uncertainty surrounding our economy will result in more people unable to afford health insurance. The increased volume comes as dozens of devoted volunteers are unable to staff the clinic because of visitor restrictions.

For Debbie, who lost medical insurance in the spring, the clinic is a refuge.

"I've been struggling to manage my diabetes, hypertension and cholesterol. Medications for each of those illnesses are expensive and my income is limited. What I like about the staff is that they really listen to you," she said. "In 2018 I unexpectedly lost my husband and both of my parents in the span of 10 days. It's been a difficult time, especially emotionally. I feel like the health clinic staff are watching out for me after all I've been through. I'm so lucky I found this clinic."

IN 2021

- Clinic staff will continue a drive-thru medication program where medications are delivered curbside to patients.
- The clinic will screen patients for social determinants of health which are conditions where people live, learn, work that affect health risks and outcomes.
- Linda Smith, nurse practitioner, will complete an advanced degree in psychiatric mental health counseling.

CONSISTENT GRANT FUNDING

- United Way of Greater Milwaukee and Waukesha County
- Waukesha County Community Development Grant
- Epic
- Antoinette A. & Matthew Keenan Endowment
- Menomonee Falls Community League



STRONGER TOGETHER

DONORS CONTINUE TO SUPPORT COVID-19 RESPONSE FUND

As COVID-19 cases surge across the state and health care workers treat patients, Foundation supporters have pledged their commitment to the hospital and frontline workers.

Last spring Froedtert Menomonee Falls Hospital Foundation established the Stronger Together Fund to immediately support critical health care needs of our patients and health care professionals as the hospital navigates the coronavirus COVID-19 outbreak.

As of Nov. 15, more than \$91,000 has been raised. The message of help and hope has been loud and clear.

“There was no question in our minds that we wanted to support the hospital during this unprecedented time of our lives,” said Jim Hazzard, a board member and longtime donor. “My wife Cathy and I immediately answered the call to support health care workers because they are front and center treating patients with this terrible disease. What they face every day is daunting. We want them to have the supplies and equipment to care for patients.”

Money raised will provide relief toward the significant financial investments needed to support the evolving, day-to-day needs for those caring for patients and those affected by this virus.

Funds helped support Froedtert Health Network staff with weekly complimentary meals, helping keep staff nourished and cared for as they in turn care for patients. In April and May, staff received 19,840 complimentary meals in Menomonee Falls.

In addition, disinfection equipment critical to keep patients and health care workers safe during the pandemic was also supported by the Foundation. The MoonBeam 3 UVC Disinfection Technology eliminates life-threatening pathogens across broad areas. The powerful UVC light disinfects high touch surfaces. Since June the MoonBeam has been used in more than 520 rooms and more than 600 N95 masks have been disinfected. The equipment has also been used in operating rooms and procedure rooms to reduce bacteria and pathogens.



FINANCIAL CONTRIBUTIONS PROVIDE THE GREATEST FLEXIBILITY TO RESPOND TO THE NEEDS OF THE HOSPITAL

DONATIONS CAN BE MADE ONLINE AND DESIGNATED TO THE STRONGER TOGETHER FUND OR MAILED TO THE FOUNDATION OFFICE.



Team members for Birkie Bikers, who ride in memory of their dad and grandfather, gather on the Bugline Trail the morning of Aug. 8.



SUPPORTERS MAKE VIRTUAL WHEELING & HEELING A SUCCESS

The first-ever virtual Wheeling & Heeling for Cancer drew hundreds of supporters and sponsors who helped raise nearly \$27,000 for the Cancer Care Center in Menomonee Falls.

Individuals and teams took to the streets as well as trails, tracks and even treadmills logging miles in honor and memory of friends, family members and loved ones who have battled and continue to battle cancer.

Froedtert Menomonee Falls Hospital Foundation moved the 23rd Annual Wheeling & Heeling from an in-person walk, run and ride starting and ending at the hospital to a virtual event in response to the COVID-19 pandemic.

More than 350 participants, which included members from 23 teams, ran, walked and biked with family and friends on Aug. 8 or sometime over that weekend.

All money raised through Wheeling & Heeling stays at Froedtert Menomonee Falls Hospital for patient care and comfort.

CHERYL AKERT: IN HER OWN WORDS

Even though this wasn't the usual way to hold the event, I just wanted to thank you. It was a wonderful event. I'm a big runner, more so halves and full marathons. I've said during this whole pandemic I wasn't signing up for any virtual runs thinking, "Why should I pay to run alone? I'll just go for a run then."

I've heard of Wheeling & Heeling but didn't think about it. Then I saw a Facebook post about it. I've lost a lot of people to cancer and have known some that battled and won that battle. Plus all my doctors are Froedtert doctors so I love Froedtert.

I figured I'd eat my words and sign up for a virtual run. I did the math in my head and figured if I ran from my condo to the hospital and back home it would be about a 5K.

During the run on the morning of Aug. 8 I thought about all my family members affected by cancer and as I ran up that lovely hill to the hospital I thought of everyone currently battling cancer and hoping they have comfort. I turned around when I saw the Cancer Care Center sign and flew back home.

Thank you so much for a memorable experience and for giving me the "race" feeling that I haven't felt in a while.

I look forward to participating next year.



SAVE THE DATE
2021 WHEELING & HEELING FOR CANCER
SAT. AUG. 14



Cecelia and Rich Valentine ran in memory of Francis Kunz, Cecelia's father, who was treated for cancer at Froedtert Menomonee Falls Hospital



Foundation staff visit Jayne and Dick Becker at their home

KNOCK, KNOCK: DRIVEWAY VISITS BRING SMILES TO SUPPORTERS

As Covid-19 put an abrupt stop to in-person gatherings, events and meetings, the worldwide pandemic also allowed Froedtert Menomonee Falls Hospital Foundation staff to pivot and explore new and personalized ways to visit with supporters and donors.

Foundation board members and staff made dozens of driveway visits in 2020, meeting with donors and friends in front of their homes and places of business. Visits were conducted outside, socially distanced and following Froedtert & the Medical College of Wisconsin Health Network protocols.

“The foundation prides itself on connecting with donors and supporters and telling them how their donations benefit the hospital. Because we are unable to see our donors at the hospital and at other events we decided to bring the foundation to them,” said Jessica Mulligan, the foundation’s executive director. “These visits brightened everyone’s day.”

The gratitude visits were conducted in place of the Scholarship Reception, Golf Classic, and Donor Reception. Visits were also made to supporters of Wheeling & Heeling for Cancer.

The driveway meet-ups brought smiles to many friends who said connecting with the foundation lifted their spirits.

“Having the entire staff take time out of their day to stop in and see my wife Debbie and me meant the world to us,” said Jerry Wick, owner of Custom Data Too Mail in Menomonee Falls and a foundation board member. “I’m typically at the hospital for foundation business several times a month and that just stopped. It was absolutely wonderful to welcome the staff.”



Hampel Corporation staff during a visit in August



NEVER TOO YOUNG TO GIVE

Ethan and Miriam Stallings spend a lot of time with their grandma and when she had knee surgery at Froedtert Menomonee Falls Hospital they worried she would no longer be able to play with them. Surgery and recovery went smoothly and their grandma gained back her strength.

As a sign of appreciation and thanks to the hospital staff who cared for their grandma, the two kids set up a Soda and Water Sale during a summer day and raised \$35 for the hospital.

In August foundation staff visited Ethan and Miriam with a driveway visit and thanked them for their hard work. It was a joy to meet these outgoing and personable young children as they show you’re never too young to give.

Thank you parents Rachel and Monty Stallings for teaching your children important lessons about stewardship.

TOP 10 MOST MEMORABLE MOMENTS FROM 2020

THANK YOU DONORS AND SUPPORTERS FOR
MAKING 2020 TRULY REMARKABLE

1

Raising more than \$91,000 through the Stronger Together Fund for staff members' care and well-being as they treat patients with COVID-19.

2

Golf Classic Presenting Sponsor Weas Development's \$30,000 Challenge donation allowed more than \$61,000 to be raised through the generosity of Golf Classic supporters without an event taking place.

3

As the COVID-19 pandemic interrupted daily life and brought uncertainty to our world, the Staff Giving Campaign raised \$48,000 as our health care workers demonstrated their belief in the mission of the hospital.

4

Allocating \$330,000 for equipment and programs in 10 hospital departments and service lines, providing comfort and care to patients. This amount includes funding \$65,000 in cutting-edge disinfection equipment critical to keeping patients and health care workers safe during the COVID-19 pandemic.

5

Raising nearly \$27,000 in the first-ever virtual Wheeling & Heeling for Cancer. The 350 participants showed their heart is connected to cancer care even if we couldn't gather in person.

6

The hospital scholarship program awarded \$87,100 to 21 outstanding high school and college scholars and hospital staff members as they pursue dreams and degrees that will allow them to treat future patients.

7

In place of in-person events and galas, the foundation's first-ever Virtual Fundraiser raised nearly \$90,000 as donors once again showed their support for the hospital.

8

While abiding by Centers for Disease Control guidelines and Froedtert protocols, dozens of driveway visits were conducted with supporters, sponsors and students. These visits allowed foundation staff to keep connected with donors and bring news and information about the foundation to individuals.

9

The foundation honored donors with the annual Philanthropy Awards because following through on longtime traditions means the world to us.

10

More than ever supporters showed their connection to the hospital as their donations came with personal stories of how our health care workers saved their lives or the lives of someone they love.



1



2



3



4



5



6



7



8



9

1. Gavin Falvey accepts a hospital scholarship award with his mom Jenelle at his side.
2. Foundation board chairman Susan Templin presents Harvey and Cindy Neu with the Philanthropy Excellence Award.
3. Michelle Lambert-Webb, Dr. Dennis Shepherd and Courtney Lauer, who all staff the Emergency Department, accept the Wheeling & Heeling for Cancer trophy for largest hospital team.
4. Stellar Staff awardee Terry Audley surrounded by colleagues.
5. Former hospital president Dennis Pollard and son Kevin Pollard during a driveway visit in June on what would have been the Golf Classic.
6. Jessica Mulligan (left), foundation executive director, and Teri Lux, Froedtert Menomonee Falls Hospital president, thank supporters for a successful year.
7. Wheeling & Heeling for Cancer Co-Chairs Dan and Kathy Schwind during an appreciation visit.
8. Doug and Anna Thompson, first time Wheeling & Heeling participants, look forward to more foundation events.
9. Radiation oncology nurse Carri Miller standing near a Wheeling & Heeling tribute sign honoring a family impacted by cancer.

5 WAYS TO SUPPORT THE FOUNDATION



Thank your health care heroes and tell them how they changed your life. Share your story with us: menomoneefallsfoundation@froedtert.com



Donate to the Stronger Together COVID-19 Response Fund
froedtert.com/menomoneefallsfoundation



Establish a giving schedule and donate to the Foundation each month:
froedtert.com/menomoneefallsfoundation



Read our electronic newsletter. Send us your email address so we can stay in touch: menomoneefallsfoundation@froedtert.com



Learn more about the hospital and its impact in our community by visiting froedtert.com/locations/hospital/menomonee-falls-hospital