

## HEALTH CARE ROUNDTABLE SWEEPSTAKES RULES & REGULATIONS

**1. SWEEPSTAKES SPONSORSHIP AND DISTRIBUTION:** The Health Care Roundtable sweepstakes (each a “Sweepstakes”) are available to every official member of the Health Care Roundtable (“Member”) who fully completes a survey and those individuals who enter through the Alternative Method of Entry (“AME Entrants”). The Sweepstakes are sponsored by Froedtert Health, Inc. (“Froedtert Health”). Froedtert Health has retained SurveyMonkey Inc. (“SurveyMonkey”) to administer the Health Care Roundtable online community and the surveys. Froedtert Health conducts the Sweepstakes and awards the Prizes.

**2. ELIGIBILITY:** The Health Care Roundtable Sweepstakes are available to Members who fully complete a survey and those Members and AME Entrants who enter via the Alternative Method of Entry. Members and AME Entrants must be 18 years of age or older and reside in the state of Wisconsin at the time of entry into the Sweepstakes. The following individuals are not eligible for the Sweepstakes: employees of SurveyMonkey, Inc. and Froedtert Health employees who directly or indirectly manage the Health Care Roundtable; employees of SurveyMonkey’s parent and affiliate companies and suppliers; immediate family members (spouse, parents, siblings, and children) of employees ineligible to participate; and household members of employees ineligible to participate.

**3. ALTERNATIVE METHOD OF ENTRY:** To enter without participating in a Health Care Roundtable online survey (the “Alternative Method of Entry”), please send a postcard to:

Froedtert Health, Inc.  
Planning & Strategic Support  
400 Woodland Prime, Suite 105  
N74 W12501 Leatherwood Court  
Menomonee Falls, WI 53051-4490

The postcard must include your name, address, and email address, if applicable. The post card must be mailed within the open dates of the survey for which the sweepstake is programmed. Members and AME Entrants may only enter each Sweepstakes once. One entry is permitted per e-mail address.

**4. PRIZES:** Sweepstakes prizes are gift cards valued at \$25 distributed by Froedtert Health directly to the winners (each a “Prize”). Froedtert Health will award three gift cards in the amount of \$25 each for every Health Care Roundtable survey. Quick Polls are not eligible for the rewards. All rewards are awarded in US dollars.

**5. HOW TO PARTICIPATE:** The Sweepstakes are offered electronically via the Internet and through the Alternative Method of Entry. Each Sweepstake is open for the duration of the survey for which it is programmed. The duration of the survey is noted prior to taking the survey. Once a Member has completed the survey in its entirety, the Member is eligible to enter Sweepstakes. When entering a Sweepstakes electronically, Members must enter contact information, including first and last name and a valid e-mail address in order to participate in the sweepstakes. Members and other individuals may also participate via the Alternative Method of Entry.

**6. DRAWINGS:** Froedtert Health will hold random drawings within 10 days after the survey closes. Froedtert Health will notify winner(s) within 10 days after the drawing via e-mail or via postal address, if applicable. If the winner did not provide either an e-mail address or postal address, the winner will be deemed ineligible to receive the Prize. The odds of winning depend on the number of eligible entries received. Any person may only win one of three gift cards per survey. Once a Member or AME Entrant has won a gift card, his or her name will be removed from consideration for additional gift cards rewarded for that survey. Winners are eligible to participate in subsequent Sweepstakes.

**7. PRIZE AWARDING:** Froedtert Health will award the winners with gift cards within 10 days after notification to each drawing winner. Each reward must be accepted as awarded, and no substitution, transfer, conversion or assignment of rewards will be allowed. The winner is responsible for following the instructions in the e-mail or postal notification to claim the drawing. Froedtert Health is not responsible for and shall not be liable for late, lost, misdirected, or unsuccessful efforts to notify the winner. If a winner cannot be contacted within 30 days after Froedtert Health's initial contact, Froedtert Health reserves the right to void that entry and proceed with notifying the first back-up winner. If the first back-up winner cannot be contacted within 30 days after Froedtert Health's initial contact with the first back-up winner, Froedtert Health reserves the right to void that entry and proceed with notifying the second back-up winner. If the second back-up winner cannot be contacted within 30 days after Froedtert Health's initial contact with the second back-up winner, Froedtert Health reserves the right to fully cancel the entry and retain the full amount for the reward. If a winner has not received the reward within the identified time period, he or she may e-mail Froedtert Health at [healthcareroundtable@froedtert.com](mailto:healthcareroundtable@froedtert.com) or call Froedtert Health at 414-805-3000 for a follow up.

**8. CONTEST GENERAL RULES:** By entering the sweepstakes, Members and AME Entrants agree to abide by these Sweepstakes Rules and Regulations and any rules of Froedtert Health applicable to the Sweepstakes. Members and AME Entrants also agree to abide by the decisions of Froedtert Health related to the Health Care Roundtable, surveys, and awarding and administration of the prize. The decisions of Froedtert Health are final.

**9. COPY OF THE SWEEPSTAKES RULES & REGULATIONS:** To obtain a copy of the Sweepstakes Rules and Regulations, send your request to:  
Froedtert Health, Inc.  
Planning & Strategic Support  
400 Woodland Prime, Suite 105  
N74 W12501 Leatherwood Court  
Menomonee Falls, WI 53051-4490

Requests must enclose a self-addressed stamped envelope.

Froedtert Health may be contacted at 414-805-3000.

**10. DISQUALIFICATION:** Froedtert Health and SurveyMonkey are not responsible for lost, interrupted or unavailable network server or other connections, miscommunications, failed telephone or computer or telephone transmissions or technical failure, jumbled, scrambled or misdirected transmissions, lost or misdirected entries or other error of any kind whether human, mechanical or electronic. Persons found tampering with or abusing any aspect of these Sweepstakes or the operation of the Health Care Roundtable Panel web site or any other Froedtert Health hosted web site, as determined by Froedtert Health, in its sole discretion, will be disqualified. If disqualified for any of the above abuses, Froedtert Health reserves the right

to terminate the Member's status as a Member. In the event any portion of the survey or these Sweepstakes is compromised by virus, bugs, non-authorized human intervention or other causes beyond the control of Froedtert Health, which in the sole opinion of Froedtert Health, corrupts or impairs the administration, security, fairness or proper completion of the survey or entry into the Sweepstakes, Froedtert Health reserves the right, in its sole discretion, to suspend or terminate the survey and the Sweepstakes. In no event will more rewards be awarded than those listed in the Sweepstakes Rules and Regulations.

**11. TAX INFORMATION:** Liability for any applicable taxes imposed by any government, if any, on any reward won is the sole responsibility of the winner of such reward.

**12. APPLICABLE LAWS:** The Sweepstakes are subject to all applicable federal, state and county laws. Void where prohibited or restricted by law. No purchase is necessary.

**13. PRIZE DISCLAIMER:** Froedtert Health shall not be responsible or liable to Members and AME Entrants for any losses, damages or costs incurred as a result of entering the Sweepstakes or use of a reward won in connection with these Sweepstakes. By participating in each Sweepstakes and Health Care Roundtable, each Member and AME Entrant agrees to release and hold harmless Froedtert Health; the employees, officers, directors, shareholders, agents, representatives of Froedtert Health; Froedtert Health's parent company, affiliates, subsidiaries; and Froedtert Health's advertising, promotion, and fulfillment agencies, harmless from any and all losses, damages, rights, claims and actions of any kind in connection with any Sweepstakes or the Health Care Roundtable or resulting from acceptance, possession, or use of any reward, including without limitation, personal injury, death, and property damage, and claims based on publicity rights, defamation, or invasion of privacy.

**14. DATA PROTECTION NOTICE:** Member and AME Entrant personal information is protected by the privacy policy of Froedtert Health for Froedtert Health's use of personal information and by the privacy policy of SurveyMonkey for SurveyMonkey's use of personal information. Froedtert Health will receive anonymous responses to surveys and use personal data for drawings and reward distribution.

The Froedtert Health Privacy Policy can be found on the Health Care Roundtable webpage at <http://www.froedtert.com/health-care-roundtable>. SurveyMonkey's privacy policy can be found at [surveymonkey.com](http://surveymonkey.com).

**15. TERMINATION OF SWEEPSTAKES:** Each Sweepstakes and the Health Care Roundtable shall continue until terminated by Froedtert Health.